

SAVING FLORIDA'S WATER SUPPLY, DROP BY DROP

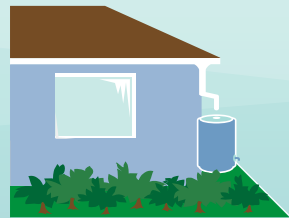
UF/IFAS Extension's
**Florida-Friendly
Landscaping™ (FFL)**
program and the
**Center for Land Use
Efficiency (CLUE)**
partner with state
agencies, local
governments, and
nonprofit
organizations to
safeguard our water
for future generations.

Florida-Friendly
Landscaping™ PROGRAM




WATER DEMAND

Water demand already exceeds supply in some parts of Florida, and projections show the state could double its current water usage by 2070 if population growth, water-use habits, and irrigation practices do not change.¹



At least
50%
of Florida household water usage
is for landscape irrigation.



The average U.S. household
spends more than
\$1,000
per year on water.²

WATER CONSERVATION

In 2023,
120,700
residents and landscape professionals
participated in water conservation programs, taught by

102 UF/IFAS Extension faculty statewide.

Follow-up surveys showed...³

88%	reduced irrigation in winter months
83%	reduced irrigation in summer months
81%	reduced irrigation to 2 days/week
81%	used a soil moisture sensor
80%	used rain gauge to track rainfall

MAKING AN IMPACT⁴



375,503,045
gallons of water saved...



...enough water to supply
4,267
households with water for one year.



\$1,618,418
saved on utility bills.

¹ Water 2070 project (FDACS, UF Geoplan Center, 1000 Friends of Florida)

² U.S. Environmental Protection Agency (EPA), 2015

³ Participants reporting they began a new behavior or more consistently performed the behavior.

⁴ Borisova et al. February 2021. Estimating Benefits of Residential Outdoor Water Conservation: A Step-by-Step Guide. <http://edis.ifas.ufl.edu/fe1009> and Boyer and Dukes. August 2015. Estimated Water Savings Potential of Florida-Friendly Landscaping Activities. <http://edis.ifas.ufl.edu/ae515>