

Last updated: 8/15/17

Indicator		Have questions? Contact:	Priority Work Groups:
1	Number of producers indicating adoption of recommended practices, including Ag BMPs and Mobile Irrigation Labs (MIL)	Kelly Morgan	Animal Systems Food Systems Plant Systems IPM Farm Economics
2	Number of producers reporting reduction in fertilizer used per acre	Brent Sellers	
3	Number of producers reporting increased dollar returns or reduced costs	Alan Hodges	
4	Number of farmers/ranchers who adopted a new crop variety or animal breed	Peter Dittmar	
5	Number of jobs created or saved as a direct or indirect result of your Extension program(s)	Alan Hodges	
6	Number of value-added or niche processing of crops or livestock, selling and/or buying cooperatives, innovative packing and/or distribution operations, and other food system intermediaries (i.e., individuals and organizations that provide a service to the food system) adopting new practices that have an economic, technological, or societal benefit.	Danielle Treadwell	
7	Number of producers who adopted recommended livestock production practices	Carissa Wickens	Animal Systems
8	Number of producers who adopted recommended forage management practices	Carissa Wickens	
9	Number of participants who increased their purchase of Florida-grown foods (in 6-month follow-up survey)	Joy Rumble	Agricultural Awareness
10	Average number of grocery trips reported by participants	Joy Rumble	
11	Average dollar amount spent on Florida-grown foods per grocery trip reported by participants	Joy Rumble	
12	Number of youth participating in food system educational programs showing improved knowledge of food systems	Danielle Treadwell	Food Systems Nutrition & Food Systems 4-H Youth Development
13	Number of adults participating in food system educational programs who adopted recommended practices	Danielle Treadwell	
14	Number of adults participating in food safety programs who adopted one or more recommended practices (i.e., handwashing, cross contamination, time and temperature controls, refrigerator temperature)	Amy Simonne	
15	Number of growers, producers, food workers completing GAPs, GMPs, HACCP, food safety certification (i.e., ServSafe), and on farm BMP programs to increase food safety	Danielle Treadwell, Amy Simonne	
16	Number of producers who developed a farm food safety plan	Danielle Treadwell	

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17	(Faculty with research appt. only) Number of new crop varieties and genotypes with climate adaptive traits		Animal Systems Food Systems Plant Systems Nutrition & Food Systems
18	(Faculty with research appt. only) Number of new animal breeds and genotypes with climate adaptive traits		
19	(Faculty with research appt. only) Number of viable technologies developed or modified for the detection or characterization of food supply contamination from foodborne threats		
20	Number of farmers who adopted a dedicated bioenergy crop		Plant Systems Farm Economics Alternative Energy
21	Number of gallons of water saved by production program participants (e.g., producers, farmers, ranchers) for the entire year.	Lincoln Zotarelli	Animal Systems Food Systems Plant Systems IPM Farm Economics Water Conservation Water Quality - Ag
22	Number of producers that adopted one or more "good" water conservation practices such as reduced irrigation and use of water-saving technologies	Lincoln Zotarelli	
23	Number of producers that adopted one or more "good" water quality practices such as reduced pesticides, animal waste or other pollutants	Kelly Morgan	
24	Number of producers that adopted recommended adaptation strategies for production agriculture, including invasive species, pest management, pollutant loads, and wetlands	Kelly Morgan	
25	Number of gallons of water saved by professional landscapers or other Green Industry professionals for the entire year.	Laura Warner	Water Conservation Water Quality - Urban
26	Number of professional landscapers or other Green Industry professionals that adopted one or more best management practices such as GI-BMPs	Eban Bean, Erin Harlow	
27	Number of gallons of water saved by residential program participants (e.g., residents, HOAs, community gardens, developers, businesses, government offices) for the entire year.	Laura Warner	Water Conservation Water Quality - Urban Environmental Literacy
28	Number of residential participants that adopted one or more best management practices such Florida Friendly Landscaping principles	Eban Bean, Erin Harlow	
29	Number of Master Gardener volunteers	Wendy Wilber	
30	Number of Master Gardener volunteer hours	Wendy Wilber	

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31	Number of participants in natural resources programs that promote informed decision-making among citizens, organizations and/or governments	Martha Monroe Jennison Kipp Searcy Mark Hostetler	Natural Resources - Informed Community Decision-making
32	Number of outcomes resulting from informed community members taking action, such as formation of advisory groups, changes in homeowners associations rules, local initiatives and referendums related to natural resources	Martha Monroe Jennison Kipp Searcy Mark Hostetler	
33	Number of participants in programs regarding management or sustainable use of fish and wildlife and wildlife habitat, including control of invasive species and pests, in natural areas and working landscapes including freshwater, marine, and wetland environments, rangelands, forests, parks and other green space in rural or urban areas.	Stephen Enloe Michael Andreu Raoul Boughton	Natural Resources Operations
34	Number of acres on which recommended actions were implemented to manage or sustainably use fish and wildlife and wildlife habitat, including control of invasive species and pests, in natural areas and working landscapes including freshwater, marine, and wetland environments, rangelands, forests, parks and other green space in rural or urban areas.	Stephen Enloe Michael Andreu Raoul Boughton	
35	Number of participants that completed adult educational programs that promote environmental literacy and sustainability, including the Florida Master Naturalist Program, Sustainable Floridians, etc.	Shelly Johnson Jennison Kipp Searcy	Environmental Literacy and Sustainability
36	Number of participants who used information from environmental literacy and sustainability programs as volunteers or employees, including docents, teachers, park rangers, ecotour guides, etc.	Shelly Johnson Jennison Kipp Searcy	
37	Number of children and youth who reported eating more of healthy foods	Linda Bobroff	Health & Wellness Nutrition & Food Systems 4-H Youth Development
38	Number of children and youth who reported adopting healthy eating patterns	Linda Bobroff	
39	Number of children and youth reporting increased physical activity	Linda Bobroff	
40	Number of children and youth reporting reduced sedentary time	Linda Bobroff	
41	Number of adults/parents who reported eating more of healthy foods	Linda Bobroff	
42	Number of adults/parents who reported adopting healthy eating patterns	Linda Bobroff	
43	Number of adults/parents reporting increased physical activity	Linda Bobroff	
44	Number of adults/parents reporting reduced sedentary time	Linda Bobroff	

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Indicator		Have questions? Contact:	Priority Work Groups:
45	Number of participants demonstrating improvement in health parameters such as physical fitness, body mass index, blood pressure, or blood glucose	Linda Bobroff	Health & Wellness Family Resource Mgmt Nutrition & Food Systems
46	Number of participants reporting they had lower annual health care costs due to reduced need for medical care or prescriptions	David Diehl	
47	Number of participants reporting they made changes that improved their physical mobility or safety within their home	Randy Cantrell	
48	Number of participants adopting one or more behaviors to improve the health of their home	Randy Cantrell	
49	Number of participants adopting one or more behaviors to improve their community living	Randy Cantrell	
50	Number of participants demonstrating improvement in money management skills or financial capability (i.e., earnings/income, spending, saving, investing, borrowing, protecting)	Martie Gillen	
51	Dollar value of grants generated by organizations or communities you assisted	Mike Spranger	Economic Development Community Capacity Bldg Public Policy Education
52	Dollar value of other in-kind resources contributed by organizations and communities	Mike Spranger	
53	Number of new or revised plans adopted that have begun to be implemented in a community, agency, local government, business or disaster	Mike Spranger	
54	Number of participants reporting new leadership roles or opportunities undertaken	Mike Spranger	
55	Number of businesses created, retained, or expanded	Mike Spranger	
56	Number of jobs created or retained	Mike Spranger	
57	Number of new alliances formed through some type of formal agreement or MOU	Mike Spranger	
58	Number of youth who demonstrate improvement in communication skills	Sarah Hensley	4-H Youth Development
59	Number of youth who demonstrate improvement in appreciation of differences	Sarah Hensley	
60	Number of youth who demonstrate improvement in higher order thinking skills (e.g., decision making, critical thinking, goal setting)	Sarah Hensley	