



# Florida Master Naturalist Program

**Impact Report 2018** 



Mission: To promote awareness, understanding, and respect of Florida's natural world among Florida's citizens and visitors.

# **Program Overview**



# **Partners and Participants**



- Ecotourism guides
- Nature Resource Professionals
- $\cdot$  Teachers
- $\cdot$  Students
- Volunteers and Employees of: nature centers, parks, historical sites, etc.

# Impacts

The Florida Master Naturalist Program has remained the premiere adult environmental education program in the state of Florida for 17 years. Impact stories were collected from past and present FMNP graduates during the summer of 2018. This project yielded personal accounts of how the program has enriched personal lives, empowered individuals professionally, and equipped graduates with the necessary knowledge to create long lasting sustainable positive change in their communities.





Founded Volunteer Algae Monitoring Program in response to Indian River Lagoon algal blooms

Rescued distressed manatees suffering from water toxins in Collier County

Renovated the Shorebird Alliance Hiking Trail

Guided interpretive walks in Matanzas Pass Preserve

Created "The Way" Nature Walk Program in Perdido Bay

Protected 1,200 linear feet of living shoreline in coast properties

## What do the people say?

"I lost my job in the 2008 recession. My friend encouraged me to consider starting an environmental education training **ecotourism business** as a joined partner. FMNP **inspired** me to take this risk completely outside my traditional line of work and the **confidence** to stand behind it fully. Now, I am living in an occupation that I love even more and enjoy day to day."

### **Mary Spence**

"Once during a job phone interview, I mentioned to the employer at the New York Botanical Office about my FMNP certifications and course experiences in the past. I shared how this information was **transferable** between states; the next day, he called and extended the job offer to work with environmental outreach education among **diverse** populations throughout the city. It really made all the **difference**."

#### **Bruce Rosenburg**





## **Contact us:**

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