

SANTA ROSA COUNTY | CLIENT EXPERIENCE | 2021



As part of our annual evaluation and accountability process, UF/IFAS Extension regularly conducts a Client Experience Survey, allowing the people in each county we serve to judge our performance and give their opinions about the quality of the information they received, its usefulness to them, and the impact it's had on their lives.

OF PARTICIPANTS SURVEYED IN 2021...



Benefited from their UF/IFAS Extension experience



33% saved money or increased income



27% improved their health or wellbeing



29% developed skills as a leader or volunteer



19% conserved more water or energy



Are satisfied with our service



84%

Had an opportunity to use information



62%

Said it solved their problem or answered their question



59%

Shared the information with someone else



98%

Considered it accurate & up-to-date



98%

Found it easy to understand



98%

Said it was timely



94%

Found it relevant

ABOUT THE RESPONDENTS (n = 52)

Years Using Extension



19% 1 year or less 33% 2-4 years 48% 5+ years

Location



17% Rural 83% Urban

Age of Respondents



12% Under 45 40% 45-64 31% 65-74 17% 75+ Frequent Clients (15 or more contacts in 2021):

12%

For more information about the UF/IFAS Extension Client Experience Survey, visit http://pdec.ifas.uf .edu/satisfaction.