

Long-range Priorities by Program Area

As of: 09/18/2003

Program Area: 4-H Youth Development

Priority	Target Audience	Long-range Goals	Outcome Indicators
Administrative Mangement			
After-School	School age child care centers	To increase the number of clubs in school age child care centers by 10% annually, to further youth development	Number of SACC clubs
After-School	Holmes County Youth in grades 5-8 at all four schools, approximately 1200 youth.	To expand the 4-H program in the after-school programs of each of the four schools. Increase elementary and middle school youth participation in 4-H after school programs.	Increased participation of youth in meaningful programs within 4-H will improve life skills.
Animal Science/Livestock	4-H youth	Interested youth will acquire knowledge, skills, and behaviors related to small and large animal science. They will also develop various life skills through their involvement in various animal science activities	Knowledge and skills gained, behaviors changed.
Animal Science/Livestock	Youth ages 5-18	Increased knowledge of relationship between farm commodities and consumer goods. Increase knowledge of farm products and companion animals.	Project participation in 4-H projects and educational events.
Animal Science/Livestock	Santa Rosa County youth ages 8-18.	Increase participation in traditional 4-H youth livestock projects.	Increase in the number of youth participating in 4-H livestock projects.
Animal Science/Livestock	Youth in Nassau County between ages 8-18	Increase participation in 4-H livestock projects	Increase number of youth livestock participants by 20%
Animal Science/Livestock		Organize & facilitate youth Animal Science programs	Provide hands on learning with horse & livestock projects
Animal Science/Livestock	Youth, ages 8-18	-Develop life skills through involvement in 4-H livestock programs. -Provide learning opportunities in local and state activities	Through participation in 4-H Livestock projects, completing record books, acting responsibly and ethically in shows and exhibitions, and involvement in community service projects /public speaking youth will demonstrate attainment of life skills.
Animal Science/Livestock	Youth Ages 5-18	Increase knowledge pertaining to livestock animals and their importance to our society.	Participation in 4-H Livestock Show will be increased by 25%.
Camping	\$, Security, and Safety	Maintenance	Safe and affordable Camping experiences
Camping	-Youth ages 5-18 -Non traditional youth participants -Non traditional volunteers	-Increased diversity of subject matter offerings -Increased venues for working with youth -Increased non traditional youth served	-Increase exposure of youth to successful scientifically proven successful programs, program components and models -# of non traditional youth volunteers reached

Career Development/Workforce Prep	Putnam County Teachers, Volunteers, and Students	Volunteers will assist teachers in unfamiliar subjects	Youth will become aware of educational opportunities outside the regular classroom.
Club Expansion	The 88 enrolled Sarasota County 4-H leaders who have experience in youth programs and the 275,000 adults living in the county are all potential targeted 4-H volunteers. The 37,759 youth aged eight to eighteen who reside in Sarasota county are all also potential 4-H members.	Long Range Objective Accurate and complete record keeping information systems for members, leaders, staff, and clubs will be maintained through the 4-H office. Communication with members, leaders, parents, and other partners will be accomplished in a timely and efficient manner. Yearly survey conducted to assess effectiveness of newsletter which is the primary means of communication with members and parents. A strong framework of activities and events will be in place for Sarasota County 4-H members and leaders to participate in and benefit from, enriching and developing their personal leadership skills. 4-H media coverage will be expanded to reach a larger and more diverse number of participants, and to increase public awareness of the 4-H program in Sarasota County. All new leaders will complete leader training classes, emphasizing the state 4-H guidelines and philosophy.	Annual Objectives; Maintain the current club base of 26, expand community clubs to 28 in 2003. Expand the number of school enrichment clubs participating in Tropicanna Public Speaking by 10 % . Expand Radish Growing Contest introduced in 2001 from 4 classrooms to 6 classrooms, increasing number of participants from 474 to 600.. Leader, County Council, and Horse Advisory Committee will be maintained. Ten each Increase number of 4-H members participating in the Sarasota County Fair by five percent. Maintain 25 % of overall community club members attending Summer camp at Camp Cloverleaf. 4-H PSA's will be distributed to local television stations 4-H Leaders will be informed of and encouraged to participate in Leader opportunities like, State Leaders Forum, Southern Regional Leaders Forum, and State Livestock Leader Trainings.
Club Expansion	Adult Advisors	To develop a positive image of 4-H in the county by increasing community awareness and support.	Number of youth involved in program. Number of clubs. Number of volunteers.
Club Expansion	Current & potential adult & teen volunteers in 4-H club programming	1. Expand 4-H traditional club program to reach each community in Nassau County. 2. Improve volunteer skills in club organization, club management, and 4-H events participation. 3. Support in-depth experientially based curricula for both club & classroom 4-H units	1. 2-4 new or replacement clubs annually, targeting Yulee, Fernandina Beach, and other communities as needed. 2. 50% of Volunteers will attend 2 or more training sessions annually, & demonstrate club management skills through club reports 3. 25% of 4-H club members will complete & submit 4-H project records, demonstrating sequential learning activities
Club Expansion	Youth in Nassau County ages 5-18	Introduce students to 4-H & recruit members & volunteers for traditional clubs.	At least 10 students annually will extend 4-H membership from school enrichment to camp or club units. 25% of 4-H club members will complete & submit 4-H project records, demonstrating experiential learning activities

Club Expansion	-Young adults -Volunteers ages 14 and up -Transportationally disadvantaged youth -Youth with excess unsupervised leisure time -All youth ages 5-18 -Older youth ages 14-18	-Enhanced access to programs and resources -Increased utilization of non traditional volunteers -Positive utilization of leisure time -Enhanced program opportunities/diversity to attract non-traditional or unreached youth	-Increased acquisition and utilization of non traditional volunteers -Increased enrollment of non traditional youth, i.e., remote areas and other underserved audiences -Developing successful youth based on longitudinal studies
Communication Skills	Parents Families	Provide community based educational programs for families on parenting issues and child development.	Increased knowledge in parenting skills through questionnaires, surveys, and follow-up phone calls.
Communication Skills	Escambia County Youth – age 8-18	For youth to gain knowledge and develop citizenship and communications public speaking skills that will enable them to be future leaders and citizens in their communities and successful in society. To continue the 4-H Tropicana Public Speaking program in the 4-6 grades in Escambia County	Increase in participation in citizenship and public speaking communications roles. Increase in Citizenship and Public Speaking project participation. Increase in the number of youth enrolled in the citizenship program. Youth will become more comfortable with public speaking. Survey on 4-H Tropicana Public Speaking Program.
Community Clubs	Youth (grades K - 12) Adults (21 and above) Civic and Social groups that have a youth component Other youth programs School personnel	To increase number of community, school, and special interest clubs	55% increase in the number of 4-H clubs.
Community Clubs	4-H Youth Parents Volunteers School Teachers	Establish 15 active 4-H clubs.	Number of 4-H club members will increase by 100%.
Community Clubs	Youth and adults in Highlands County	1. 4-H is a well kept secret - Educate youth and adults about the opportunities available to youth thru 4-H. 2. 4-H is experiencing increased competition for Youth from sports, jobs, etc. Make 4-H more attractive and worthwhile to youth. 3. 4-H is experiencing increased competition for adult volunteers from jobs and other activities that they may participate in. Educate community about benefits of volunteering. 4. 4-H faces limited Resources at State and local level. Increase awareness of policy makers on the worth of 4-H.	Increased enrollment in 4-H and youth remain in 4-H until graduation.

Community Clubs	4-H Community Club officers	For 45 club officers to learn and demonstrate two or more leadership skills. For 50 youth to set goals through one or more community service projects. For 5 4-H members to take on leadership roles by teaching workshops, conducting daycamps, etc.	Through observation, 75% of these youth will successfully demonstrate two or more skills 50% of the time. Five club members will demonstrate leadership skills by conducting workshops to other 4-H, members in areas of citizenship, project books, showmanship, etc.
Community Clubs	All current and potential 4-H club members, ages 5-18 in Hillsborough county enrolled in the 4-H club program.	* Provide life skills to 4-H club members. * Increase awareness of the 4-H club program throughout the county.	* increase participation in clubs, project areas, and competitions. * # of press release via newspaper, radio, television.
Community Clubs	148,766 (19.7% of 778,879) Youth in Duval County	To increase community clubs in an effort to make 4-H the premiere youth development organization in Duval County	Positive Youth Development and 4-H will be recognized household names Youth in Duval County will build self confidence, enhance leadership skills, develop decision-making abilities, and utilize experiential learning techniques
Community Clubs	Youth ages 5-18 Years. Parents and Adults interested in youth Development. Community, Civic and Business leaders in Santa Rosa County.	To increase involvement in the Santa Rosa County 4-H program. Increase quality and quantify of 4-H Clubs, members and volunteers. To organize a Santa Rosa County 4-H Foundation.	Blue Ribbon report of number of members, volunteers and clubs. Surveys of 4-H Programs, 4-H Club Charters. Establishment of 4-H Foundation.
Community Clubs	Youth 5 to 18 Years of Age	Increase the number of 4-H members enrolled in 4-H and there involvement in 4-H activities	The number of 4-H members officially listed in Blue Ribbon accounting program for 4-H, and an increase in their project completion can be measured and compared from past years Surveys on 4-H Programing
Community Service Projects	3. 4-H teens ages 13-18	3. Provide teens with opportunities for meaningful community service & leadership	3. 15 4-H teens with demonstrate community leadership skills through 4-H council service activities
Community Service Projects	4-H youth	Youth will learn the value of and develop a desire for serving the community. They will also develop knowledge and skills related to their engagement in community service/service learning activities	Knowledge and skills gained, behaviors changed
Community Service Projects	Youth in Calhoun county of all demographics. Adult volunteers of all ages.	Increase the participation in County wide community service efforts and provide mentoring opportunities for 4-H youth through volunteer efforts.	Increase the number of community service efforts by 5%.
Competitive Events	Livestock and Club projects	Maintenance	Number of Union County youth participating
Drug/Alcohol Prevention	Youth grades 9-12	Anger management, Self-esteem, Negotiation, Social assets	Improve academic success. Delay onset of drug use/prevention/drug use. Increased parental involvement

Environmental Education	Youth, ages 8-18	<ul style="list-style-type: none"> -Develop life skills through involvement in 4-H natural resource programs -Provide learning opportunities in local and state activities. -Provide learning opportunities through day camps -Increase awareness and understanding of the forces involved in environmental issues including the balances between agriculture, commercial, and residential development and conservation 	<ul style="list-style-type: none"> -Increase awareness and responsible civic involvement in local/national environmental issues -Development of lifelong interests in outdoor recreation and to enjoy the outdoors responsibly
Environmental Education	18,000 school aged children	<ol style="list-style-type: none"> 1. Children will demonstrate good environmental stewardship and demonstrate conservation behaviors. 2. Continue introducing Water Wise Guys in school based clubs, school enrichment and special interest groups. 3. Continue development of wildlife habitat evaluation, Jr. Birding and other stewardship programs. 	<ol style="list-style-type: none"> 1. More teachers will incorporate Water Wise Guys in their curriculum 2. School aged children will adopt at least one conservation behavior in their daily routine 3. More youth will participate in national and local clean-up/stewardship events such as Earth Day
Environmental Education	4-H members and other youth	Youth will learn how to grow quality plants, the ethics of plant shows, the contribution of plants to environmental quality, and the responsibility of growing plants for shows and projects.	Fifty percent of youth will have blue ribbon plants, and 100 percent will show according to FNGA sponsored 4-H/FFA Plant Show rules.
Environmental Education	Putnam County Youth, ages 5-18	Youth will lead environmental education programs for 4-H and non 4-H members. Collaborate with other agencies to beautify out community.	Youth will increase their knowledge about the environment and will learn more about how to care for the ecosystem. Youth will work with other agencies to make decisions based on what is best for the environment.
Environmental Education	Youth grades 3-8 school enrichment and summer day camps.	Teach environmental stewardship knowledge (K), increased awareness (A) skills (S)	Pre-test Post test changes in K.A.S.'s
Environmental Education	4-H Members 5-18 years. School Teachers and students Grades 3-8.	To increase awareness of importance of environment, agriculture and natural resources.	Blue Ribbon report of youth involved in Environment, Agriculture and Natural Resources projects. Surveys of 4-H Programs.
Environmental Education	Youth ages 5-18	Commitment to care for the environment.	Increased knowledge about the environment and ecosystems and adoption of environmental preservation practices.
Environmental Education		Environmental education programs	Expansion of Environmental Education programs
Environmental Education	Youth Ages 5-18	Increase awareness of the importance of water conservation and natural resources conservation.	Six out of 10 clubs will complete activities pertaining to water and natural resources conservation.

Environmental Education	Putnam County School Teachers and Students	Teachers and volunteers will be able to use exciting and educational environmental programs in their classrooms	Youth will increase their knowledge about the environment and how to better care for it
Environmental Education	Okeechobee Youth	Youth will increase their knowledge of local and regional ecosystems and natural resources through environmental education programs that would include, but not be limited to, endangered species and their rehabilitation, development of native wildlife species from birth to adulthood, water quality issues, indigenous fish, native reptiles, amphibians, water and hurricane survival, and hands on science demonstrations and activities.	Okeechobee youth will have a greater awareness of the environmental concerns they will face now and in the future. they will be better prepared to address these concerns with educated ideas and potential solutions.
Environmental Education	4-H youth	Participating youth will acquire knowledge and skills related to coastal environmental issues and develop behaviors that will help sustain Florida's coastal environment and economy.	Knowledge and skills gained, behaviors changed
Environmental Education	4-H members, parents, and elementary school teachers	For 1000 youth to participate in science and environmental projects/activities/school enrichment programs. To have youth/adult livestock agent in place. To offer school enrichment programs to teachers at the five elementary schools.	75% of youth will increase their knowledge of the scientific principles by 15%. Number of teachers conducting school enrichment programs over previous years. (Measured through, observation, pre/post tests, surveys, increased number of participants)
Family Resiliency	All members of 4-H families	<ol style="list-style-type: none"> 1. Increase the number of trained, active male organizational leaders. 2. More adult family members will stay and participate in activities with their 4-H aged children. 	<ol style="list-style-type: none"> 1. Hernando County 4-H will have an increase in the number of registered male organizational leaders. 2. Activities for the entire family will increase the number of times adults and youth work together.
Financial Literacy/Money Mgt/Consumer Ed	Seniors Families Parents Limited income individuals	Help citizens to be more aware of their financial status, avoid financial struggles, and manage resources.	Citizens will increase knowledge in financial management through pre/post tests and questionnaires.
Healthy Lifestyles (includes: exercise/nutrition/obesity)	Limited income youth aged 6 – 18. Escambia County schools with at least 51% poverty rate. Adult volunteers screened and trained to work with 4-H youth. Limited income youth attending summer recreation programs and participating in the summer lunch program.	<p>For limited income youth to make improvements in dietary practices and food related behaviors.</p> <p>Develop a positive networking alliance with other agencies serving the limited income youth audience</p>	<p>Enroll 1,000 youth annually in the 4-H EFNEP program that completes at least six hours of instruction in nutrition.</p> <p>Evaluate 30% of youth with a pre and post test so that 50% will show an increase in knowledge about nutrition related topics.</p> <p>Youth will adopt eating and lifestyle behaviors that are consistent with the Dietary Guidelines for Americans and the Food Guide Pyramid.</p>

Healthy Lifestyles (includes: exercise/nutrition/obesity)	Putnam County School Teachers and Students	Teachers and volunteers will be able to use exciting and educational health care programs in their classrooms	Youth will increase their knowledge about health care and how to better use it
Healthy Lifestyles (includes: exercise/nutrition/obesity)	Youth ages 5-18 and Adult Volunteers	1. Increase interest and participation in 4-H foods and nutrition projects that promote healthful eating and lifestyle habits 2. Increase understanding of issues related to consumer food safety and use of biotechnology in food production	
Healthy Lifestyles (includes: exercise/nutrition/obesity)	Putnam County 4-H Leaders and Prospective Leaders	Leaders will be able to teach youth how to better care for themselves and others.	Youth will learn skills to care for themselves and others in health related areas.
Healthy Lifestyles (includes: exercise/nutrition/obesity)	Seniors Parents Youth Limited income families	Assist FNP/EFNEP Agent, teaching programs that promote knowledge gain and adoption of Nutrition, Health, and Food safety practices.	Increase in knowledge of Food, Health, and Safety practices through pre/post tests and questionnaires stating increase of practices.
Healthy Lifestyles (includes: exercise/nutrition/obesity)	Putnam County Youth, ages 5-18	4-H Youth will increase their knowledge about health issues.	Youth will learn to make better decisions related to health care issues
Increase Participant Diversity	4 - H Youth	Participating youth will acquire knowledge about diversity and demonstrate sensitivity, appreciation, and understanding of all people.	Knowledge and skills gained, behaviors changed
Increase Participant Diversity	Minority recruitment	Increase minority composition of 4-H Volunteers and Youth	Number of minority volunteer leaders and youth
Increase Participation	Youth and Adults	Utilizing resources available, develop and implement innovative, diverse programs that meet the current needs of youth in Leon County enabling them to become productive, contributing members of society	Repeat Participants, Observation, Success Stories, District & State Level Participation, Parent and Self Reporting, Changing Levels of Responsibility & Leadership
Increase Participation	Union county residents	Increase youth and parent participation	Number of youth and parents supporting auction, 4-H Foundation family members, \$ raised.
Increase Participation	Broward County residents.	Using a formal marketing plan, educate Broward County residents (youth and adults) on the efficacy of 4-H Youth Development programming.	This 4-H marketing strategy, part of a current strategy in development to promote South Florida Extension (Broward, Monroe and Miami-Dade counties), will encourage local media - radio, television and print - to support 4-H programs, initiatives and activities. This approach will increase the number of 4-H participants, either as youth members or adult leaders, and serve as way in which to solicit supplemental funding to support programming.
Increase Participation	School age youth, including community club and enrichment programs	Increase membership enrollment and clubs	Number of new community clubs and school enrichment sites

Increase Participation	Putnam County Youth, ages 5-18	Youth will become the source of advertisement for educational opportunities	Youth will get others to enroll into 4-H because of the opportunities that are available
Increase Program Diversity	Baker County Youth	Offer after school programming at Elementary, Intermediate, Middle & High School. Community club development (increase clubs, volunteers & programming) Expand Summer Day Camping Programs Create 4-H based community Web Site for the youth	Provide Youth with alternative activities for after school Teach youth life skills Offer leadership & citizenship experiences Decrease drop-out rate Decrease juvenile violence Offer youth alternative activities after school
Increase Program Diversity	Youth ages 8-18 in Marion County. Traditional 4-H members. Adult Volunteers and Older 4-H Youth	Provide complete 4-H program that supports livestock projects while offering a diverse collection of non-animal projects. Maintain traditional club enrollment at 1,200 or greater. Offer excellent development opportunities for adult (800) and youth (55) leaders. Develop 4-H farm property.	
Labor Force Training	Charlotte County Youth 13 to 19 years old.	A. Increased knowledge of and skills exhibiting workforce readiness. B. Increased knowledge of need and importance of youth-adult partnerships in career environments.	Number of youth completing workforce readiness programs. Number of youth in youth-adult partnerships. Number of youth expressing confidence in workforce readiness.
Leadership Development	Adult males Adults in existing 4-H families	1. Increase the number of trained, active male organizational leaders. 2. More adult family members will stay and participate in activities with their 4-H aged children.	1. Hernando County 4-H will have an increase in the number of registered male organizational leaders. 2. Activities for the entire family will increase the number of times adults and youth work together.
Leadership Development - Youth	Diverse adults and youth 5 – 18, 4H leaders, and members. 4H teens Teens 13 – 18	Expand 4H club opportunities by increasing number clubs. 400 youth will experience group decision making using basic parliamentary procedures. 25 teens will participate in at least 1 leadership experience beyond the club level. 25 teens will learn about county government through 24 hours of on-site instruction. 15 teens will expand their knowledge of the state legislative process.	Characteristics of successful clubs as indicated in project record books and annual end of year leader interviews. Longitudinal study of impact of Know Your County Government (KYCG) program and legislative participation. (Statewide instrument for Leg would be helpful.)
Leadership Development - Youth	Putnam County 4-H Leaders and Prospective Leaders	Leaders will be able to teach programs to youth.	Youth will learn more skills and be active in more activities related to preserving our fragile ecosystem.

Leadership Development - Youth	Putnam County Youth, ages 5-18	Increase the knowledge of youth about living in Putnam County, opportunities, and understanding of citizenship and leadership. Increase the current 4-H members' role in recruiting new members.	Youth will become better leaders and better citizens. Youth will recruit 50 new 4-H members in the next years
Leadership Development - Youth	Youth	Increase Adult Leader Involvement. Consumer Training. Environmental Training. Day Camps. Provide Opportunities In Local and State Activities. Embryology Projects.	More youth involved in more activities. 4-Hers learn to make rational market place decisions. Better stewards of the land. Better citizens with better knowledge. State Events, Fairs, Camps, etc. Classroom project for 3rd grades to introduce 4-H to them.
Leadership Development - Youth	Middle and High School aged youth	Double the number of active teen aged 4-H members by offering more teen based programming	Project areas designed for adolescent youth will have higher completion rates.
Leadership Development - Youth	Youth ages 5-18 years, 4-H Club members.	To improve youth knowledge of and participation in civic education and involvement in community. To increase leadership skills of youth. To improve and increase youth skills to prepare them for life experiences.	Blue Ribbon reports of youth enrolled in Citizenship and Community Service projects. Surveys of 4-H Programs. Number of Teen Leaders and youth enrolled in Leadership programs. Surveys of 4-H programs. Participation of youth and surveys of youth in programs, projects and events.
Leadership Development - Youth	Orange County 4-H Youth	For youth to gain knowledge and develop leadership, communication, and problem solving skills that will enable them to be future leaders in their communities and successful in society.	Increase in participation in leadership roles. Increase in project participation. Increase traditional club membership to 750. Increase school enrichment participation to 3000.
Leadership Development - Youth	Escambia county youth age 8-18	For youth, to gain knowledge and develop leadership, citizenship, public speaking communications, and problem solving skills that will enable them be secure leaders in their communities and successful in society.	Increase participation in leadership and citizenship roles. Increase in project participation. Increase in traditional club membership to 600. Increase school enrichment participation to 2000.
Leadership Development - Youth	St. Johns County Youth	Youth will have more positive events and activities in which to participate.	# of camping opportunities will increase. # of youth taking advantage of these opportunities will increase.
Leadership Development - Youth	Clay County youth ages 5-18	Develop life skills in youth to prepare them as members of society	Through participation in 4-H exhibits, contributing record books, community service and public speaking youth will demonstrate attainment of life skills
Leadership Development - Youth	The thirty three thousand plus youth who live in Sarasota County are all potential 4-H members. The 4300 youth currently enrolled in the 4-H program are target audience as well for educational programs	Provide citizenship and leadership skills to 4-H youth	Provide a strong framework of activities and events for 4-H members and leaders to experience, which increase educational skills and knowledge and personal leadership development, for participants. Plan and provide a learning environment which covers a broad range of subject matter including, animal science, environment, individual and family resources, citizenship, leadership, and communication skills,

Leadership Development - Youth	All youth enrolled in 4-H community-based clubs in Polk County; youth in after-school programs in established neighborhood centers; 5th grade public school students in Polk Co.	Majority of club members will participate in communication skill-building opportunities and workshops, especially County Events Day; majority of senior members will take on leadership roles at county or club level; increased number of schools will offer Tropicana Public speaking program.	*95% of youth in these programs will demonstrate increased confidence and skills in public speaking *90% of youth in these programs will realize their potential as professional workers, increasing communication skill level and leadership ability *75% of teenaged youth will enthusiastically pursue leadership opportunities at and beyond the club level
Leadership Development - Youth	Youth and Adults	Utilizing resources available, develop and implement innovative, diverse programs that meet the current needs of youth in Leon County enabling them to become productive, contributing members of society	Repeat Participants, Observation, Success Stories, District & State Level Participation, Parent and Self Reporting, Changing Levels of Responsibility & Leadership
Leadership Development - Youth	4-H Youth	train youth to assume leadership roles in the 4-H program	Increase number of youth in leadership roles
Leadership Development - Youth	Youth in 3rd-12th grades	Increase adult leader involvement, and provide life skills training.	Increased number of leaders and clubs. Through participation in 4-H programs youth will demonstrate attainment of life skills.
Leadership Development - Youth	Youth grades 6-12	Anger management, Self-esteem, Negotiation, Social assets	Increased number of public speaking at 4-H County Events
Leadership Development - Youth	Youth ages 8 to 18 years old enrolled in the 4-H program in Hardee County.	1. Enhance youth/adult leadership skills. 2. Initiate new clubs. 3. Retain and challenge older youth to stay in 4-H until age 18.	1. 25 adult volunteers and 15 youth council members received training using 4-H materials during monthly leaders' meetings and quarterly youth council meetings September 2002 through May 2003.
Leadership Development - Youth	All youth enrolled in 4-H community-based clubs in Polk County; youth in after-school programs in established neighborhood centers; 5th grade public school students in Polk Co.	Majority of club members will participate in communication skill-building opportunities and workshops, especially County Events Day; majority of senior members will take on leadership roles at county or club level; increased number of schools will offer Tropicana Public speaking program.	*95% of youth in these programs will demonstrate increased confidence and skills in public speaking *90% of youth in these programs will realize their potential as professional workers, increasing communication skill level and leadership ability *75% of teenaged youth will enthusiastically pursue leadership opportunities at and beyond the club level
Life Skills	All youth enrolled in 4-H community-based clubs in Polk County and potential new members.	Majority of club members will participate in competency, coping and contributory life skill-building opportunities and workshops in shooting sports, sports fishing and livestock.	*80% of youth in these programs will demonstrate increased confidence, skills and safety at county, district and state activities which involves shooting sports, sport fishing and livestock.

Life Skills	4-H members and youth ages 8 - 18	Youth will develop essential life skills participating in many project areas. Associated life skills youth will learn, but not limited to, leadership, responsibility, problem solving, decision making, time management, record keeping, motivation, organizational skills, and communication skills.	Through participation in the various project areas, completing record books, acting responsibly and ethical in shows and exhibitions, and involvement in service learning projects will demonstrate attainment of life skills.
Life Skills	Youth (Grades K-12) Local Businesses School Teachers	To increase youth participation in 4-H activities. To prepare Gadsden County youth for work. To enable Gadsden County youth to deal with conflicts of social and personal relationships in a positive matter.	Reduce numbers of inschool and out of school suspensions for target grade level. 35% increase in number of youth participating in overall 4-H program. Increase school age youth job readiness skills.
Life Skills	4-H club members, Escambia County youth between ages 8-18 years of age	4-H membership will reflect the diversity of Florida's youth population. Parents of current and potential 4-H youth participants will view 4-H as an available and useful resource in providing valuable out of school experiences.	Youth will develop personal competencies of decision making communication and leading others, goal setting, planning, managing resources, and marketable/productive skills for work and family. Youth will exhibit and feel a sense of confidence in their abilities. Youth will have a positive 4-H experience and potentially transition to more long term 4-H programs.
Life Skills	All youth enrolled in 4-H community-based clubs in Polk County and potential new members.	Majority of club members will participate in competency, coping and contributory life skill-building opportunities and workshops in shooting sports, sports fishing and livestock.	*80% of youth in these programs will demonstrate increased confidence, skills and safety at county, district and state activities which involves shooting sports, sport fishing and livestock.
Life Skills	4-H Club members, Seminole County youth between ages of 8-13 years of age	To provide a variety of opportunities for youth to gain life skills and develop their assets. Provide short term programs that will teach knowledge and skills to urban youth.	Youth will develop personal competencies of decision making, communication and leading others, goal setting, planning, and managing resources, and marketable/productive skills for work and family. Youth will exhibit and feel a sense of confidence in their abilities. Youth will have a positive 4-H experience and potentially transition to more long term 4-H programs.
Life Skills	4 - H Youth	Participating youth will acquire skills and knowledge to help them meet the challenges of adolescence and adulthood and thus become competent, caring, confident, connected and contributing citizens	Knowledge and skills gained, behaviors changed (Problem-solving, decision making, goal setting and attainment, public speaking, leadership, communication, working with others)

Life Skills	Osceola County youth between the ages of 5-19.	<p>To provide educational programs and activities that will teach leadership skills that will enable youth to function effectively in groups and as citizens of their community.</p> <p>Youth will learn about our environment and take action to protect and preserve our local natural resources</p> <p>To increase participation in leadership/citizenship and individual & family resources project areas developing the skills corresponding to these programs.</p>	<p>Increase the number 4-H youth who complete and turn a record book. Provide leadership activities and experiences for 4-H youth. Increase the number youth who are recognized for their 4-H accomplishments. Increase the number of 4-H youth involved in community clubs.</p>
Life Skills	4-H members and youth ages 5 to 18, parents, 4-H adult volunteers and other adults working with youth.	Youth will develop life skills that include leadership, responsibility, public speaking, problem solving, decision making, time management, record keeping, motivation, organizational skills and communication skills while building self esteem.	Leadership, communication and essential life skills of all participants would be increased. Trained volunteers would be instrumental in providing youth with educational opportunities and a supportive environment to master basic developmental tasks needed to become productive citizens.
Life Skills	Youth, K-12, parents, School personnel, County, state and national government officials, Community youth coalitions, Citizens concerned about community youth issues	Participation in a variety of 4-H sponsored events. Increase 4-H volunteer competence. Increased awareness of the 4-H program among the County population.	Increased enrollment in project areas per ES-237 data. Retention of 4-H member from year to year. Feedback to the Extension staff, 4-H program participation in festivals, fairs and community events and the number of articles in county newspapers.
Life Skills	Youth, ages 5-18 (19.9% of population)	30% of 7,716 (2,315) youth will develop, improve, and enhance life skills such as public speaking, self-confidence, record-keeping, responsibility, and money management through a variety of subject-matter projects. These skills will be measured through 4-H member and parent surveys developed by Dr. Lisa Guion.	Increase in life skills as reported through 4-H member and parent surveys.
Life Skills	4-H Teens and youth	Increase in teen and youth participation in life skills opportunities and programs	Number of teens and youth that acquire enhanced knowledge in communication, leadership, and citizenship skills
Life Skills	Youth, K-12, parents School personnel County, state and national government officials Community youth coalitions Citizens concerned about community youth issues	Participation in a variety of 4-H sponsored events Increase 4-H volunteer competence Increased awareness of the 4-H program among the County population	Increased enrollment in project areas per ES-237 data Retention of 4-H members from year to year Feedback to the Extension staff, 4-H program participation in festivals, fairs and community events and the number of articles in county newspapers
Life Skills	Youth and Adults	Youth Will Develop Life Skills in Communication, Record keeping, Teamwork/Cooperation, Decision Making	Repeat Participants, Observation, Success Stories, District & State Level Participation, Parent and Self Reporting, Changing Levels of Responsibility & Leadership

Life Skills	Youth and adults	Maintain a strong community based 4-H program. Continue school enrichment programs. Active recruitment of volunteers.	To be determined by the State 4-H Office.
Life Skills	4-H Club Members	Provide life skills to 4-H members.	Increased participation in county events, project areas and clubs.
Life Skills	Youth age 5-19	Increase participation in FCS program area	# of youth involved program specific knowledge gained and behaviors changed
Life Skills	Taylor County Youth ages 5-18.	To provide educational programs and activities teaching youth leadership, communication and citizenship skills to enable them to become productive citizens in their community.	Number of 4-H members recorded in Blue Ribbon reporting program for 4-H and an increase in 4-H projects completed.
Money Management	4-H members and adult volunteers	Increase knowledge and adoption of sound financial management practices	Increase in participation in personal finances management, including dealing with credit, and checking and savings accounts.
Money Management	Putnam County School Teachers and Students	Teachers and volunteers will be able to use exciting and educational economic programs in their classrooms	Youth will increase their knowledge about money, finances, and economics
Organizational Development/Funds/Calendar	4-H Club Leaders	Club leaders will demonstrate correct club management procedures. To establish a mentoring program pairing experienced leaders with new leaders.	50% of club leaders will increase their knowledge of club management procedures by 15%. 15% of club leaders will serve in a mentoring role. (Measured through check sheets, observation)
Organizational Development/Funds/Calendar	Youth, ages 5-18, and adults; government officials; civic organizations; and grass roots organizations	Develop 4 new partnerships with grass roots organizations. Develop and maintain at least 8 new community or special interest clubs in the communities of Graceville, Grand Ridge, and Malone. Recruit, train, and utilize a 4-H and Expansion and Review Committee that reflects Jackson County's demographics. Develop a Jackson County 4-H Foundation.	Increase in number of clubs; Increase in communities' knowledge of 4-H; Increase in minority involvement in 4-H; Increase in monetary support of the overall 4-H program
Organizational Development/Funds/Calendar	4-H Youth Parents Volunteers School Teachers	Publicize the 4-H program to the community through a calendar, website, newspaper, and brochures.	85% of the target audience will gain awareness of the 4-H program. More involvement in 4-H clubs and activities.

Organizational Development/Funds/Calendar	Youth, K-12, parents, School personnel, County, state and national government official, Community youth coalitions, Citizens concerned about community youth issues.	4-H membership will reflect the diversity of Florida's youth population. Parents of current and potential 4-H youth participants will view 4-H as an available and useful resource in providing valuable out of school experiences. Community leaders will increase understanding and support of 4-H. Citizens will have access to research-based information.	Diversity among 4-H youth participants as per ES-237 report. Diversity among 4-H volunteers as per ES-237 report. Number of limited income youth and family participants. Number of youth at risk participants (poverty). Increased volunteers supporting 4-H community programs. Observed change in parent support and involvement. Observed change in community support and involvement. Financial resources secured; public funds and private funds.
Organizational Development/Funds/Calendar	Youth ages 5-18 and Adult Volunteers	<ol style="list-style-type: none"> 1. Increase public awareness as to the mission and scope of activities of the Lake County 4-H Program. 2. Identify and target new sources/outlets for program promotion 3. Increase and enhance use of technology in order to more effectively reach a growing audience of youth and volunteers, and to make the message and supporting materials readily available through web access 	
Organizational Development/Funds/Calendar	4-H Clubs	Middle management system in place.	Number of clubs chartered and youth enrolled.
Organizational Development/Funds/Calendar	Youth, K--12, parents School personnel County, state and national government officials Community youth coalitions Citizens concerned about community youth issues	4-H membership will reflect the diversity of Florida's youth population Parents of current and potential 4-H youth participants will view 4-H as an available and useful resource in providing valuable out of school experiences Community leaders will increase understanding & support of 4-H Citizens will have access to research-based information	Diversity among 4-H youth participants as per ES-237 report Diversity among 4-H volunteers as per ES-237 report Number of limited income youth and family participants Number of youth at risk participants (poverty) Increased volunteers supporting 4-H community programs Observed change in parent support and involvement Observed change in community support and involvement Financial resources secured; public funds and private funds
Organizational Development/Funds/Calendar	Adult volunteers with and interest in the 4-H program.	To develop and strengthen volunteer leadership abilities through continued educational programs.	Maintain and recruit new 4-H organizational leaders to coordinate 4-H Community Clubs. Maintain and recruit new members to the Osceola County 4-H Foundation and 4-H Advisory Committee. Organize and develop a 4-H Animal Science 4-H Advisory Committee.
Organizational Development/Funds/Calendar	Clay County youth ages 5-18 Adult Population	Increase visibility of Clay County 4-H Program Promote involvement from adult volunteers	Adult volunteers will be more capable of taking on greater responsibility in 4-H program as a result of education and leadership through 4-H office

Organizational Development/Funds/Calendar	Youth, K-12 parents, school personnel, and county, state and national government officials, community youth coalitions, citizens concerned about community youth issues.	4-H youth and adult membership will reflect the diversity of Florida's youth and adult population. Parents of current and potential 4-H youth participants will view 4-H as an available and useful resource in providing valuable out of school experiences	Diversity among 4-H youth participants and adult volunteer leaders. Increased number of limited income youth and youth at risk. Increased volunteers supporting 4-H community programs. Observed change in community support and involvement.
Organizational Development/Funds/Calendar	4-H youth.	To create and maintain community clubs and an active County Council.	To create five community clubs that will complete projects and remain active throughout the year. To create and maintain an active County council with at least 10 members.
Organizational Development/Funds/Calendar	Citizens, new residents and landowners	Residents will be informed about the rural environment and quality of life will be protected while knowledge increases about production of farm products.	Expressed understanding of the relationship of land ownership, stewardship and agriculture production.
Organizational Development/Funds/Calendar	Youth 5 – 18 and adults. 4H youth and adults.	50 new youth and 10 new adults will develop skills through participation in 4H clubs. 75% will remain in the program for 4 years. Maintain existing 4H clubs and organizational structure.	Blue Ribbon enrollment information.
Partnerships/Collaborations	-Community organizations -Governmental agencies working with and funding youth programs -Youth ages 5-18 -youth in schools	-Project club expansion -Camping expansion-Life skills development -Developmental assets development -Positive use of leisure time -Enhanced practical knowledge and skills not available in curriculum	-Number of positive youth development opportunities -Number of youth completing developmentally sound programs -Case studies, i.e., longitudinal evaluations -Funds secured through external sources -Organizational collaborations -Demonstrated knowledge through utilization of skills/concepts
Partnerships/Collaborations	Entire county population	Improve the understanding and recognition of 4-H in Palm Beach County	Knowledge of 4-H gained by the public
Plant Science	Columbia County Youth	Youth will increase in agricultural awareness through day camps, school programs, and 4-H projects.	Participation, observations, and pre/post tests.
School Enrichment	Ag-Venture 3rd Grade Tropicana 4th- 6th Grades Seat Belt Safety K-12th Grades Talking with/TJ - 3rd Grade H2O Water Wise - 3rd - 6th Grades All Hillsborough County youth grades K-12th	* Provide educational opportunities to complement Sunshine State standards. * Increase students awareness of Florida's Agriculture. *Increase student's knowledge in environmentally, safety, and self esteem with 4-H Curriculum.	# of students involved in 4-H school enrichment programs.
School Enrichment	Students & teachers in local schools and current 4- H members.	To increase participation in the 4-H School Enrichment program allowing for more youth and adults to learn about the program and the many opportunities offered.	Total increase in participation and post evaluation to discover what was learned and the knowledge gained.

School Enrichment	4th, 5th, and 6th graders	For 4th, 5th, and 6th graders to increase their public speaking skills through the 4-H/Tropicana Speech Contest.	The number of 4th, 5th, and 6th graders participating. Participants will increase their public speaking abilities. Youth will become more comfortable speaking in front of large audiences at an early age.
School Enrichment	Youth Ages 5-18 Volunteer Leaders	Increase 4-H/Youth activities through increasing club activities and school enrichment programs.	Five hundred elementary students will participate in school enrichment programs.
School Enrichment	2. Partner agencies working with Middle school youth	2. Partner with other youth groups to provide quality after-school programs for middle school youth	2. 25 middle school youth enrolled in Callahan &/or Hilliard in after-school program
School Enrichment	Youth ages 5-18 and Adult Volunteers	1. Further develop existing partnerships with after-school programs and local organizations with youth serving missions 2. Identify and target potential partnering agencies/organizations that have mission/goals that complement 4-H program mission/goals 3. Provide enhanced programs that reach a larger audience through development of these partnerships	
School Enrichment	Youth in grades 4th through 12th grade (15,000 students this school year)	To continue to have all the public elementary school continue with Tropicana public speaking To continue to have all the Middle schools participate in Tropicana public speaking and in the 7&8th grade public speaking Increase the participants in the High School Public Speaking contest.	Youth will become more comfortable with public speaking Surveys on 4-H Programing
School Enrichment	1,910 4-H age youth in Hamilton County	*Teach Embryology to all 3rd grade youth. *Expand Ag Awareness through Presentations. *Increase # of teachers certified through the "Ag In the Classroom" program. *Teach kids and adults through the "Animal Project" Area. *Continue the "Farm & Livestock Judging" Teams. *Expand the "Youth Agriculture Day". *Teach youth through "Plant Propagation" programs. *Expand the "World of Animals" program. *Expand/maintain the "All About Animals" program. *Participate in "Career Fairs"representing Extension and the Agriculture Industry".	An increase general knowledge of agriculture, agricultural enterprises of our county, and a greater understanding of the role the agriculture industry plays in our county, state, nation, and world economies.

School Enrichment	Youth ages 5-18 and Adult volunteers	<ol style="list-style-type: none"> 1. Develop increased interest in 4-H environmental education curriculum 2. Increase numbers of youth/clubs enrolling in environmental education projects. 3. Increase awareness and understanding of environmental issues of concern at the local, state, national, and international levels. 4. Increase awareness and understanding of the forces involved in environmental issues including the balances between agriculture, commercial, and residential development and conservation. 	
School Enrichment	Putnam County School Teachers and Students	Develop new school enrichment guide	Teachers will gain knowledge about 4-H school enrichment programs.
School Enrichment	18,000 school aged children in Hernando County	Increase the number of youth receiving a 4-H hands on learning experience by bringing the programs into the schools where the children are accessible and the environment is conducive to learning.	<ol style="list-style-type: none"> 1. More teachers will incorporate a 4-H based program in their annual plan. 2. The number of youth participating in a school based enrichment program will increase 25% each year for four years. 3. Teachers will become active partners in providing 4-H programs in the classroom.
School Enrichment	Public and private school teachers	Support teachers by providing curriculum utilizing the experiential learning model, in-class instruction, and in-service training, to further youth development	Increased use of 4-H curriculum and programming in schools. Knowledge gained by students. Teachers' knowledge and skills gained and behaviors changed from attending in-service trainings.
School Enrichment	Classroom teachers Adult & teen volunteers in 4-H club programming.	Enhance school activities by providing experiential educational models.	25% of 4-H club members will complete & submit 4-H project records, demonstrating experiential learning activities
School Enrichment	School children, school teachers and administrators, parents, policy makers	Increase Extension/4-H presence in schools with appropriate programs	Increased enrollment in 4H school activities and increased involvement of school teachers

School Enrichment	1,382 youth in grades kindergarten through Eighth.	<ul style="list-style-type: none"> *Expand "Natural Resources" Summer Day Camping Program *Expand "Water Quality" Summer Day Camping Program *Hold an annual "Earth Day" Program *Implement/Maintain the "Earth Connections" (5-8 year old) curriculum. *Develop and/or implement an existing Environmental Ed. Program with Middle grades Science Teachers. * Incorporate/expand environmental topics at our annual "Youth Ag Day" *Continue/Expand Support for the "Summer 4-H Residential Camping Program" ensuring environmental topics is taught 	An increase in knowledge and awareness of environmental issues, our role as environmental stewards, and our responsibility in making sound environmental decision
School Enrichment	Youth grades 3-8	Communication	Reduced number in Juvenile Justice
School Enrichment	Brevard County Youth	Develop partnerships with libraries, schools and county government to conduct community programming.	Increase in community programming, school enrichment, and youth participation.
School Enrichment	All youth in public schools in Duval County	Increase experiential learning opportunities for youth in Duval County Expose youth in Duval County to 4-H, thereby establishing more community clubs in Duval County	Youth learn more about project areas (nutrition, science, gardening, embryology, public speaking) while developing decision-making skills, enhancing leadership skills, and building self-confidence Increased interest and participation in Community clubs in Duval County
School Enrichment	Broward County teachers.	Provide Broward County teachers, based on Sunshine State Standards, 4-H curriculum in support of lesson plan/activity development.	Teachers that incorporate the 4-H curriculum, that includes a wide variety of subject matter, into their classroom activities will be able to significantly broaden their ability to reach youth.
School Enrichment	3rd and 4th grade youth in minority neighborhood	For 20 youth to increase their knowledge of science education by participating in an after school program. For youth to learn and demonstrate life skills and principles of teamwork.	50% of youth will increase their knowledge of science education by 15%. (Measured through observation, check sheets, and pre/posts tests)
School Enrichment	All Columbia County Schools, private and public.	Increase Agricultural Literacy in grades 1 and 4. Write a FAITC grant each year to enhance agriculture awareness.	75% of all 1st grades in the County will attend the annual Farm To the Table Agriculture Tours. 50% of all 4th grades in the County will attend the annual National Agriculture Day Celebration. Each year, 5 schools will participate in a Florida Ag in The Classroom Grant program (Programs will vary each year depending on grant written and secured).

School Gardens	Inner city 4-H youth	Inner-city youth will gain access to 4-H and thus acquire skills and knowledge to help them meet the challenges of adolescence and adulthood and thus become connected and contributing citizens.	Knowledge and skills gained, behaviors changed (Problem-solving, decision making, goal setting and attainment, public speaking, communication, working with others, accepting responsibility, etc.)
Volunteer Recruitment - Marketing	Adults interested in starting 4-H clubs	Make it easier to implement 4-H so that new clubs do not dissolve and there is greater youth development	Retention of clubs
Volunteer Recruitment - Marketing	Putnam County 4-H Leaders, Prospective 4-H Leaders	Develop a new and improved leader training guide. Recruit new leaders who will open clubs in areas that 4-H clubs are not currently in.	Leaders will be more effectively trained. More youth will have the opportunity to join 4-H.
Volunteer Recruitment - Marketing	4-H Volunteers and parents	To conduct 3 leadership trainings each year for current 4-H volunteers and parents. To recruit interested adults as new club leaders. Have leaders serve in middle-management roles.	Through additional training, 75% of club leaders and parents will have a better understanding of the 4-H program. Number of clubs will be increased by 3 for next reporting year. 20% of enrolled volunteers will assume leadership responsibilities for specific activities. (Measured through pre/post tests, observation and one-on-one conversations)
Volunteer Recruitment - Marketing	Adults seeking volunteer opportunities centered on youth	Engage interested adults in volunteer opportunities that capitalize on their special skills, knowledge, and strengths, to further youth development	Active volunteers and improved retention of volunteers
Volunteer Recruitment - Marketing	4-H Volunteers and Parents	Recruit 30 adult volunteers as club leaders. For volunteers to take more of a leadership role teaching and conducting workshops.	Number of volunteers will increase by 100%.
Volunteer Recruitment - Marketing	Adult and teen leaders	To develop a positive image of 4-H in the county by increasing community awareness and support.	Number of donations to program and media coverage.
Volunteer/Leader Development	Charlotte County youth 13 to 19 years old.	A. Increased leadership skills developed and leadership roles assumed. B. Increased involvement of youth leaders in overall 4-H program. C. Increased involvement of youth leaders in other community volunteer programs.	Number of senior youth members completing leadership training. Number of senior youth members assuming volunteer county/community leadership roles.
Volunteer/Leader Development	1. Staff & volunteers in 4-H & other Youth development agencies in Nassau County.	1. Staff & volunteers of other youth groups will receive professional development training. 2. Partner with other youth groups to provide quality after-school programs for middle school youth.	1. 25 staff or volunteers of other youth agencies will utilize skills in asset-building in their youth development programs.

Volunteer/Leadership Development - Adult	All current and potentially registered 4-H volunteers in Hillsborough County.	<ul style="list-style-type: none"> * Develop structured Volunteer system * Train all volunteers about 4-H * Increase communication between volunteers, 4-H clubs, etc. 	<ul style="list-style-type: none"> * # of leaders trained during leader training sessions * # of clubs, leaders, volunteers communicating via registered 4-H Yahoo group, email (copied to 4-H Office), and through announcement in newsletters.
Volunteer/Leadership Development - Adult	Current and incoming adult organizational and project leaders.	Increase ethnically diverse representation of adult leaders; increase overall number of organizational leaders; see overall increase in club units participating in greater variety of educational opportunities.	<ul style="list-style-type: none"> *65% of current and new organizational leaders will actively encourage youth to participate in beyond-club level events and educational activities *70% of new and current volunteers will actively recruit ethnic minority adults and youth to participate in community club programming *90% of new leaders and 75% of current leaders will demonstrate increased project area knowledge and skill levels to teach to youth members
Volunteer/Leadership Development - Adult	Adults in Columbia County.	Work with 4-H District 5 to create and implement a "Master Volunteer Program".	<ul style="list-style-type: none"> Develop curriculum and course content with 4-H agents in the district. Train 20 4-H Master Volunteers each year within the district to serve as "Master Volunteers". 25% of Columbia County Volunteers will increase their leadership role within the county.
Volunteer/Leadership Development - Adult	280,000 adults who live in Sarasota County	<p>20 newly recruited 4-H leaders will complete 4-H leader orientation class. This new force of trained volunteers will strengthen new and old clubs alike.</p> <p>4-H website production and enhancement will provide greater customer service to 4-H volunteers and members. 4-H information will be more readily accessible to clients and greater and more efficient communication will occur as a result between the Sarasota County 4-H Office and 4-H leaders and members.</p> <p>Media resources in the community will be used extensively to promote 4-H events and to more effectively recruit 4-H adult volunteers.</p>	20 4-H leaders will be better educated in 4-H policy and procedures relating to state and county guidelines. This group of volunteers will have an enhanced knowledge of their responsibilities and capabilities in the 4-H program. More diverse club activities will result as well as a more diverse clientele base be established.
Volunteer/Leadership Development - Adult	Current and incoming adult organizational and project leaders.	Increase ethnically diverse representation of adult leaders; increase overall number of organizational leaders; see overall increase in club units participating in greater variety of educational opportunities.	<ul style="list-style-type: none"> *65% of current and new organizational leaders will actively encourage youth to participate in beyond-club level events and educational activities *70% of new and current volunteers will actively recruit ethnic minority adults and youth to participate in community club programming *90% of new leaders and 75% of current leaders will demonstrate increased project area knowledge and skill levels to teach to youth members

Volunteer/Leadership Development - Adult	Youth ages 5-18 and Adult Volunteers	1. Equip youth and volunteer leadership to act as community spokespersons for mission and scope of program 2. Encourage role of youth/volunteers as advocates for Extension and the 4-H program	
Volunteer/Leadership Development - Adult	Master Gardeners Friends of the Horticultural Learning Center (HLC)- Board Members	Annual recruitment, training, & retention of Master Gardener volunteers Recruit members for Friends of HLC; identify & recruit officers for board	For Master Gardeners to establish and maintain diagnostic plant clinic at extension office, five days/week from 9 AM-4 PM; to staff weekly mobile clinic at farmer's market; provide outreach & educational programs throughout the county; provide assistance in maintenance of HLC. For the Board of the Friends of the HLC to expand its base of qualified volunteers who will serve as officers/board members. For members to learn skills necessary for board to function well.
Volunteer/Leadership Development - Adult	4-H volunteers that support community and special interest clubs.	Ensure 4-H volunteer program provides appropriate and up to date strategies and techniques in volunteer recruitment, screening, certification, training, recognition, and evaluation	4-H volunteers demonstrate appropriate youth development strategies in supporting and working with 4-H youth. 4-H volunteers follow 4-H rules, regulations and deadlines in their work
Volunteer/Leadership Development - Adult	Current community 4-H club volunteers. Potential community club 4-H volunteers. Potential after school 4-H volunteers.	Provide a continuation of activities to support 4-H programming efforts and Volunteer Development advisory committee, recruitment of community club SI and SE volunteers, volunteer trainings and meetings, resource development, networking with other agencies and groups.	Volunteers will be more successful in their 4-H volunteer experience - demonstrated by longevity of 4-H club leaders and the successful attributes of clubs and members. There will be a great number of first time 4-H volunteers with new targeted recruitment of volunteers.
Volunteer/Leadership Development - Adult	current & potential adult volunteers	To develop and strengthen volunteer leadership abilities through continued training and educational opportunities.	Maintain and recruit new 4-H organizational leaders to lead 4-H Community Clubs and other 4-H programs. Maintain and recruit new members to the Taylor County 4-H Foundation and 4-H Advisory Committee.
Volunteer/Leadership Development - Adult	Youth, ages 5-18, and adults Government officials, civic organizations, and grass roots organizations	Implement a standard procedure for screening, selecting, training, and evaluating volunteers Identify, recruit, and train at least 4 minority volunteers	
Volunteer/Leadership Development - Adult	4-H Volunteers that support community clubs	Ensure 4-H volunteer program provides appropriate and up to date strategies and techniques in volunteer recruitment, screening, certification, training, recognition, and evaluation	4-H volunteers demonstrate appropriate youth development strategies in supporting and working with 4-H youth. 4-H Volunteers follow 4-H rules, regulations and deadlines in their work

Volunteer/Leadership Development - Adult	4-H volunteer youth and adult leaders.	Trained volunteers maintain and increase 4-H program participation in community, special interest and school enrichment programs.	Adoption of leadership roles and expansion of 4-H program.
Volunteer/Leadership Development - Adult	4-H Volunteers	Train leaders about 4-H.	Number Leaders trained in 4-H policies.
Volunteer/Leadership Development - Adult	Current 4-H Volunteers	An increase in volunteer training and talent that will enable 4-H to reach more youth in a pro-active leadership program reaching the youth, the family, and the community.	Increase in volunteer enrollment 1500. Increase in participation in volunteer training opportunities to 75%.
Volunteer/Leadership Development - Adult	Individuals (adult and youth) in community and special areas of interest, Local organizations (with volunteer services), Minority leaders, Community leaders	To improve the well-being of Orange County families and communities by: 1) enhancing community vitality through the development of volunteer leaders, 2) helping leaders better understand their strengths, weaknesses, and opportunity, and 3) improving the ability of leaders to contribute, teach and participate in the process of public issues education.	Increase in program volunteers. Increase in skills and knowledge and adoption of 3 practices as result of training. Number accepting leadership positions on community issues.
Volunteer/Leadership Development - Adult	4-H Volunteer Leaders	Implement volunteer screening and training process.	One hundred percent of new volunteers will be screened and attend an orientation.
Volunteer/Leadership Development - Adult	Current 4-H Club Leaders Potential 4-H Club Leaders	Recruit current and potential club leaders to increase club enrollment through the addition of current and new project/community clubs. Provide up-to-date materials for club leaders. Conduct leader orientation and provide one-on-one consultations.	The number of 4-H Volunteers that demonstrate youth development strategies in supporting and working with 4-H youth.
Volunteer/Leadership Development - Adult	Youth ages 5-18	To increase the number of youth and adults involved in the 4-H program.	Number of youth involved in programs.
Volunteer/Leadership Development - Adult	Young, middle, and elderly adults in Calhoun county.	To recruit qualified adults who will volunteer with the 4-H youth development program. To develop volunteers who will be trained in working with youth and be screened to create a safe environment	To increase the number of active adult volunteers by 20%.
Volunteer/Leadership Development - Adult	Adult volunteers and 4-H'ers	To have expanded opportunities in 4-H with more adults and 4-H'ers taking on leadership roles.	# of hours persons spend volunteering will increase. # of adults and 4-H'ers volunteering will increase.
Volunteer/Leadership Development - Adult	4-H Volunteer Leaders	Leader training	

Volunteer/Leadership Development - Adult	New and existing adult volunteers	To develop a well functioning volunteer system to efficiently and effectively support all aspects of the 4-H program (clubs, school enrichment, and special interest), to further youth development	Active volunteers, improved retention of volunteers, increased volunteer outreach.
Volunteer/Leadership Development - Adult	Adult Population to organize and implement Community 4-H clubs, support existing clubs and help with school enrichment	Increase the quality and quantity of 4-H clubs in the county Increase programming in environmental areas	The number adults volunteers listed in Blue Ribbon increase in their project completion Surveys on 4-H Programming
Volunteer/Leadership Development - Adult	Volunteers	Recruit and train volunteers to work with youth	Increase the number of volunteers assuming leadership roles in the 4-H program
Volunteer/Leadership Development - Adult	Adults (21 and above)	To increase number of long term adult volunteers.	25% increase in long term adult volunteers.
Youth At Risk	Contracted Broward County after school providers.	Using a train-the-trainer methodology, train contracted, after school providers, via their instructors, in the use of the 4-H curriculum.	After school instructors that have limited or non-existent access to quality youth programming will be trained in the effective use the 4-H curriculum. Use of the 4-H curriculum will expand after school instructors ability to reach youth on a variety of planes, and make the after school experience for youth more enjoyable and productive.
Youth At Risk	At-risk youth in Duval County	Enable youth to make healthy lifestyle choices	Decrease in youth health related issues (including diabetes, obesity, etc.), broader youth knowledge base on nutrition and healthy lifestyle choices, Decrease in youth crime, truancy, and juvenile delinquency.
Youth At Risk	* Youth living in limited resource areas of Hillsborough County. * Youth on Free or Reduced Breakfasts and/or Lunches	* To provide education for youth on the principles of nutrition and diets and the acquisition and use of food. * To contribute to the personal development of disadvantaged urban youth through nutrition programs. * To contribute to the improvement of diets and family nutrition by means of educational programs for youth.	# Number of Youth involved in the 4-H EFNEP programs. * Documentation of behavior and knowledge changes.
Youth Horticulture	Students remanded to "off campus" alternative day schools	1. Plant & maintain a portion of the school community garden. 2. Select, identify, & preserve local wildlife plants in classroom herbarium. 3. Increase knowledge of plant botany. 4. Build team interactive skills.	70% of the "off campus" alternative day students will: 1. Develop seed propagation skills. 2. Produce one mounted wildflower for classroom herbarium. 3. Demonstrate appropriate group behavior when working in teams. 4. Apply environmental horticulture gardening concepts to school garden.
Youth Horticulture	Inner city 4-H youth	Inner-city youth will gain access to 4-H and thus acquire skills and knowledge to help them meet the challenges of adolescence and adulthood and thus become connected and contributing citizens.	Knowledge and skills gained, behaviors changed (Problem-solving, decision making, goal setting and attainment, public speaking, communication, working with others, accepting responsibility, etc.)

Youth Management Skills	All Youth ages 5-18 in Citrus County, 4th, 5th, and 6th, Grade students in the schools home school students	Conduct public speaking opportunities utilizing a contest type format as motivation Youth learn the process and value of county and state government Youth will learn leadership and utilize this for guidance of younger 4-H members Youth will develop responsibility and are able to self motivate	# of youth participating in County, District, and State, demonstration/illustrated speech contests # of youth participating in UF/ Tropicana Speech Contest # of youth that attend 4-H sponsored Legislature Preparation Classes # of youth the attend 4-H Legislature in Tallahassee at the Capitol # of Youth that participate as Camp Councilors # of youth that comple 4-H project record books by deadline # of youth that complete a livestock project by showing an animal at the county fair
Youth/Adult Partnerships	Broward County 4-H parents.	Provide 4-H parents with programs that enhance their ability to relate to their children.	Through seminars and workshops, 4-H parents will experience an improved ability to relate to their youth, particularly those that are going through life's milestones, i.e., first job, saving money, effectively relating to peers.
Youth/Adult Partnerships	4-H youth and adults in Columbia County.	Youth and adults will work together to plan and carry out several Columbia County 4-H Programs including 4-H Awards Banquet, County Wide Community Pride Projects, etc.	At least 3 activities/programs each year will be planned and carried out by youth and adults working cooperatively together. This will take place at 3 combined Volunteer Leader/County Council Meetings.

Program Area: Agriculture

Priority	Target Audience	Long-range Goals	Outcome Indicators
Ag Literacy/Education	Palm Beach County citizens and political leadership	Educate the general population on the importance of agriculture and insure the continued political support for the agricultural industry	A more favorable perception of agriculture by the general public
Ag Literacy/Education	Palm Beach County citizens and political leadership	Educate the general population on the importance of agriculture and insure the continued political support for the agricultural industry	A more favorable perception of agriculture by the general public
Ag Literacy/Education	Community leaders, public officials, policy makers, and the general public.	Increase public awareness and understanding of agricultural issues as they relate to county growth, land use, and the environment. Development of county policy and land use plans that consider the interests of all segments of the county. Develop programs that increase awareness of opportunities for agri-and eco-tourism.	Participation in annual farm tours and ag events. Number of ag producers involved in public policy issues. Growth management that is compatible with long term community needs and with the land's physical characteristics.

Ag Literacy/Education	The target audience will be both large and small scale farmers and landowners, programming efforts will also be focused on youth in the County.	To provide CEU training for small and large farmers in our area. To increase the collaboration and communication between landowners within the County and surrounding areas, including Georgia and Alabama. To educate the youth in our County about Agriculture and its importance in our County and our State.	To increase the farmers/landowners trained in management practices by 30%. To increase marketing opportunities and communication through membership in the Landowners Association. To increase the number of youth educated in agricultural issues by 30%. To increase youth participation in 4-H agricultural contests by 30%.
Ag Literacy/Education	Youth and adults of Highlands County and winter visitors	Change audiences's negative perceptions of agricultural production practices.	Audience will be more informed on agricultural production practices and their affect on the environment and local economy.
Ag Literacy/Education	Hispanic agricultural workers in South and Central Florida	Increase participation of Hispanics in Extension Programs	Increase number of Hispanic participants in Extension programs
Ag Literacy/Education	Multi-County agents	Improve overall effectiveness of advisory committee system to meet needs of multi-county agents	Increased participation on advisory committees of multi-county agents
Ag Literacy/Education	Urban Population	Continued Development of the Florida Agricultural Museum	Museum Attendance A Survey of Increased Knowledge
Ag Literacy/Education	Traditional crop and livestock producers	Develop and deliver educational programs	Number of producers adapting Best Management practices
	New rural land owners	To develop and deliver more on farm "show me how to" programs	Number of Producers attending group learning programs
	Public officials		
	Part time farmers and ranchers	Offer more assistance and training in understanding and adopting the principles of precision agriculture including more water efficient irrigation	Number of producers adopting precision farming methods
Ag Literacy/Education	Strong and enthusiastic adults	Volunteer Certification program	Number of certified and active adult volunteers
	Youth	Club Expansion	Increase in number of clubs in underserved demographic areas
		Positive youth development	Increase in youth leadership
		Junior master naturalists	Increase in the number of youth communication occasions (demonstrations, education programs, public relations)
		Junior master gardener	Increase in the number of youth service learning projects

Ag Literacy/Education	<p>Food stamp eligible clientele, adults and children</p> <p>Community business who have the willingness and the resource to educate and or entertain the vacationing public</p> <p>Adults with risk factors associated with disease or interest in a healthy lifestyle</p>	<p>To develop skills and knowledge to manage food resources and promote good health.</p> <p>Recruit, train and motivate FCE membership</p> <p>To assist private and public-private partnerships in the development of a viable natural resource based business that attracts the traveling public.</p>	<p>Number of participants who improve nutrition and behavior choices</p> <p>Number of volunteers, volunteer hours, and accomplishments</p> <p>Number of Agri & Eco-tourism businesses and number of visitors participating</p>
Ag Regulatory Education	Agricultural producers, farm managers, crew leaders, agricultural workers, agricultural pesticide handlers.	Educate agricultural audiences on the EPA's Worker Protection Standard	<p>Increased compliance with the Worker Protection Standard.</p> <p>Reduced risk of illness or injury due to pesticide exposure among agricultural workers and handlers.</p>
Ag Regulatory Education	<p>Homeowners</p> <p>New FL Residents</p> <p>Commercial Landscapers</p> <p>Pesticide Applicators</p> <p>Master Gardener Volunteers</p>	<p>To provide research based education to target audiences that will result in the adoption of the recommended landscape and production management practices.</p> <p>To conserve water, protect water quality, reduce landscape debris, and protect wildlife habitats.</p> <p>To improve the quality of life.</p> <p>To train pesticide applicators in the correct use and disposal of chemicals to protect the environment.</p>	<p>Pre and post tests to show knowledge gained and practices changes.</p> <p>The percentage of pesticide applicator trainees that pass the exams.</p>
Ag Regulatory Education	Agricultural producers and farm managers	Educate agricultural audiences on current and pending laws and regulations that affect their business	Increase compliance with an understanding of laws and regulations
Ag Regulatory Education	Commercial and part-time row crop producers.	Increase awareness and knowledge of current, new, and proposed rules/programs/regulations and laws impacting ag.	Increase in knowledge and awareness of regulatory issues impacting the Ag Industry. Incorporation/Compliance of changes to farm operations and decision making.
Agriculture Business Management	Agricultural Producers, Policy Gatekeepers, General Public	Better informed citizens and Legislators, Develop comprehensive Ag Awareness Program	Number of producers involved in public policy issues
Agriculture Business Management	Marion County Residents, Master Gardeners, Developers/Home Builders	Educational Services to Residents. Maintain Master Gardener Program. Administer FYN Grant.	18-20 trained each year
Agriculture Business Management	dairy producers/owner	sustainability of the industry	<p>participation in DBAP</p> <p>development of long range business plans</p> <p>changes in management</p>

Agriculture Business Management	All 447 ranchers and forage producers in Hardee county and their employees.	<ol style="list-style-type: none"> 1. Increase the knowledge of beef/forage Best Management Practices. 2. Adoption of at least one new recommended BMP within two years of training. 3. Become more profitable by simultaneously reducing production costs and improving the quality of their product within three years of training. 	<ol style="list-style-type: none"> 1. Shortened length of breeding season. 2. Utilizing BSE for all herd bulls. 3. Pregnancy testing cows. 4. Increase by 15% soil and forage testing. 5. Following IFAS fertilizer recommendations. 6. Nematode application of bahiagrass pasture for mole cricket control. 7. Introduction of legumes into the forage mix. 8. Improved weaning weights by 15%. 9. Improved calf crop weaned by 15%.
Alternative Crops	part-time farmers private forest landowners traditional agriculture producers	increase economic potential	reduce the loss of farm numbers and increase production & profitability
Alternative Crops	New and established farmers, local chefs	The introduction of new crops in the transitionally-urban section of the county	New crops and direct marketing outlets will be established
Alternative Crops	Fruit and vegetable producers. Ornamental nursery producers. Land owners with small acreage (1 to 10 acres).	<p>Increase marketing opportunities.</p> <p>Develop strategies for value-added products.</p> <p>Increase volume and quality of nursery stock sold.</p> <p>Help to develop speciality crops for supplemental income.</p>	<p>Increased income for producers and more satisfied customers.</p> <p>Development of alternative markets and marketing methods.</p> <p>Number of new producers.</p>
Alternative Crops	Blueberry producers and general public.	Educate blueberry producers on economically sound production practices and still protect the environment. Educate public on blueberry production.	Blueberry producers remain in production and acreage increases above the current 160 acres. Public is aware of blueberry production.
Alternative Crops	Caladium producers and public.	<ol style="list-style-type: none"> 1. Develop research program in Lake Placid (muck soils not sand soils, 95% of worlds production) 2. Continue caladium breeding program 3. Find alternative to Methyl Bromide 4. Study Grassy Root Tuber 5. Herbicide & water studies 6. Ditch irrigation – correct methods used 	Caladium producers will remain viable in world market. Public will be better informed of farming practices
Alternative Crops	Part-time farmers Private forest landowners Traditional producers	Increase economic potential	
Alternative Enterprise	Traditional crop and livestock producers New rural land owners Public officials Part time farmers and ranchers	To develop programs that increase awareness to the opportunities for Agri. And Eco-Tourism. Especially a combination of education and recreational activities that enhance the economic opportunities of natural resource areas.	Number of businesses involved in Agro. & Natural Resources tourist activity and level of participation in this activity.

Alternative Enterprise	Small farmers	Increase the economic value of the small ranch/hobby farm Let the new ranch owner know about alternative commodities	Reduce the negative impact of poor farming practices. Both in environmental impacts and economic impacts
Alternative Enterprise	Small Farmers Homeowners	83 small farmers will adopt one environmentally sound, economically viable agricultural enterprise that will improve or sustain their operation's profit. 8,450 homeowners will adopt two recommended production practices that will increase their income and improve their quality of life.	Number of small farmers/homeowners who have adopted production methods for alternative agriculture enterprises.
Alternative Enterprise	Commerical Nursery Crop Producers	To gain knowledge of new and potential crops and how to market them	15 nursery operations will grow and market new commodities
Alternative Enterprise	Producers of ornamental plants and general publice.	Producers of ornamental plants, native and non-native species remain viable and competitive on national market. General public is knowledgeable about the industry. 1. Water management – quality/quantity 2. Improve pest management practices & strategies 3. Horticulture contributions to quality of life Buying habits 4. Informational material for customer 5. Worth of plants to society 6. Worth of plants to environment	Producers become more viable and knowledgeable on ornamental plant production and consumer perceptions and desires. The general public becomes knowledgeable on ornamental plant production and practices.
Animal Science	Ranchette Owners	Small acreage plantings	Ranchettes reduce stocking rates, enhance forage production
Beef/Livestock	Livestock Producers/Forage Producers	Increase adoption of recommended production practices. Environmentally sound production practices. Adoption of BMP's practices. Increase the knowledge of beef/forage producers by developing programs to teach producers: 1. Market efficiency. 2.Improved reproductive management. 3.More efficient nutritional programs. 4.Improved pest and iisease control. 5. Herd Health Management. 6. Record keeping.	Number of producers adopting new or adapted practices as measured by followup visits and surveys. Knowledge gained and survey measurements. Increased participation in development of market strategies. BMP adopted. Number of producers who developan intergrated production systems for forages and livestock. Measurement of weaning weights/herd andcalf crop percentages.

Beef/Livestock	Livestock (beef, horse, goat) producers. Forage Producers	Increase adoption of recommended production practices. Increase adoption rate of BMPs. Environmentally friendly production.	Adoption of recommended production practices. The use of BMPs.
Beef/Livestock	Gadsden county beef, goat and horse producers.	To improve health care practices and profitability. To improve response procedure for pest alert.	50% of the 130 livestock producers will implement preventive herd health programs tailored to their operational needs. 100% of the 130 livestock producers will become aware of rapid response procedures when pervasive pests are identified. 20% of the 130 livestock producers will improve marketing strategies to increase profit margins.

Beef/Livestock

Ranchers and Ranchettes

1. Water
Regulatory and
Environmental concerns
Need bookkeeping and records
Phosphorus Remediation
2. Reproduction
Reproductive Management
School
Management and Record
Keeping (financial and herd
production parameters)
Culling – Pregnancy checking
to cull open cows
Breeding Season (60 day
season as opposed to no
season or longer season)
3. Small Producers – calve at
2 years,
Beef Basics Program –
reduce/eliminate sorry calves
Cattlemen’s Program
Cow College
4. Marketing Advantage –
Outlook Seminar
5. Pest Management
Spittle bug
Tropical soda apple
Armyworms,
Smut grass
Invasives
6. Pasture Nutrition &
Management
Research and breeding of new
cultivars
Phosphorus Remediation
Establishing Bahagrass after
mole crickets
7. Legislation
County of Origin Labeling
Labeling Laws
Food Safety
8. Marketing Tours –
recommend continuation.
Western Feedlot Tour
9. Alternative Income
Sod
Wildlife
Hunting Lease
Seed production
Aeschynomene

More pounds of beef produced per cow and per
acre at a profit.
Groundwater quality and quantity will be
protected

Beef/Livestock	138 beef cattle producers in Hamilton County	<p>At the end of the 4-year effort, 45 beef cattle producers would have increased their awareness, knowledge or adopted at least 2 of the practices identified by Extension Beef Cattle Specialists, Extension Forage Specialists, Extension Beef Cattle Economists, Beef Cattle County Agents and/or County Beef Cattle/Forage Producers that decrease cost and/or increase market value of their product.</p> <p>This might include, but is not limited to, the following practices: adopting a controlled breeding season, (120 days or less); examining herd for breeding soundness and culling, when necessary; having forages analyzed, adopting new forages, or having a least-cost winter nutrition program for the herd; vaccinating the breeding herd and/or feeder calves using appropriate vaccines, recommended sites, and techniques, implanting calves; cooperatively marketing/group marketing calves; using beef cattle best management practices (bmp's); considering whether a feeder calf program is profitable and, if so, develop ration programs.</p>	<p>An increase is needed in beef cattle producer awareness, knowledge and/or adoption of beef cattle practices identified by Beef Cattle Specialists, Forage Specialists, Beef Cattle Economists, Beef Cattle County Agents, and/or County Beef Cattle/Forage Producers that decrease costs and/or increase market value of their product.</p> <p>This might include, but is not limited to, the following practices: adopting a controlled breeding season (120 days or less); examining herd for breeding soundness and culling, when necessary; having forages analyzed, adopting new forages, or having a least-cost winter nutrition program for the herd; vaccinating the breeding herd and/or feeder calves using appropriate vaccines, recommended sites, and techniques, implanting calves; cooperatively marketing/group marketing calves; using beef cattle best management practices (bmp's); considering whether a feeder calf program is profitable and, if so, develop ration programs.</p>
Beef/Livestock	300 Livestock Farms in Holmes County	<p>Improve efficiency, profitability, and resource conservation in livestock production including:</p> <ol style="list-style-type: none"> 1. Reproductive management 2. Animal Nutrition 3. Herd Health Management 4. Record Keeping 5. Pest Management 	<p>Knowledge Gained through Exit Surveys BMP adoption measured through Survey data.</p>
Beef/Livestock	Ranchett owners, Youth, Large Producers	<p>Safe food production, Environment friendly production, Sustainable agriculture</p>	<p>Use of BMP's, Profitability</p>
Beef/Livestock	The general public at large in Southwest Florida.	<p>Educate the public with news releases, web pages and agricultural tours about the true facts of "Mad Cow Disease" in livestock and the "County of Orgin" law.</p>	<p>Exit surveys from the agricultural tour.</p>
Beef/Livestock	Ranching Communities	<p>Provide timely educational programs that enable producers to remain viable in business</p>	<p>Monitor agricultural attrition rate</p>

Beef/Livestock	Approximately 75 beef cattle producers in Hendry County.	Increase profitability of beef cattle producers by developing programs to teach producers: 1. More efficient nutritional programs. 2. Improved disease and pest control. 3. Improved reproductive management. 4. How to economically adopt BMP's to improve the quality of the runoff water from their operations.	Knowledge gained and measured by exit surveys. Number of producers adopting new or adapted practices as measured by followup survey in 2007.
Beef/Livestock	Traditional livestock producers, ranchette operators, cow/calf producers, small farm operators, meat goat producers, dairy producers	-Increase husbandry and marketing skills of livestock producers by offering production and marketing programs -Sustain profitable operations- Increase use of basic production and BMPs	-Increased participation in development of individual and cooperative marketing options for cattle and goat producers -Set up breeding/health systems to enhance marketing endeavors -Increase production/output options and profitability for farmers with small acreage -Improved community awareness on issues involving the production of animal products as related to Best Management Practices
Beef/Livestock	Ranchers and Livestock Owners	Increase knowledge, skills and abilities of both large and small herd producers in the areas of BMP's, animal health, selection practices and marketability.	Adoption of BMP's, practice of techniques to decrease costs and increase profitability.
Beef/Livestock	Beef producers in Columbia County	Educate producers about alternative marketing and economically sound production practices.	Sustainable beef operations in the county.
Beef/Livestock	Traditional crop and livestock producers. Part-time farmers and ranchers – new and established. USDA agencies, regulatory agencies and public officials	Teach producers how to implement and develop sustainable, efficient and environmentally sound production technology. Introduce a more integrated production system for crops and livestock. A system that captures the advantages of complimenting and compatible enterprises. Develop and deliver more on farm “show me how to” programs to increase agricultural profitability. (Including new and emerging crops and value added farm commodities.)	Number of producers implementing and adopting sustainable, environmentally sound production practices – basically BMP's as they are developed. Producers attending programs, field days, seminars and adopting recommended changes. Number of producers who adopt a more integrated production system for crops and livestock. Number of producers who develop and produce value added commodities to increase diversification and financial stability for their operation.
Beef/Livestock	Large and small commercial farmers, ranchers, and ranchettes	Increase knowledge, skills, and abilities in the areas of Agronomy, Livestock, and Natural Resources	For producers to increase conception rates of Beef Cattle by 25%. For producers to increase quality of forages by 25%.

Beef/Livestock	532 Livestock farms a. 449 beef cattle ranches b. 240 hay operations c. 7 dairies d. Goat and horse farms	Improve efficiency, profitability and resource management; 500 livestock producers will receive BMP training in: 1. Reproductive management. 2. Forage and pasture management. 3. Nutrition. 4. Herd health management. 5. Record keeping and analysis. 6. Pest management.	Knowledge gained measured through exit surveys. BMP adoption measured through survey in 2010 compared to 2002 survey data.
Beef/Livestock	Large & small commercial producers, farmers and ranchers of Osceola County	Increase knowledge skills, and abilities of large and small ranchers in the area of agronomy, livestock and natural resources.	Increase forage yields by 25%. Increase conception rate by 15%. Increase average daily gain by 1 lb. per day. Increase pesticide and fertilization practices to increase quality and quantity of forages.
Beef/Livestock	Livestock Owners	500 ranchers lean and exhibit a concern for the environment relating to their livestock.	100 ranchers follow University recommendations for fertilizer and lime use. \$100,000 value of livestock saved by unpolluted water supply and lower risk from poisonous plants.
Beef/Livestock	Large and Small Commercial Farmers, Ranchers, and Ranchettes	Increase Knowledge, Skills, and Ability in the Areas of Agronomy, Livestock, and Natural Resources	Increase conception rates of Beef Cattle by 25%
BMPs Water/Nutrients/Nutrient Management	Vegetable, sugarcane, rice, and sod growers	Educate growers on BMP's	Implementation of Best Management Practices
BMPs Water/Nutrients/Nutrient Management	Approximately 403 farmers in Hendry County	Teach all farmers how to adopt and implement economically feasible BMP's that will reduce the Phosphorus content of the runoff water from their operations to the C-139 Basin and the Caloosahatchee Basin of Hendry County.	Knowledge gained as measured by exit surveys from workshops and other programs. Followup survey to determine how many farmers have adopted BMP's in 2007 as compared with 2003.
BMPs Water/Nutrients/Nutrient Management	Homeowners	To assist 500 homeowners in the assessment of their drinking water quality and quantity.	90% of participants complete a home water supply self inspection. 50% of participants make changes that improve the quality or quantity of their drinking water. 20 4-H families participate in a laboratory water quality testing workshop. Exhibit knowledge of water testing.

BMPs Water/Nutrients/Nutrient Management	Commercial vegetable growers, commercial scouts/consultants, vegetable industry representatives, regulatory agencies.	Increase knowledge and understanding of water policy, irrigation systems and management tools and improve water management skills. Increase knowledge and use of more efficient fertilizer management practices to effect a decrease in fertilizer use and a positive environmental impact. Work with regulatory agencies and stakeholders to develop and implement a proactive, workable BMP based action plan to meet TMDL mandated pollutant load reduction goals.	*Knowledge gained and practices changed as measured by agent observation, informal and formal surveys. *BMPs implemented and outcome of local TMDL based project efforts in terms of minimal new mandated regulations.
BMPs Water/Nutrients/Nutrient Management	Agricultural Industry, Regulatory and local government	Adoption of BMP's to address environmental concerns in basin	Adoption of nutrient management plans by the agricultural sector
BMPs Water/Nutrients/Nutrient Management	Tri-County Vegetable and Putnam County Leatherleaf Fern Growers	Conservation and Protection of Water Resources Through Improved Irrigation Management and Efficiency	Adoption of Recommended Practices
BMPs Water/Nutrients/Nutrient Management	Officials of the South Florida Water Management District, the Florida Department of Environmental Protection and the U.S. Army Corps of Engineers.	The Governmental regulatory agencies will recognize the unique needs of the agricultural industry with respect to water use and the development of water quality BMP's for beef cattle, citrus, sugarcane and vegetables so that regulations that are adopted are scientifically sound and economically feasible for the affected agricultural producers.	An evaluation of the water use and BMP regulations to determine the effectiveness and practicality of the regulations in 2007.
BMPs Water/Nutrients/Nutrient Management	Commercial Producers: Vegetables, Nursery Crops, Tropical Fruit; and Ag Suppliers and Consultants	To gain knowledge of crop nutrient requirements and new methods of determining water requirements	40 agricultural businesses will optimize nutrient and water use by adopting recommended practices
BMPs Water/Nutrients/Nutrient Management	Homeowners and commercial business/government with landscape management concerns	To gain knowledge of FYN, ELM and other programs that promote proper fertilization and water management techniques	300 individuals and entities will adopt good fertilizer and irrigation management practices
BMPs Water/Nutrients/Nutrient Management	Homeowners and commercial business/government with landscape management concerns	To gain knowledge of programs such as FYN, ELM, and others that promote proper fertilization and water use	300 people will use both fertilizers and irrigation water appropriately
BMPs Water/Nutrients/Nutrient Management	208,090 Homeowners & Commercial Companies	Teach landscape BMPs to better manage landscape while protecting the environment	Adopt BMPs and apply to landscape maintenance
Bull Selection/Reproduction Issues	Ranching Communities	Producers adopt superior varieties as they become available	Producers grow new varieties

Citrus	Citrus growers in Highlands County	Water Quality/Quantity Water Allotment Citrus Canker Fertilizer BMPs (N,P,K) Root Stock Insects & Disease Land and Water Policy Weather Program	Citrus producers remain profitable and protect the water and soil resource.
Citrus	Homeowners and winter residents Landscapers and home gardeners Master gardeners and family and community educator volunteers Extension agents, 4-H/youth and students	Target audience will 1. Learn about the importance of regulations and quarantines related to exotic pests and diseases 2. Gain information on what to look for when buying citrus trees and on how to take care of their trees 3. Learn good management tools and adopt best management practices (BMPs) dealing with water, fertilizer, and pesticide use 4. Get training in all areas of dooryard citrus including identification of the most popular pests, diseases, and disorders of citrus trees 5. Gain information about agriculture and be more knowledgeable about the benefits of the Florida citrus industry to the state economy and the environment	Efficient use of water and fertilizer, and reduced use of pesticides Improved tree care, tree health, and performance Dooryard citrus culture is expanding and gaining popularity Increased number of Master Gardeners recruited, trained, and certified The general public becomes more knowledgeable about citrus culture and the Florida citrus industry Corrected negative views about agriculture and improved participants views on farming's impact on the economy, the environment, and the quality of life of Florida residents
Citrus	Florida citrus growers and nurserymen Production managers and grove supervisors Agrochemical representatives Grove service providers and consultants Farm equipment operators and farm workers	Target audience will 1. Learn and apply good management tools and strategies to improve fertilizer and irrigation management 2. Learn and apply best cultural and production management practices 3. Learn and apply integrated pest management (IPM) practices 4. Learn and comply with rules and regulations, and be trained in farm safety	More efficient use of water, fertilizer, and pesticides Reduced fertilizer and pesticide run-off and leaching into the aquifer Citrus culture remain competitive and profitable Increased production and quality with reduced input Integrated pest management (IPM) based on grove scouting not only helps control pests more efficiently, but also lowers production costs, reduces pesticide use, minimizes chances for pesticide resistance, and limits negative effects on beneficial insects and the environment Training in farm safety and regulation compliance fulfill necessary training requirements and reduce accidents and costly penalties and lawsuits
Citrus	Citrus, Commercial Ag	Implementation of GIS/GPS for record keeping	Number producers adopting new technologies

Citrus	Commercial citrus growers	Provide educational opportunities on topics of citrus production to maintain and enhance production of abundant crops of high quality at lower costs, while maintaining a high level of environmental stewardship by citrus growers.	* Continue with the implementation of BMP's for nitrogen use in the ridge production area. *Reduce the number of wells with nitrogen levels greater than 10 ppm. *Increase the efficiency of fertilizer applications in commercial citrus production. *Reduce the amount of water used for cold protection by providing information on citrus tree acclimation during the winter. *Reduce citrus harvesting costs by increasing the use of mechanical harvesting equipment. *Collect and screen plant material for desirable traits for use in the development of improved varieties and or pest resistance.
Citrus	Commercial citrus growers	Provide educational opportunities on topics of citrus production to maintain and enhance production of abundant crops of high quality at lower costs, while maintaining a high level of environmental stewardship by citrus growers.	* Continue with the implementation of BMP's for nitrogen use in the ridge production area. *Reduce the number of wells with nitrogen levels greater than 10 ppm. *Increase the efficiency of fertilizer applications in commercial citrus production. *Reduce the amount of water used for cold protection by providing information on citrus tree acclimation during the winter. *Reduce citrus harvesting costs by increasing the use of mechanical harvesting equipment. *Collect and screen plant material for desirable traits for use in the development of improved varieties and or pest resistance.
Cold Protection/Weather Information Mangement	Agriculture producers across the state IFAS RECs, county extension offices, water management districts, rural law enforcement agencies, agricultural trade groups, Agricultural Weather Task Force, Florida Dept of Emergency Management, National Weather Service	Provide accurate and timely weather data Maintain funding for FAWN with a network expanded across the state Expand to include non-ag users such as road construction managers Develop educational programs for system users Expand management tools available for users Collect accurate data by calibrating each site twice a year	Agricultural producers will make more informed production, harvesting, and marketing decisions such as water use for cold protection. Environmental benefits to planned irrigation and fertilization will result - reduced water use and lowered production costs Consistent funding levels will increase grower confidence that the system will function at a consistent operating level. Increase development of management tools will help producers improve their operations.
Cold Protection/Weather Information Mangement	Citrus growers	Marketing - improve returns to growers Maintain citrus acreage Florida Automated Weather Network (FAWN) technology will enable growers to irrigate, fertilize more economically	Citrus acreage will continue - not decrease Prices for fruit will increase & returns to growers will remain constant or increase FAWN technology will enable growers to operate without negative impact on environment and reduce costs for production continue evaluation & work with reclaimed water
Dairy	Dairy Farmers and Other interested parties	Continue to have a visible Dairy industry in this Basin	Adoption of approved management practices
Dairy	Dairy Producers, Youth	Safe food production, environment friendly production, sustainable agriculture, life skills to youth	DBAP reports; number of producers adopting new technologies, youth involvement.

Dairy	Dairymen, Beef Producers and General Population	Herd Health. Record Keeping. Crop Diversity Under Lagoon Pivots To Uptake Nitrogen. New Forages With Higher Digestibility.	Less culling of cows with feet and health problems. New technology. Best use of BMP's to avoid ground water contamination. More milk-more profit.
Dairy	dairy owners/managers	economic sustainability of the industry	economic success decreased cost per unit of production
Economics of Production	Commercial Producers: Vegetables, Nursery Crops, Tropical Fruit; and Ag Suppliers and Consultants	To gain knowledge of internal and external competition and ways to minimize its effects	120 agricultural businesses will minimize the effects of competition, thereby maintaining an adequate profit margin to stay in business
Economics of Production	40 Ferns Growers	Utilization of Recommended Practices to Increase Yield, Contain Production Costs, Improve Marketing and Protect the Environment	Adoption of recommended practices. Yields
Economics of Production	Forest Landowners	All tree farmers will receive a fair price for their wood products	Increased income from tree-farming operations and alternative wood products.
Economics of Production	Commercial Producers: Vegetables, Nursery Crops, Tropical Fruit; and Ag Suppliers and Consultants	To gain knowledge of internal and external competition and ways to minimize its effects	120 agricultural businesses will minimize the effects of competition, thereby maintaining an adequate profit margin to stay in business
Economics of Production	Non-industrial Forest Landowners	Increase in timber and land values and improvement of range wildlife options	Adoption of recommended management practices
Economics of Production	50 potato growers	A stable market and uniform contract price would help growers attain and maintain a consistent level of income. This could be achieved through grower support of the North Florida Growers Exchange. Utilization of recommended practices in regard to amount and timing will increase yield.	Grower participation in the North Florida Growers Exchange. Adoption of recommended practices.
Economics of Production			
Economics of Production	Sod Producers	Increased Acreage Improved Species/Varieties More Efficient Production	The increase in the number in acres of sod produced
Economics of Production	Current local, regional and multistate forage and row crop producers as well as livestock producers.	Provide education and demonstration of perennial peanut production, management and marketing through workshops, field days, and written publications.	Average retail price for high quality square baled hay has risen 90% since 1988 to over \$7/bale (last survey). Acres in production. net profit per acre returned to farmer.

Economics of Production	Small farm owners, Equine, Livestock, Commerical Hort	Provide useful Ed. programs in small farm enterprise. Change in production practices to increase farm efficiency - increase conception rates, training for entry level workers and experienced horsemen/women. Improve the production, efficiency and marketability of beef cattle. Ed programs for nurseryman, landscapers and lawn care workers, pesticide applicator training, troubleshooting problems in trees and turfs.	
Farm Safety	Commercial citrus growers, citrus employees, restricted use pesticide license holders and certified crop advisors.	Provided pesticide and farm safety training to citrus growers and their employees. Provide to certified crop advisors and restricted use pesticide license holders educational programs offering continuing educational units in the maintenance of their respective endorsements.	*At minimum offer 5 CEU's during the year for restricted use pesticide license holders. *At minimum offer 5 CEU's during the year for certified crop advisors. *Enroll 100 individuals at minimum in annual tractor and pesticide safety training. *Enroll 50 participants annually in a farm equipment rodeo.
Farm Safety	Commercial citrus growers, citrus employees, restricted use pesticide license holders and certified crop advisors.	Provided pesticide and farm safety training to citrus growers and their employees. Provide to certified crop advisors and restricted use pesticide license holders educational programs offering continuing educational units in the maintenance of their respective endorsements.	*At minimum offer 5 CEU's during the year for restricted use pesticide license holders. *At minimum offer 5 CEU's during the year for certified crop advisors. *Enroll 100 individuals at minimum in annual tractor and pesticide safety training. *Enroll 50 participants annually in a farm equipment rodeo.
Farm Safety	Agriculture Producers and Homeowners	Increase knowledge of safe practices on farms and in and around homes.	Adoption of safety measures on farms and in homes.
Farm Safety	Agricultural workers, managers, owners, and operators.	Educate audiences on safety practices and procedures.	Reduce the incidence of illnesses and injuries related to agricultural production
Forages	Agronomic and forage producers in basin	Continue to have a viable agronomic industry and develop plans to address environmental concerns	Adoption of nutrient management plans and new management practices
Forages	Livestock producers	Develop year round forage grazing program	Year round forage grazing plan implemented

Forages	Approximately 75 beef cattle producers in Hendry County	<p>Improve the profitability of beef cattle producers in Hendry County by developing programs to teach the producers:</p> <ol style="list-style-type: none"> 1. More efficient pasture fertilizer programs. 2. Economical methods of controlling pasture weeds such as Tropical Soda Apple, Smutgrass, Brazilian Pepper trees and other noxious weeds. 3. About the use of new varieties of forages with emphasis on winter temporary pasture 4. To adopt economical BMP's to improve the quality of the runoff water from their operation. 	<p>Knowledge gained as measured by exit surveys. Number of producers that have adopted new practices and/or BMP's as measured by a followup survey in 2007.</p>
Forages	<p>Traditional crop and livestock producers.</p> <p>Part-time farmers and ranchers – new and established.</p> <p>USDA agencies, regulatory agencies and public officials</p>	<p>Teach producers how to implement and develop sustainable, efficient and environmentally sound production technology.</p> <p>Introduce a more integrated production system for crops and livestock. A system that captures the advantages of complimenting and compatible enterprises.</p> <p>Develop and deliver more on farm “show me how to” programs to increase agricultural profitability. (Including new and emerging crops and value added farm commodities.)</p>	<p>Number of producers implementing and adopting sustainable, environmentally sound production practices – basically BMP's as they are developed.</p> <p>Producers attending programs, field days, seminars and adopting recommended changes.</p> <p>Number of producers who adopt a more integrated production system for crops and livestock.</p> <p>Number of producers who develop and produce value added commodities to increase diversification and financial stability for their operation.</p>
Forages	300 Holmes County Livestock Producers	<p>To increase utilization of improved forage varieties via field days, tours, and educational meetings.</p> <p>To improve efficiency of utilization of forage resources by livestock grazing these forages.</p>	<p>Adoption of BMP's related to fertility, grazing management, and water conservation practices.</p> <p>Survey data</p>
Forages	Ranchers & Farmers in Nassau County	Increase the quantity & improve the quality of forage produced by Nassau County Cattlemen.	Twenty percent of producers will increase forage production by 10% as measured by the amount of hay produced annually
Forages	<p>Small Ranch/ Hobby Farmers 3 to 40 Acres</p> <p>Large Ranch Owners</p> <p>Cattle Producers (Commercial)</p> <p>Horse Producers (Commercial)</p>	<p>Improve forage Production Quality and Quality through improved forage varieties, pest management, grazing systems management and stored forages and forage quality testing</p>	<p>Ranchers will be exposed to improved grazing systems management and improved varieties. Pest control techniques and have a better idea of stocking rates. Pastures improvement</p>

Forages	Livestock producers	<ul style="list-style-type: none"> * Producers will increase forage production by controlling invasive weeds. * Producers will increase forage production by limiting insect damage to forage crops. * Acreage of perennial peanut for both pasture and hay will be increased. 	<ul style="list-style-type: none"> * Producers will report greater success in controlling invasive weeds and improved forage production. *Producers will report less damage to forage crops as a result of implementing biological controls. * Growers will report an increase in acreage of perennial peanut.
Forages	Livestock Producers	Increase both quality and quantity of forages while recognizing environmental concerns.	Increased production and pasture improvement.
Forages	Columbia County forage producers	Through grazing and fertilization management and specie selection producers will increase productivity of their forages and better utilize available resources.	Reduction of purchased feed supplements, increased stocking rates and increased forage quality and yield.
Forages	Large and Small Commercial Farmers, Ranchers, and Ranchettes	Increase Knowledge, Skills, and Ability in the areas of Agronomy, Livestock, and Natural Resources	Increase quality of Forages by 25%
Forages	Livestock producers	<ul style="list-style-type: none"> * Producers will increase forage production by controlling invasive weeds. * Producers will increase forage production by limiting insect damage to forage crops. * Acreage of perennial peanut for both pasture and hay will be increased. 	<ul style="list-style-type: none"> * Producers will report greater success in controlling invasive weeds and improved forage production. * Producers will report less damage to forage crops as a result of implementing biological controls. * Growers will report an increase in acreage of perennial peanut.
Grape Industry Support	Grape producers and general public.	Support grape production in Highlands County and seek to establish vinyards as viable agricultural enterprizes. Educate public on grape production. Research into areas of disease, insect pests, varieties, fertilizer and water use.	Grape producers remain viable and acreage inceases in Highlands County. Public is aware of importance of grape production.
Herd health and Heat Stress	dairy owners/managers/workers	increased tenure of cow herd improved animal health	fewer DAs lower frequency of foot/leg problems reduction of number of pot cows decreased need for medications
IPM	Commercial Producers: Vegetables, Nursery Crops, Tropical Fruit; and Ag Suppliers and Consultants	To gain knowledge of integrated pest management techniques	240 agricultural businesses will adopt IPM strategies

IPM	Commercial vegetable growers, commercial scouts/consultants, vegetable industry representatives, regulatory agencies.	Increase use of integrated pest management practices in vegetable production. Focus will be on management strategies for new or "adapted" insects, diseases and weeds; resistance management efforts that will keep chemical tools effective longer; and alternative application chemicals and/or application methods and other options that will allow growers to maintain production with less/no methyl bromide.	*Increase in customer knowledge and adoption of integrated pest management principles, practices and alternatives. *Feedback from grower participants in demonstration projects on changes in chemical applications, use of alternative control options, cost savings, etc. *Increase in commercially scouted vegetable crop acreage.
IPM	Private, Public, and Commercial Applicators	Environmental protection through the responsible use of pesticides	The number of course participants receiving certification
IPM		Best Management Practices	Farm Profits
IPM	County Residents Government	Work with state and county leaders to develop some kind of program to control the spread of invasive plants.	Reduction in acres of invasive plants
Land Use Issues	County government planning department and review committee for the Comprehensive Plan	Comprehensive Plan for county will include an economic and land-use plan for agriculture	Programs offered by county to promote economic development that includes agriculture
Land Use Issues	County 'decision-makers' and residents of Manatee County, both urban residents and those in new developments in rural Manatee County in close proximity to existing farms.	Increase public education and awareness of the importance of a stable agricultural industry to our local and state economies. Increase knowledge and understanding of the impact of the loss of productive agricultural land/green space on economic well being and quality of life. Increase awareness of the importance of a safe, readily available food supply that is not dependent on imports.	Changes in public policy or land use decisions on agricultural land use related issues.
Land Use Issues	Ranching community, Government agencies	Wildlife, timber and cattle would be managed symbiotically. Have governments manage lands more responsibly and "partner" more effectively with the private ranching sector	Monitor progress in leasing state lands for multi-use. Monitor attitudes towards agriculture relative to State environmental goals.
Land Use Issues	Ranching Communities	Have cattle managers recognized as land management experts Refine overlapping management between beef/wildlife/forestry/forages	Cattle producers would have a more active role in managing environmental lands
Land Use Issues	Commercial Producers: Vegetables, Nursery Crops, Tropical Fruit; and Ag Suppliers and Consultants	240 agricultural businesses and 20 decision makers will increase knowledge of the impact of changing land use issues	50% agricultural producers will participate in the land use policy decision making process with the 20 decision makers

Land Use Issues	Urban Homeowners, Rural Landowners, Developers, Ag producers, Government Land Managers	Adoption and implementation of BMP's for natural resource conservation and management of rural lands, natural areas, and developments.	Increase in environmental quality indicators Increase in adoption of BMP's
Market Development	Agricultural and agriculturally-supporting entities	Job creation	Jobs will be maintained or created by providing grant assistance
marketing	Small Farmers	83 small farmers will increase their knowledge of management and marketing skills needed to succeed in their adopted economically viable agricultural enterprise.	Number of small farmers who have adopted recommended business management and marketing techniques.
marketing	County residents	Educate residents about the County's agricultural industry and the benefits that industry provides	Improved public image for the agricultural industry
Pest/Insect Management	Commercial Producers: Vegetables, Nursery Crops, Tropical Fruit; and Ag Suppliers and Consultants	To gain knowledge of new and existing pests/insects and management techniques	240 agricultural businesses will reduce losses from pests/insects due to using knowledge acquired
Pesticide Applicator Training/Safety Commercial Workers	Pesticide Applicators/Prospective Applicators	Applicators and prospective applicators will have access to convenient and quality pesticide education services that meet the delivery standards of the Florida Department of Agriculture.	*Customer participation and satisfaction. *Conformity with the testing and continuing education standards established by the Florida Department of Agriculture.
Pesticide Applicator Training/Safety Commercial Workers	Pesticide Applicators/Prospective Applicators	Applicators and prospective applicators will have access to convenient and quality pesticide education services that meet the delivery standards of the Florida Department of Agriculture.	*Customer participation and satisfaction. *Conformity with the testing and continuing education standards established by the Florida Department of Agriculture.
Pesticide Training	Pesticide Training	Appropriate and safe use of pesticides.	Number of individuals trained, passing exams, maintaining certifications, reporting proper application of pesticides.
Pesticide Training	Approximately 300 private, public, commercial, and limited pesticide applicators.	Increase awareness and knowledge of pesticide laws, regulations, proper application procedures, and safety.	Number of applicators trained and certified. Number of applicators participating in continuing education programs.
Pesticide Training	Pesticide Applicators	Appropriate and safe use of pesticides	Number of individuals trained, passing exams, maintaining certifications, reporting proper applications of pesticides.
Pesticide Training	Pesticide Applicators, Hispanic Pesticide Applicators	Provide educational opportunities that will prepare individuals	Increase the number of licenses applicators
Pesticide Training	Spanish speaking growers (all commodities); pesticide applicators and handlers	To gain knowledge needed to pass the licensing exams; receive necessary training for the Worker Protection Standard	20 Spanish speaking applicants will become certified in appropriate categories. 50 Spanish speaking Handlers will receive training & a WPS card

Pesticide Training	Pesticide Applicators, Hispanic Pesticide Applicators	Educate applicators in pesticide safety, proper handling procedures, and environmental considerations	Increase compliance of laws and regulations. Increase the number of trained applicators
Pesticide Training	Pesticide Applicators	Safe use of Pesticides	Use of PPE, Correct pesticide use, Use of IPM, Number of certificates
Pesticide Training	Pesticide Safety Information Website in Spanish (Hispanic agriculture workers and pesticide handlers)	To help met the needs of the Hispanic workforce in pesticide safety-related information.	Visitors to the website will be tracked via a web counter and a website evaluation page will be posted to determine visitors' needs and effectiveness of the site.
Pesticide Training	256 farm enterprise groups (farmer, family, and/or employees)	At the end of the 4-year period, of the 256 farm enterprise groups (farmer, family, and/or employee), 38 should have been educated or, continued to have been educated, on pesticide rules/laws/regulations and safety concerns on pesticide use/handling, including the Worker Protection Standard (WPS).	An increase is needed in awareness and knowledge in pesticide rules/laws/regulations and safety concerns on pesticide use/handling including, receiving a restricted use pesticide license, receiving credits towards renewal of a pesticide license, or certification/recertification on the Worker Protection Standard (WPS).
Pesticide Training	Licensed pesticide applicators	Licensed pesticide applicators	Increased number of applicators renewing their licenses by earning CEU's
Post Harvest Handling	Commercial Producers: Vegetables & Tropical Fruit	To gain knowledge of Good Agricultural Practices (GAPs), biosecurity (fields & packinghouses), and field sanitation issues	40 food crop producers/packinghouses will implement GAPs standards
Post Harvest Handling	Packinghouse managers, supervisors, and workers	Educate audiences in the most effective methods for creating and maintaining a pathogen-free packing environment.	Packinghouses will be satisfactorily pass food safety inspections.
Post Harvest Handling	Agricultural workers, foreman, and labor contractors	Educate audiences in the proper field sanitation practices and procedures	Packinghouses will be satisfactorily pass food safety inspections.
Post Harvest Handling	Packinghouse food safety	Packinghouse managers, supervisors, and workers	Educate audiences in the most effective methods for creating and maintaining a pathogen-free packing environment
Production Mangement	Agricultural producers and Master Gardeners	Educate growers on new technologies especially high value, small acreage options	Percent of educational workshop attendees who make production practice changes based on information obtained at the workshop. Number of growers and master gardeners who adapt new technologies.
Production Mangement	Commercial Agronomic Row Crop Producers	Increase knowledge of marketing issues, commodity program changes and resulting production economics to provide decision making basis for current peanut and tobacco producers.	Number of producers participating in educational activities through workshops, seminars, field consoltations, office visits, newsletters, etc.
Production Mangement	Growers	Provide Support. New Technology	Quality products and better yield. Conservation of natural resources.

Production Mangement	Vegetable producers, livestock and row crop producers, and private landowners.	Implement year-round forage grazing plan, introduce the advantages of more integrated production systems for row crop, vegetable, forage producers, and natural resources enthusiasts.	Increased number of producers adopting Best Management Practices on their lands. Increased number of attendees at group and extension learning events. Increased number of farmers adopting precision farming techniques. Increased number of businesses involved in Agri, Eco, and Natural Resources tourist activities.
Production Mangement	No submission at this time. Farm Management Agent position and frozen.		
Small Farms/Ranchette	Hispanic small farmers in South Florida	Educate Hispanic small farmers about the resources available to improve their farm operation and prepare them for better marketing strategies	Increase participation of Hispanic small farmers in educational programs related to their farms operation
Small Farms/Ranchette	Small Farm Community	To increase farm profitability by providing alternative farm enterprise alternatives to small and disadvantage farmers. To provide worker Protection Standards and Continuing Education Units programming in chemical pesticide handling and usage. To provide crop management programs on new or emerging insect, disease, or weed pests.	At least 5% of 129 small farms will adopt an alternative farming enterprise. Alternative farm enterprise's options would include the following: Wild Flower Production, Organic Nursery Production. An evaluation instrument will be used during training programs to evaluate growers' knowledge gain and changes in production practices.
Small Farms/Ranchette	traditional agriculture producers and cow/calf operators	sustain profitable operation basic production practices new production methods	reduce the loss of farm numbers and increase production & profitability
Small Farms/Ranchette	Gadsden County small farmers, livestock producers, and commercial vegetable producers.	To increase profitability and efficiency of production methods for producers. To promote extension activities that look at alternative crops and marketing strategies for local and regional produce.	10% of 207 agricultural producers will adopt production techniques that increase profits and efficiency by implementing IPM practices, methods of safe pesticide use, and increased production of forages and other crops. 50% of 207 agricultural producers will use annual soil testing and fertilization practices recommended by UF. 50% of 13 commercial vegetable growers will increase production efficiency and profitability by implementing new IPM practices and methods of safe pesticide use. 10% of 72 vegetable producers and small farmers will explore alternative crops for suitability in their production practices.
Small Farms/Ranchette	farmers operating small farms	Increase the economic value of the small farm and lifestyle (hobby) farms	Decrease negative economic and environmental impact of poor farming practices
Small Farms/Ranchette	Traditional Ag producers Ranchette operators Cow/Calf operators Commercial nurseries	Sustain profitable operations Basic production practices New production methods	Reduce the loss of farm numbers Increase production & profitability
Small Farms/Ranchette	small farm producers hobby farmers	owner personel satisfaction economic success where applicable well cared for animals	increase in knowledge of ag production improved animal welfare/health

Small Farms/Ranchette	Dairy/livestock producers and small farms	Offer production programs to residents with acreage	Increase production/output Options for farmers with small acreage
Small Farms/Ranchette	2,075 classified Agriculture for Tax purpose "Ranchette, Homestead, Lifestyle, households	Provide this large clientele with bonafide Agriculture alternative enterprises that can be done on a small scale	Number that remain in Agriculture classification as State tightens county guidelines for Agriculture use classification.
Small Farms/Ranchette	Small Beef Producers Hobby Beef Producers	Offer beef programs based on the needs of the small/hobby farmer. Programs will include, but not limited to, pest management, forage production, health management, and marketing.	The number of participants attending workshop/field day. Survey the participants in attendance of the knowledge gained and changes they will allow in their small operation.
Sustainable Ag	Building Professionals, Prospective Homeowners, Homeowners, Natural Resource Managers	Builders, buyers and managers of developed resources will enhance their awareness and adoption of Best Management Practices related to resource management in a high-growth environment.	*BMP adoption, customer satisfaction, quantity and distribution of audiences (Counties need statewide coordination of BMPs selected as indicators.)
Sustainable Ag	Bradford County Landowners	For 200 landowners to increase their awareness and knowledge of sustainable land use alternatives and/or marketing strategies. For 100 landowners to adopt one or more sustainable land use alternatives and/or best management practices and/or marketing strategies.	Number of Landowners participating in learning activities through workshops, seminars, field consultations, office visits, phone calls, website visits, newsletters, etc. Increased yields, Increased income, Environmental Protection, Tax Advantages Maintained, Rural Lifestyle Maintained, BMP's Adopted.
Sustainable Ag	213 traditional farmers	Sustain agriculture as the county urbanizes	Maintain number of farmers. Number of participating in Extension meetings
Sustainable Ag	Small scale farmers	Increase knowledge and management skills Alternative crops	level of production Number of operations and acreage
Sustainable Ag	Commercial Agronomic Row Crop Producers	Increase awareness and knowledge of Sustainable Production, management, economic and conservation practices for area farms.	Retention of existing commercial farms, number of participants in workshops, seminars, production meetings, etc. adoption of BMP's. Economic viability of operations.
Sustainable Ag	Grove owners with smaller acreages in Volusia County	Keep and expand the existing citrus acreage in Volusia County. Improve returns to growers.	Citrus grove acreage will increase. Prices for fruit will increase. More growers will be marketing their fruit directly.
Sustainable Ag	Agriculture Producers	Utilize BMP's to recognize concerns for the environment while reducing costs, and increasing yields for row and other agronomic crops.	Adoption of BMP's and production practice changes made by farming operations.

Sustainable Ag	Agronomic crop farmers Agribusiness Crop consultants Industry representatives	To provide educational programs that will: 1. Enable adoption of sustainable, efficient and environmentally sound production technology. 2. Provide a wider agricultural base through new and emerging crops. 3. Enable more cost effective, efficient production and pest management systems that maximize natural resources protection. 4. Introduce integrated production system that will capture the advantages of complimentary and compatible enterprises.	Producers adopting new technology. Increase in production of alternative crops (other than corn peanuts and cotton).
Sustainable Ag	Agronomic Crop Producers in Holmes County	Provide educational programs that will: 1. Enable adoption of sustainable, efficient and environmentally sound production technology. 2. Investigate new and emerging crops that have potential for local production. 3. Enable cost effective, efficient production and pest management systems that are environmentally friendly as well. 4. Encourage integrated production systems that allow for diversification and risk management and that are complimentary to current profitable enterprises.	1. Adoption of new technology 2. Increase in production of viable alternative crops
Sustainable Ag	Traditional crop and livestock producers New rural land owners Public officials Part time farmers and ranchers	Introduce the advantages of a more integrated production system for crops and livestock. A system that captures the advantages of a complimentary and compatible enterprises	Number of producers adapting Best Management practices
Sustainable Ag	Cattle Producers Horse producers	Improve quality, production efficiency and environmental quality of the large ranch owners	

Sustainable Ag	Row crop producers.	<p>Increase profitability.</p> <p>Increase adoption of recommended varieties.</p> <p>Increase adoption of recommended integrated pest management practices.</p> <p>Increase adoption of BMPs.</p> <p>Increase knowledge of precision agriculture principles.</p> <p>Increase awareness of marketing strategies and alternatives.</p> <p>Increase awareness of advantages of integrated production systems for crops and livestock.</p>	<p>Adoption rate of recommended varieties, recommended pest management practices, precision farming methods, the use of BMPs, and marketing strategies.</p> <p>Participation in group learning events.</p>
Sustainable Ag	<p>Traditional crop and livestock producers.</p> <p>Part-time farmers and ranchers – new and established.</p> <p>USDA agencies, regulatory agencies and public officials</p>	<p>Teach producers how to implement and develop sustainable, efficient and environmentally sound production technology.</p> <p>Introduce a more integrated production system for crops and livestock. A system that captures the advantages of complimenting and compatible enterprises.</p> <p>Develop and deliver more on farm “show me how to” programs to increase agricultural profitability. (Including new and emerging crops and value added farm commodities.)</p>	<p>Number of producers implementing and adopting sustainable, environmentally sound production practices – basically BMP’s as they are developed.</p> <p>Producers attending programs, field days, seminars and adopting recommended changes.</p> <p>Number of producers who adopt a more integrated production system for crops and livestock.</p> <p>Number of producers who develop and produce value added commodities to increase diversification and financial stability for their operation.</p>
Sustainable Ag	PBC Property & Real Estate Management, County Administration and Board of County Commissioners	Place as much agricultural land into County ownership as funding allows	Number of acres in County ownership within the Ag Reserve and other areas that may be designated by the County
Sustainable Ag	Agricultural entities desiring to lease land for agricultural/horticultural production	Maintain lands purchased for agricultural use by Palm Beach County in agricultural production	Properties will be leased and managed to accommodate agricultural production

Sustainable Ag	256 farmers in the county	At the end of the 4-year effort, twenty (20) of the county farmers should have adopted at least one of the following: profitable farm enterprises and/or profitable alternative production/management practices which are identified by Extension Specialists, Economists, County Agents, and/or County Producers. This might include agronomic crops, forestry, vegetable crops, wildlife (game birds and deer), woody ornamentals, blueberries, and/or agri/eco/heritage tourism. The profitable alternative commodity production/ management practices might include, but are not limited to, the following: proper amounts of fertilizer used; adoption of best plant varieties/cultivars/breeds; adoption of effective pest/health control practices; new markets and/or more aggressive, proactive marketing activities.	An increase is needed in awareness, knowledge and/or adoption of a profitable farm enterprise and/or profitable alternative production! management practice, which is identified by Extension Specialists, Extension Economists, County Agents and/or County Producers. This might include agronomic crops, wildlife (game birds and deer), woody ornamentals, blueberries, and/or agri/eco/ heritage tourism. The profitable alternative commodity production/ management practices might include, but are not limited to, the following: proper amounts of fertilizer used; adoption of best varieties/cultivars/breeds; adoption of effective pest/health control practices; new markets and/or more aggressive, proactive marketing activities.
Uniformity of Market Calves/Quality Replacement Heifers	Ranchers & Farmers in Nassau County	Improve the marketability of calves produced by Nassau County cattlemen	At least 10% of cattle producers will employ a practice that will improve the quality of calves (eg: purchase new breeding stock, dehorning, deworming, vaccinating.)
Uniformity of Market Calves/Quality Replacement Heifers	Beef producers	* Beef producers will increase calf uniformity by improving breeding management. * Beef producers will precondition calves. * Beef producers will improve herd management by developing and using a herd record system.	* Producers will report greater returns from marketing more uniform calves. * Producers reporting preconditioning calves will increase by 25%. * Producers using a herd record system for management decisions will increase by 25%
Uniformity of Market Calves/Quality Replacement Heifers	Beef producers	* Beef producers will increase calf uniformity by improving breeding management. * Beef producers will precondition calves. * Beef producers will improve herd management by developing and using a herd record system.	* Producers will report greater returns from marketing more uniform calves. * Producers reporting preconditioning calves will increase by 25%. * Producers using a herd record system for management decisions will increase by 25%
Vegetable Crops	Traditional and new farm operations Strawberry and blueberry production	Increase IPM use. Minimize impact of methyl bromide loss. Increased water and fertilization efficiency. Growers to meet BMP's for crops.	Help growers reduce input resources and costs and be viable in the market so will be able to stay in business.
Vegetable Crops	Commercial vegetable producers	Maintain market share and profitability	

Weed Mangement	Individuals requiring core and category licensing. Pasture and rangeland managers.	Provide testing availability for clients. Conduct weed trials and demonstrations. Develop weed control strategies.	Track the number of licenses. Exotic and invasive weed would be controlled. Producers utilize the best products for the job.
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Program Area: Community Resource Devel

Priority	Target Audience	Long-range Goals	Outcome Indicators
Business Development and Retention	Local leaders and Gadsden County Residents.	Create an environment to enhance education, develop leadership and vision, and improve the quality of local human resource for the job market.	<p>Implement marketing plan development for agriculture, distribution, retail, manufacturing and business services.</p> <p>50% of the 500 existing businesses will develop written marketing plans.</p> <p>Complete benchmark activities for 50% of county's 10 year strategic plan for community and economic development by 2005.</p>
Business Development and Retention	Local Businesses, Local Governments, Potential Entrepreneurs	Organize an Entrepreneurship Development Committee. Support Civic Center Development Planning Committee. Organize and support BRE Related Committees.	Civic Center Built. Completion of Four Business Retention and Expansion Related Priority Projects.
Community Services and Facilities	4-H Foundation, Master Gardeners, Buzz Busters, Bradford-Union Cattlemen's Association, Bradford-Union Swine Association, Bradford County Fair Association, FCE's, North Florida Regional Chamber of Commerce, Bradford County Farm-City Committee, Bradford County Government - Mosquito Control, Zoning, Housing, Solid Waste, Library, Animal Control, and Commissioner Requests	Endow a \$50,000 4-H Scholarship Fund. Productive - Community Serving Volunteer Work Force. Establish an IPM Mosquito Control Program. Positive, Trusting, Productive Relationships	Funds Raised. FY&N and Green Industries BMP's adopted. Community Service Hours Donated. Successful Completion of Livestock Shows & Sales. Fair Association Solvent & Growing. Knowledge gained and attendance at Farm City Event. Responsive and Productive Results Concerning County Government Requests.
Entrepreneurial Education	Established small businesses ready for the next step.	135 small businesses will increase their business skills.	
Entrepreneurial Education	Broward County youth in after school programs and those that participate in the County's 4-H Youth Development program.	Provide youth entrepreneurship programs to 4-H youth and after school programs.	Youth who participate in the youth entrepreneurship program will increase their financial literacy and hone their skills to achieve success in school.
Public Consensus	Decision Makers, Citizens, and Organizations	<p>Promote an increased understanding of public issues, the public policy making process and strategies for effective participation.</p> <p>Assist learners as they evaluate information, examine values, explore alternatives and consequences and make informed choices.</p>	<p>Study of relevant community issues. Benchmark evaluation to reflect knowledge gained and practices changed. Citizens will become more engaged in issues impacting their communities.</p>

Public Policy Education	Public Officials, Community Leaders County Residents	Identify policy issues facing residents of Polk County. Make public officials, community leaders and County residents aware of important issues. Develop alternatives and consequences for high priority public issues.	* Public officials, community leaders and county residents will report awareness of alternatives and consequences of high priority public issues.
Sustainable/Community Development	County Commissioners, School Superintendent and Board Members, City Manager and City Commissioners of Lake Butler, Raiford, and Worthington Springs, CNB and Community State Banks, D.O.C. Superintendent Trucking business C.E.O.'s, Construction C.E.O.'s , Timber C.E.O.'s	Guide growth in Union County in a manner that maintains quality of life, quality jobs, increase tax base.	Number of agriculture exempt. Number of jobs in public sector and private sector. Median home value. Median household income.
Sustainable/Community Development	213 farmers. 2,075 Agriculture households on tax roles. 13,672 residents	Permanent building and facilities. Self-sustaining	Number of farmers supporting market. Number of consumers. \$ of sales. Permanence of facility and community construction
Sustainable/Community Development	Business owners and residents in the Taylor County enterprise zone.	Provide education on zone incentives to business owners and residences located in the enterprise zone. Provide education on the eligibility and application processes for approval to receive tax incentives from the Department of Revenue.	Since zone initiation in 1997, the local Taylor County enterprise zone business community has received in excess of \$200,000 annually in tax credits and refunds. Cumulatively the education program has generated 1.2 million dollars for the local zone (through 2002) as documented by the governor's office - OTTED
Sustainable/Community Development	Community groups with special emphasis on minorities.	Minority communities to become more self-initiated. To increase business opportunities within the community.	To increase minority participation in community development by 20%. Increased entrepreneurial opportunities within the community by 10%

Sustainable/Community Development

Jackson County Citizens
Local and regional government officials.

To partner with and cooperate with the Imagine Jackson Visioning effort to:
1. Insure Livable Communities by taking advantage of planned growth by defining and preserving the county's rural character, and enhancing services and facilities available to all citizens throughout the County.
2. Create a healthy economy that allows all citizens the opportunity to carry out a productive life, fulfilling personal aspirations and adding value to the community.
3. Identify and manage the County's natural assets in such a way to preserve their value for the present and future generations, while offering recreational and interpretive activities.

1. Number of new jobs paying competitive salaries and benefits, and visitor counts at tourist attractions in the county.
2. The number of new and continuing small businesses in each community of the county.
3. The number of new or improved adult and youth programs at community facilities.
4. A sustained diverse, profitable agricultural economy.
5. A thriving ecologically and agriculturally related tourism industry.
6. The number of "value added" businesses that process locally produced raw materials to serve to serve local and regional markets.

Program Area: Energy

Priority	Target Audience	Long-range Goals	Outcome Indicators
Disaster Preparedness	Homeowners, homebuyers, condominium association managers, hotel/motel staff, builder, developers, planners, homeowner associations	Residents and business owners will better prepare their homes or businesses against damage from natural disasters To reduce the loss of life or property Building "Firewise" communities	Reduce loss from disasters by protecting lives and property Number of families and businesses who better prepare themselves and their homes or business for natural disaster
Energy Efficient Housing	Designers, Builders, Inspectors, Realtors and Real Estate Brokers, Homeowners and Homebuyers in Florida, Alabama, Mississippi, and Georgia.	Create knowledgeable consumers through the use of a house built as a demonstration exhibiting the latest Green Building and Blue Print for Safety methods and techniques of construction. Including the latest developments in energy efficiency, health indoor air quality, water conservation and quality, structural and mechanical endurance, home security, recycling, and accessibility for the physically challenged. Provide demonstration-learning programs utilizing the demonstration house. Develop a volunteer organization of "Master Conservationists" to provide assistance in the use of the demonstration house.	Number of visitors to the demonstration house including entrance and exit questionnaires. Number of demonstration programs presented and attendance. Number of Master Conservationists trained and how many continue to work as volunteers.

Energy Efficient Housing	Building Professionals, Prospective Homeowners, Homeowner, Natural Resource Managers	Builders, buyers and managers of developed resources will enhance their awareness and adoption of Best Management Practices related to resource management in a high-growth environment.	*BMP adoption, customer satisfaction, quantity and distribution of audiences (Counties need statewide coordination of BMPs selected as indicators.)
Hurricane House/Windstorm Mitigation	Designers, Builders, Inspectors, Realtors and Real Estate Brokers, Homeowners and Homebuyers, and Property Managers.	Increase Northwest Florida Extension District (Eighteen Counties) resident's knowledge of techniques and procedures for mitigating damage from wind storms and enhancing the survivability and safety of the built environment. Continue to improve the use of the Windstorm Damage Training and Demonstration Center.	Number of persons receiving information, from printed material, oral presentations and demonstrations. Number of persons who indicate they will use the information based upon comment sheets and follow-up surveys. Number of persons who actually adapt the information to their use as determined by surveys and observed local construction techniques.

Program Area: Family and Consumer Scie

Priority	Target Audience	Long-range Goals	Outcome Indicators
Child Care Training	Family professionals	To provide education to case and social workers in internal family dynamics	Participants will gain understanding of family dynamics and way to strengthen relationships between family members
Child Care Training	Family professionals and para-professionals	To educate those working in the field with current multi-faceted information relevant to families	Professionals and para-professionals will increase their knowledge thereby becoming more competent in the work with their families
Child Care Training	Family Day Care & Center-Based Child Care Providers & after school care teachers	Child care providers will improve age-appropriate learning skills.	Providers promote healthy child development.
Child Care Training	Child care providers in homes and centers. Child care providers in business less than one year.	Increase knowledge and adoption of practices that promote positive child growth and development. Increase knowledge and adoption of desirable business management practices.	Improved quality of care and programming. Number of providers reporting adoption of desirable business management practices.
Child Care Training	Adults working in early childhood centers	quality early childhood care	Early childhood care givers provide better service to children and parents.
Child Care Training	Child care providers and parents of preschoolers	Improve diets of preschool children.	Staff and parents will select and offer healthier snacks, meals and appropriate portion sizes.

Consumer Choices	Seniors, First time home buyers	For Jackson County seniors to improve their decision making skill as it relates to telemarketers and consumer frauds issues For first time home owners to understand the process of either buying or building a home	To reduce consumer fraud by individuals taking advantage of the national DO Not Call program, or just say No, not giving out social security number, and by comparison shopping for prepaid funeral plan funeral plan. To become a home owner in Jackson County.
Consumer Choices	Volunteers--FCE, CAL, MFNE	maintenance Improved indoor air quality and energy conservation	Better resource management Fewer seniors experiencing fraud and misrepresentation
Cultural Diversity	Professionals, government officials, and business leaders in the community	To share experiences and "stories" about the various cultures in this community	Participants will gain a unique insight into the various cultures of our community which will better enable them to serve these populations
Cultural Diversity	Creole and Spanish-speaking audiences	To develop culturally appropriate visual materials in languages that can be understood by these population	Participants will gain the needed information from visual materials developed
EFNEP	Limited resource adults	To improve nutritional intake as a result of education in nutritious healthy choices	Participants will demonstrate improved nutritional status
EFNEP	Limited resource adults	To improve nutritional intake as a result of education in nutritious healthy choices	Participants will demonstrate improved nutritional status
EFNEP	Limited income families with children	To increase knowledge and adoption of food, nutrition, health and well-being, and food safety practices to improve overall health status of families and youth	Reported adoption of recommended food, health, and safety practices
EFNEP	200 Limited-resource parents of infants and/or young children. Families participating in Government subsidized programs such as Food Stamps, WIC, TANE, and Child Nutrition Programs.	Participants will make improvements in dietary practices and food related behaviors.	Adopt eating and lifestyle behaviors that are consistent with the Dietary Guidelines for Americans and the Food Guide Pyramid.
EFNEP	Limited income families and youth.	To increase families and youth making healthy food choices within a limited budget.	Number of participants in program with improvement of eating habits. Number of participants adopting safe food handling practices and managing their food resources. Number of participants involved in learn-by-mail program. Increased visibility of Extension programs.
EFNEP	Limited resource parents with young children Pregnant women or teens	Improved diet Improved skills managing food resources	Improvement on post (exit) 24 hour food recall compared to pre (entry) food recall. Improvement on post (exit) food related behaviors compared to pre (entry) food related behaviors.

Elder Care Issues	Baby Boomers	To implement an elder care program to help adult children cope with balancing work and family.	Number of participants in program with improvement of eating habits. Number of participants adopting safe food handling practices and managing their food resources. Number of participants involved in learn-by-mail program. Increased visibility of Extension programs.
Elder Care Issues	Family professionals and para-professionals	To educate those working in the field with current multi-faceted information relevant to families	Professionals and para-professionals will increase their knowledge thereby becoming more competent in the work with their families
Elder Care Issues	Adults 45+, Retirees, Baby Boomer or others responsible for care of elderly parents or who are planning	Teach life skills to help seniors maintain independence, self-sufficiency, and to protect themselves and their property.	Number of seniors who remain at home and will not enter into nursing homes or assisted living facilities. Number of seniors who can protect their estates for their families. Number of seniors who better manage their money and increase savings.
Energy Efficient Housing	Seniors and residents of manufactured homes	Housing needs of elderly will be met. Residents living in manufactured homes will be provided a safe maneuverable environment appropriate for all ages and ability levels.	The features in manufactured homes coming into county will be able to accommodate the needs of the elderly. Residents will reduce their risk of illness by controlling molds and mildew in their home environments
Family Resiliency	Families, Individuals, Youth, Elderly, "At Risk" population	Improve relationships at home, work and in the community. Increase life satisfaction.	Adopt life skills practices. Priority, Setting goals, Delegating responsibility, Managing conflict, Accept differences in others
Family Resiliency	Seniors Young families with children Families going through life transitions Couples Child care providers	Ability to adapt housing to accommodate issues of aging Increase in volunteer recruitment and training opportunities Ability to manage resources, especially among low and middle income, and youth audiences Reduced victimization of seniors through fraud and misrepresentation Improved parenting skills More parent involvement in children's learning Strengthened marital and family relationships Quality child care	Parents raising their children using more nurturing techniques Parents becoming more involved in their child's learning Married couples and families experiencing more cohesive relationships Child care providers learning skills to provide better service to children and parents
Family Resiliency	Parents, Grandparents, School guidance counselors, Senior citizens, Front line staff at Neighborhood Centers, Service providers of non-profit human service organizations, FCE members, County employees, Day care providers, Minority, at-risk and/or low income populations	Provide community based educational programs that will promote strong, safe, healthy, positive, productive lives for all family members.	Increased knowledge and/or skill levels and consumer choices related to positive communications, conflict management, strengthened parenting skills, and enhanced personal safety of children, families and the elder populations.
Family Resiliency	Engaged Couples and other couples contemplating marriage	10% of all couples marrying in Hernando County will receive marriage preparation. Marriage preparation classes will help reduce the divorce rate.	Yearly county statistics will show numbers of couples receiving marriage prep and the divorce rate. A post survey sent to marriage prep participants will show skills learned in classes were practiced in 1st year of marriage.

Family Resiliency	Working parents, county government employees	Individuals & family members will reduce stress, and increase conflict resolution & problem solving skills.	Strengthen individuals and families coping skills.
Family Resiliency	Married couples	To educate couples in ways of sustaining healthy marriages	Couples will be able to communicate, support and interact with one another in a positive way to sustain their marriage
FCE Programming	Households in county	Increase involvement	Program specific knowledge gained and behavior changes made
FCE Programming	General Population 344,765 (all ages) Preschools/Schools (public & private) Agencies & Organizations: Health Department/Head Start clients, civic/Community Groups, etc. Pasco County Employees plus other businesses, public/private.	More informed consumers Improved quality of life Better health Improved communication Less stress	Surveys reporting behavior change/adoption of new practices. Pre/post test scores for knowledge gained. Documented county data regarding health statistics
FCE Programming	General Populations Local agencies and organizations Schools 4-H members Other volunteers	Provide community-based education programs for local agencies Provide essential support to Family and Consumer Sciences programs and the University of Florida / IFAS To promote 4-H and school support through education programs Increase awareness of organizations Increase membership	More informed consumers Public awareness for the recognition of Extension as a community resource Increased involvement in the local school programs and 4-H projects Public awareness Increase the number of adults involved in FCE programs
FCE Programming	Newspaper, radio, television, mass media	Extension to be recognized in the county as a resource.	Increase in news articles, television shows, radio programs and participants in programs.
FCE Programming	Households	Increased involvement	
FCE Programming	Households	Increased Education & increased involvement	Program specific
FNP	Low income (food stamp eligible) children, youth and adults in Hardee County.	1. Teach clients about general nutrition, food selection, food safety and sanitation, thus promoting the message of good nutrition.	So far, during 2003, 556 food stamp eligible clients received programs in nutrition education through in-depth or one-time presentations.
FNP	Adults and teens	To educate adults and teens in ways to better maximize food resources	Participants will be better able to maximize food resources
FNP	Limited income families and youth	To increase families and youth making healthy food choices within a limited budget.	Number of participants in program with improvement of eating habits. Number of participants adopting safe food handling practices and managing their food resources. Number of participants involved in learn-by-mail program. Increased visibility of Extension programs.

FNP	Students and Parents of "Free and Reduced Lunch Schools", Expectant parents and Senior citizens	Improve skills in selections of healthy foods. Adopt healthful eating and lifestyle behaviors. Adopt skills in resource management for stretching food resources. Improve skills in preparation of nutritious, economical foods. Change eating habits to include a healthy diet and a decrease in high calorie foods.	Participants will: choose foods around the food guide pyramid. Adjust menus/recipes to achieve more fiber, less fat, less sugar, or less salt in the diet. Report eating more fruits vegetables, and whole grain products. Report consuming low-fat or fat free milk more often. Keep food at safe temperatures. Use wise shopping techniques.
FNP	Limited income youth 5 – 18 enrolled in the First Serve Project	Enable youth to make to healthy lifestyle changes that include healthful eating and increase physical activity.	Participants completing in depth nutrition lessons will : <ul style="list-style-type: none"> - Select food based on the FGP. - Implement a personal plan to increase physical activity. - Show an increase in fruit and vegetable consumption as indicated by a random sampling of youth completing a 24 hour food recall.
FNP	Food Stamp eligible limited income individuals	To increase knowledge and adoption of food, nutrition, health and well-being, and food safety practices to improve overall health status of adults and youth	Reported adoption of recommended food, health, and food safety practices
FNP	Limited income youth 2nd – 5th grade, adults (Food Stamp eligible)	Enable youth to make healthy lifestyle changes that include healthful eating and increase physical activity.	Participants completing in depth nutrition lessons will: <ul style="list-style-type: none"> - Select food based on the FGP - Show an increase in fruit and vegetable consumption
FNP	Children, teens, adults, senior citizens, and students attending schools who have 51% or more of students receiving free and reduced lunches that are Food Stamp recipients or eligible.	Improve skill in selection of healthy food and be aware of foods relationship to diseases. Adopt healthy lifestyles that include physical activity. Reduce prevalence of obesity, overweight in children, adolescents and adults. Adopt safe food handling practices. Adopt skills in food resource management for stretching food dollars. Improve skill in the preparation of nutritious & economical foods.	Participants will make changes in their diet and lifestyles behaviors by improving/adjusting: food choices (more fiber, less sugar, fat and salt), increase fruit and vegetable choices, increase physical activity, improve home food safety practices, and apply wise shopping techniques.
FNP	Food Stamp Eligible Population	Reduction in Childhood and Adult Obesity	Participants will report eating more fruits and vegetables, decreasing consumption of harmful fats, increasing physical activity, and practicing food safety.

FNP	Senior citizens, Young parents, Students and Parents of "Free Lunch Schools", Food stamp recipients and families, Commodity recipients, Expectant parents, Parents of Infants and young children	Improve skill in selection of healthy foods. Improve skill in preparation of healthy foods. Adopt healthful eating and lifestyle behaviors. Promote awareness of community resources available to help the hungry. Improve availability of food with reduced hunger episodes. Adopt desirable food handling behaviors. Adopt skills in resource management for stretching food resources. Improve skill in preparation of nutritious, economical foods.	Participant will: Choose food around the FGP. Adjust menus/recipes to achieve more fiber, less fat, less sugar, or less salt in the diet. Report eating more fruits, vegetables, and whole grain products. Report consuming low-fat or fat free milk more often. Report eating low fat foods more often. Implement a personal plan to increase physical activity. ID emergency food programs and non-emergency food assistance programs. Enroll in non-emergency food assistance programs. Rely less on emergency food programs. Practice personal hygiene more often. Cook food adequately. Avoid cross-contamination. Keep food at safe temperatures. Reduce food waste thru proper food storage techniques. Use wise shopping techniques. Will hunt, fish, or garden to increase food options. Try new low-cost foods/economical recipes. Makes some foods from basic ingredients. Consumes more low cost food.
FNP	Limited income families, youth and seniors.	Increase knowledge and adoption of food, nutrition and food budgeting practices.	Adoption of recommended food, health and safety practices. Improved availability of food with reduced hunger episodes.
FNP	Pre-K through fifth grade students, middle and high school students, low-literacy adults and seniors, teen parents	Improve participants' understanding of the increased incidence of chronic diseases and how they can avoid them. Improve participants' ability to make healthy choices regarding food and exercise for themselves and their children. Improve participants' ability to construct and follow a food budget. Improve participants' ability to understand food safety and to implement safer food practices. Improve participants' ability to access public or private food resources.	Five percent of participants will improve their understanding of the increased incidence of chronic diseases and how they can avoid them. Five percent of participants will improve their ability to make healthy choices regarding food and exercise for themselves and their children. Five percent of participants will improve their ability to construct and follow a food budget. Five percent of participants will improve their ability to understand food safety and to implement safer food practices. Five percent of participants will improve their ability to access public or private food resources.
Food Safety - Commercial	Restaurateur, School food service personnel, 4-H and other youth, Grocery store shoppers	Food handlers will improve their knowledge and practices in food preparation and services in order to prevent food borne illness outbreak and serve safe food.	Food handlers trained will have no food borne illness outbreaks.
Food Safety - Commercial	Food service personnel	Increase safety of foods by training food handlers in ServSafe and other classes.	Increased participation in food safety classes; decreased incidence of food-borne illnesses.
Food Safety - Commercial	Restaurant managers/volunteers and employees of other food service facilities	Every restaurant and food service facility in the county will serve safe food as a result of employee/volunteer knowledge of food safety.	Yearly, 100 restaurants and food service facility employes will be trained and receive food handler certification. Less food safety violations will be found by health inspectors. No foodborne illness outbreaks will occur in those facilities where personnel have been trained in Extension classes.
Food Safety - Commercial	Commercial food handlers.	Increase knowledge and adoption of safe food handling practices.	Number of food handlers passing exam.

Food Safety - Commercial	Columbia County food service and food service related employees needing to obtain their Food Handler or Food Manager certification.	Assist Columbia County residents in obtaining their Food Handler or Food Manager state certification. Improve general food safety knowledge and skills of Columbia County food handlers.	Food handlers will: Earn their Food Handler or Food Manager state certification Practice and teach improved food safety in their establishments
Food Safety - Commercial	Consumers, commercial food handlers, institutional and home food handlers, associated regulatory agencies, schools and volunteer organizations.	To provide effective educational programs to the target audience therefore increasing the knowledge and behavior leading toward safe food handling practices, preventing foodborne illness from occurring	Knowledge gained will be measured through pre and post testing, those passing the certification exam and behavior change will be measured through post survey evaluations
Food Safety - Commercial	Food Service Providers	Increase knowledge and adoption of food safety practices	Number of food handlers passing exam
Food Safety - Home	Consumers with special emphasis on high risk populations. (Parents of infants and young children and seniors).	Increase knowledge and adoption of safe food handling practices.	Number of consumers reporting adoption of desirable food handling practices.
Food Safety - Home	Eligible individuals and families living at or below the poverty level.	Provide assistance in utilizing food dollars for the greatest benefits.	As determined by the grant coordinator.
Food Safety - Home			
Food Safety - Home	Adults and children; food stamp recipients and those eligible for food stamps	To educate children and adults in safe food handling practices	Participants will improve their safe handling, preparation and storage of food.
Food Safety - Home	Low Income residents	Low Income residents will adopt desirable food handling behaviors.	*80% of participants surveyed will report practicing proper hand-washing techniques, avoiding cross contamination, keeping foods at safe temperatures, and cooking food to adequate temperatures.
Food Safety - Home	Families, individuals, and youth of Leon County	To strengthen and improve the quality of life for Leon County citizens through scientific-based knowledge and application in FCS	Percentage of Leon County citizens reporting knowledge gained and behaviors changed resulting in an improved quality of life
Food Safety - Home	Low Income residents	Low Income residents will adopt desirable food handling behaviors.	*80% of participants surveyed will report practicing proper hand-washing techniques, avoiding cross contamination, keeping foods at safe temperatures, and cooking food to adequate temperatures.
Food Safety - Home	Family professionals and the general public	Educate audiences to understand the relationship between nutrition and disease prevention	Participants will practice wise nutrition and lifestyle habits to reduce incidence of disease

Food Safety - Home	Persons serving food to the public, restaurants, hospitals, day-care, and jail.	Food handlers will increase their knowledge and improve their practices in safe food preparation and service in order to prevent foodborne illness outbreaks that can negatively impact the county's food service industry and patrons both socially and economically	Increases knowledge of safe food handling practices. Improved food handling behaviors. Number trained in safe food handling practices. Number of training participants achieving professional food manager's credentials.
Food Safety - Home	Residents, including Seniors and youth	To gain knowledge and adopt safe food handling practices	Reported adoption of recommended food safety practices
Food Safety - Home	adults	Encourage FCE members to assume leadership role in replaying extension message to club members	
Food Safety - Home	Adults and 4-H Youth	To increase (develop?) public awareness of mission of extension especially as it relates to food consumption and health Continue and foster new methods of reaching residents with nutrition/food safety message.	
Food Safety - Home	Adults	Increase Awareness and understanding of Food Safety issues as they relate to the environment	
Food Safety - Home	Limited resource adults	To educate adults in handling, preparing and storing food properly	Participants will minimize the risk of food borne illness by properly handling food
Healthy Lifestyles	Families Individuals Youth Elderly "At Risk" populations	Families and individuals will establish healthy lifestyles and safe and clean home environments	Families and individuals will be more economically stable -Developed and use of spending plans -Tracking spending -Establish savings -Setting financial goals Increased housing satisfaction and value -Conduct regular home inspections -Perform regular maintenance Decreased number of residents becoming victims of fraud -Demonstrate awareness -Using a checklist -Knowledge of resources
Healthy Lifestyles	Families Individuals Youth Elderly "At Risk" populations	Families and individuals will establish healthy lifestyles and safe and clean home environments	Eat healthy diet and exercise regularly Safe food handling practices Create household cleaning plan Control moisture and dust Store household chemicals safely Adapt homes for safety
Individual and Family Economic Resources	Employed individuals, persons with limited income, over-extended consumers, 5% of persons below poverty, 10th graders, first time homebuyers, general audience.	Individuals and families will improve their financial stability. Prospective homebuyers will become homeowners. Participants will decrease their debt level. Senior high students will develop sound financial management skills.	Financial status of families. Number of families able to purchase and maintain their own homes. Debt-to-income ratios. Decrease in debt levels. Number of high school aged youth who enter college or the world of work debt free or with minimal debts.

Individual and Family Economic Resources	All citizens of Baker County	Help citizens to be more aware of their personal financial situation and to be more aware of where they are spending money. Financial stress	That citizens will avoid bankruptcy and financial struggles.
Individual and Family Economic Resources	General public	Educate consumers about credit management	Participants will be better able to manage credit and reduce indebtiness
Individual and Family Economic Resources	Middle and low income families living in Florida, Georgia and Alabama.	To increase financial security among middle and low income residents.	Financial literacy participants will reduce debt by 25% within 6 months therefore; increasing their financial security.
Individual and Family Economic Resources	Consumers; Senior Citizens; Baby Boomers; Limited Income Families; Teenage Parents; FCE Volunteers	To help individuals and families develop the competencies needed to effectively manage their resources-finances, time, skills in consumer buying, debt reduction and fraud avoidance.	Knowledge and application of skills will be evaluated by post program evaluations. These evaluations will measure behavior changes such as developing spending plan, reducing debt, planning for retirement, saving money, and making better consumer choices.
Individual and Family Economic Resources	Limited income individuals and families.	Increase knowledge and adoption of desirable financial practices.	Number of individuals adopting desirable financial management practices.
Individual and Family Economic Resources	Employed individuals, Families with limited resources, Over-extended customers, Working poor, Families, General audience	To help individuals and families develop the competence to become healthy, productive, financially secure and environmentally responsible members of society. Education is targeted to the management of resources - finances, time, skills in consumer buying, credit education, and fraud avoidance.	Improved financial stability. Controlled spending. Increased savings. Debt reduction. Improved allocation of earnings. Improved knowledge of community support. Improved marketplace performance.
Individual and Family Economic Resources	Local citizens, county government employees, residents of the Transition Houses, youth	To improve the financial stability and decision making skills of participants. To expand and improve the skills needed to select, construct, care for and accessorize garments.	Knowledge and application of skills gained will be measured through post program evaluations.
Individual and Family Economic Resources	General population, limited resource families, Seniors	Increase knowledge and enhance management of resources, including finances, credit, and fraud awareness	Improved allocation of earnings and debt management
Individual and Family Economic Resources	Underemployed, overextended credit consumers, limited income, and low income first time homebuyers.	Families will acquire the knowledge and skills of budgeting, use of consumer credit and comparison shopping. Homebuyers will increase knowledge of home buying process and home maintenance.	# purchasing a home, # developed a spending plan, # who opened a savings account or plan to increase savings, # who developed short and long term goals, identified areas to cut expenses and characteristics of desirable and undesirable neighborhoods.
Individual and Family Economic Resources	General public; senior citizens	To educate consumers in decision making strategies to avoid fraud and deception	Participants will engage in wise decision-making strategies to avoid fraud and deceptive practices

Individual and Family Economic Resources	Individual with too much debt Inmates soon to be released middle and High school youth	To Help individuals to become financially stable. To help individuals realize where their money goes To help individuals reduce the amount of debt and to reduce number of credit cards To open a saving account	Individuals will make at least 2 lifestyle changes such as ways to reduce their debt: keep a record of spending, set goals, start a spending plan reduce credit card debt
Individual and Family Economic Resources	Limited-income individuals and families Middle income individuals and families Baby boomers Senior citizens Youth Young adults	Increase knowledge and skills related to personal finance Manage resources to maintain an acceptable quality of life Reduce debt Increase financial security	Decrease financial difficulties Employ ways to reduce debt Utilize debt-reduction methods and financial management techniques
Individual and Family Economic Resources	Employed individuals, single heads of household, mid-life women, financially overextended consumers, working poor, new home buyers, general public.	Individuals and families will improve their financial stability by gaining and maintaining control of their finances and other available resources.	More in control of financial situation. Increased knowledge to make informed financial, legal, and consumer decisions. Ability to maximize available resources. Planned spending. Establish or build upon a savings / retirement / investing plan. Wise consumer.
Individual and Family Economic Resources	Women's groups, agencies working with low income and minority clientele, 4-H/Youth groups	Provide workshops in basic financial management. Develop news articles, programs on current consumer concerns: example Fraud, scams, identity theft. Continue workshop series on Consumer Choices for 4-H youth.	More control of finances. Start basic financial planning. Savings plan developed. Will be developed or updated. Start savings/retirement/investing plan. Able to stretch current resources. Wiser consumer. Increased life skills.
Individual and Family Economic Resources	First time home buyers	60 new homeowners added to county tax base	# of new homeowners & # completing course
Individual and Family Economic Resources	Parents and caregivers of preschool, school age and early adolescent children, employed individuals, poverty level families, persons with limited money and overextended consumers.	Participants will increase their knowledge and skills related to parenting, nurturing, behavior management techniques, skills for coping with stress, improve self esteem and they will have realistic expectations of children's behavior at different ages and stages. Participants will be better prepared to plan spending and investing to meet their needs and the needs of their families. Consumers will improve decision making skills, thus helping them avoid financial dependence.	Participants will improve their financial knowledge and parenting skills through educational programs.
Individual and Family Economic Resources	General public, teachers, those facing retirements	To educate about the need to increase savings and plan investment	Participants will increase savings and better plan investments

Individual and Family Economic Resources	Parents and individuals with limited incomes, at-risk teenagers, and over-extended consumers.	Participants will improve their financial stability. Teenager participants will be equipped with the knowledge and skills necessary for them to become financially responsible adults.	Participant will decrease their debts and increase their savings. Teenagers will avoid credit problems and increase their savings.
Individual and Family Economic Resources	Consumers, limited-income families	Participants will manage available resources efficiently enough to maintain an acceptable quality of life.	Number of participants that complete spending plans, decrease debt and increase savings. Number of participants that review and make changes in family legal records.
Individual and Family Economic Resources	1. Individuals seeking financial assistance from state & local agencies 2. Individuals with poor budgeting and/or credit history 3. Low to moderate income individuals, families that want to become homeowners, and/or need emergency repairs for their homes	1. Reduce recidivism rate of people seeking financial assistance. 2. Reduce amount of credit card abuse & debt. 3. Increase homeownership for low to middle income individuals through State Housing Initiatives Partnership (SHIP). 4. Increase SHIP home repair assistance to homeowner occupied dwellings in order to protect the safety, health, or well being of the residents.	Individuals will make at least 2 lifestyle changes such as: 1. Employ ways to reduce debt. 2. Engage in comparison shopping. 3. Develop & maintain a personal/family budget. 4. Establish short & long-term goals. 5. Reduce impulse shopping. 6. Utilize cost cutting tips. 7. Evaluate different financial institutions, services & offers.
Individual and Family Economic Resources	General Public	Educate Participants on resource management strategies to cover basic needs	Participants will manage resources to cover basic needs without dependence on tax-supported programs
Individual and Family Economic Resources	Middle-low income Families, Entrepreneurs, Existing farmers and commercial growers, Home-base businesses	Increase knowledge and skills related to personal finance and financial literacy. Increase economic base in Putnam County by providing educational programming in the areas of entrepreneurship, financial literacy, business development.	The level of unsecured debt will be reduced. Increase number of ship applicants who actually purchase home. Program participants will be financially literate. Economic level of individuals, family, and businesses in Putnam County.
Individual and Family Economic Resources	Adults - ages 18+	To increase number of financial resource management programs.	Increased visibility of Extension programs.
Individual and Family Economic Resources	Low Income residents	Low Income residents will incorporate skills in resource management for stretching food resources	*80% of participants surveyed will report the adoption of at least one wise shopping technique such as shopping lists, price comparison, or using coupons.
Individual and Family Economic Resources	Low Income residents	Low Income residents will incorporate skills in resource management for stretching food resources.	*80% of participants surveyed will report the adoption of at least one wise shopping techniques such as shopping lists, price comparison, or using coupons.
Individual and Family Economic Resources	Limited and middle-income individuals and families Baby boomers Individuals, families, worksites and financial institutions	Increase knowledge and skills related to personal finance Manage resources to maintain an acceptable quality of life Reduce debtIncrease financial security Establish Okaloosa Saves as self-supporting program	Decrease financial difficulties Employ ways to reduce debt Utilize debt-reduction methods and financial management techniques Increase savings Achieve tax exempt status Funding received

Individual and Family Economic Resources	4-H'ers on consumer judging teams, seniors getting ready to retire, engaged couples, residents watching county government channel	Media blitz on proper use of credit Through educational programs, a reversal of attitudes caused by easy-credit Residents will understand what affects a credit score and what a credit score affects	Less credit card and credit abuse by individuals and families who have attended educational programs, # of participants who are able to increase credit score yearly # of youth in consumer judging program who can apply credit knowledge to credit situations
Individual and Family Economic Resources	Young families Families nearing retirement	Low to moderate income families will adopt financial management strategies to increase financial security	*70% of program participants will report improved financial management practices.
Individual and Family Economic Resources	Small business owners	Fasttrac planning- Entrepreneurship ed. for small business.	11 week sessions/year, enroll 30-40 businesses total for the year.
Individual and Family Economic Resources	Families, individuals, and youth of Leon County	To strengthen and improve the quality of life for Leon County citizens through scientific-based knowledge and application in FCS	Percentage of Leon County citizens reporting knowledge gained and behaviors changed resulting in an improved quality of life
Individual and Family Economic Resources	Entrepreneurial Broward County residents who own a small business or would like to start a small business.	Provide business programming (Fast Trac) that supports successful small business development and maintenance.	Persons who participate in the Fast Trac program will, through intensive study and mentorship, enhance their business skills, thereby improving their chance of creating and maintaining both new and existing businesses that, ultimately, add to the economy of the County.
Individual and Family Economic Resources	Families, Individuals, Youth, Elderly, "At Risk" populations	Families and individuals will establish healthy lifestyles and safe and clean home environments.	Families and individuals will be more economically stable. Developed and use of spending plans, Tracking spending, Establish savings, Setting financial goals. Increased housing satisfaction and value. Conduct regular home inspections, Perform regular maintenance. Decreased number of residents becoming victims of fraud. Demonstrate awareness, Using a checklist, Knowledge of resources.
Individual and Family Economic Resources	Households in county	Increase involvement in FCS programming	program specific knowledge gained and behaviors changed
Individual and Family Economic Resources	single parents, first time home buyers, baby boomers	improve the economic well being of individuals and families	clients will reduce debt, qualify for a home mortgage and develop a retirement plan
Life Skills	Families Individuals Youth Elderly "At Risk" populations	Improve relationships at home, work and in the community Increase life satisfaction	Adopt life skills practices -Prioritizing -Setting goals -Delegating responsibility -Managing conflict -Accept differences in others
Nutrition/Nutrition and Health	African Americans in cooperation with the Health Department	Lower Heart Attack and Stroke rates Diabetes management Obesity in children	Rate of Heart Attack, Stroke and Diabetes
Nutrition/Nutrition and Health	General public; worksite audiences; food and nutrition professionals	Educate audiences to apply sound nutrition principles that contribute to health and wellness	Participants will apply sound nutrition principles for improved health and wellness

Nutrition/Nutrition and Health	K-Grade Twelve	Incorporate nutrition education with fundamental education skills to improve overall FCAT scores. Adopt a healthy lifestyle to include consuming more fruits and vegetables, skim milk, etc. Disease prevention (incl. Reducing obesity rates) i.e. less consumption of fats, oils and sweets.	% of students with increased healthy lifestyle skills. % of students in 6-12 grade who apply nutrition skills towards local food industry careers.
Nutrition/Nutrition and Health	Citizens of St. John's County	Diversity program audience to include more agencies. Apply food production skills to home and community gardens.	Increase participation in nutrition programs with public and social agencies in limited income areas. Maintain nutrition and gardening programs that promote a useful and aesthetic environment.
Nutrition/Nutrition and Health	Broward County youth.	Provide nutritional information that addresses weight management, with specific emphasis on child obesity.	Participating youth will learn how to make wise decisions about the types of foods they should eat, the types of foods they should avoid, and the types of foods they can eat in moderation. With child obesity on the rise, nationwide, the goal is to show children that they (along with parental guidance and input) can effectively manage their eating habits.
Nutrition/Nutrition and Health	Limited resource audiences Restaurants-food handlers	Skills to manage food resources Knowledge to make healthy food choices Knowledge to plan and prepare meals to meet dietary guidelines Issues of food safety	Healthier lifestyles Safer food handling Wise home purchasing
Nutrition/Nutrition and Health	Families, individuals, and youth of Leon County	To strengthen and improve the quality of life for Leon County citizens through scientific-based knowledge and application in FCS	Percentage of Leon County citizens reporting knowledge gained and behaviors changed resulting in an improved quality of life
Nutrition/Nutrition and Health	Consumers, County Employees, Senior Citizens, Food Handlers	Participants will adopt behaviors that promote health, reduce the risk of chronic disease and lower health care costs. Participants will improve food handling practices.	Number of participants that increase their knowledge and adopt recommended practice changes. Number of food handlers certified.
Nutrition/Nutrition and Health	Food Stamp recipients and/or those qualifying for food stamps. Students attending schools who have 51 % or more student receiving free or reduced lunches.	Clientele will improve their overall health. Students at a younger age will learn and apply nutrition concepts. Clientele will reduce the sugar and fat in their diets. Clientele will change their milk drinking consumption, i.e. to drink lower fat type milk. Clientele will increase their vegetable consumption to prevent some types of cancer.	Become aware of health problems related to diet. Students will learn and apply the food guide pyramid and understand the risk associated with too much fat and sugar. Clientele will drink milk with a lower percent of fat content. More vegetables will be consumed.

Nutrition/Nutrition and Health	Children, teens, & adults School administrators responsible for school breakfasts & lunches	1. Increase community awareness about relationships between health issues & lifestyle choices 2. Increase healthy eating & lifestyle behaviors across age span 3. Reduce incidence of lifestyle-related chronic disease such as cancer, diabetes, & cardiovascular 4. Reduce prevalence of obesity & overweight amongst children & adolescents	Target audiences will make at least 2 changes in their diet & lifestyle practices such as: 1. Improve eating practices (decrease fat, increase fruits & vegetables, whole grains & calcium sources) 2. Engage in regular physical activity 3. Adopt safe food handling & preparation practices 4. Decrease sedentary habits
Nutrition/Nutrition and Health	Limited resource adults	To educate adults and teens in ways to better maximize food resources	Participants will be better able to maximize food resources
Nutrition/Nutrition and Health	Family professionals, child care workers, and parents	Educate professionals and parents on the importance of optimal nutrition on rapid growth stages	Family professionals will convey optimal nutritional concepts to case families; child care workers will encourage healthy food choices
Nutrition/Nutrition and Health	Consumers, Food Handlers, families with limited resources	Reduce the risk of foodborne illness. Increase healthy eating and lifestyle behaviors.	Adoption of food guide pyramid and dietary guidelines. Utilization of resources to meet food needs of families. Practice food safety measures in homes and public eating establishments.
Nutrition/Nutrition and Health	Adults, including elderly and at-risk populations, families Individuals with diabetes, caregivers, overweight and obese children and their parents, school administrators responsible for school food service, youth at-risk	To improve individual and family dietary practices Promote wellness and fitness for healthy lifestyles Diabetes management Obesity in children	Develop healthy lifestyles Healthier lifestyles Reduce incidence of diabetes Increase awareness of diabetes Improve management of chronic disease
Nutrition/Nutrition and Health	Broward County adults.	Provide nutritional information that addresses weight management, with specific emphasis on obesity.	Participating residents will learn what constitutes a well-balanced diet, and how such a diet, along with nutritionally-based life style changes, can help them shed unwanted pounds.
Nutrition/Nutrition and Health	Commercial Food Handlers, Home Food Handlers, Adults, Youth	Food Safety - Reduce Risk of Food Borne Illness. Nutrition - Develop a series of classes for heart disease, hypertension, stroke, diabetes and cancer (adults). For youth - basic nutrition, diet-disease connection.	
Nutrition/Nutrition and Health	Low Income residents	Low Income residents will adopt healthful eating and lifestyle behaviors.	*Participants will choose foods around the Food Guide Pyramid documented by the Food Recalls.
Nutrition/Nutrition and Health	Broward County residents who are diabetics.	Provide nutritional information that supports effective management of diabetes.	Program participants will learn to make wise decisions concerning their nutritional intake, and how these improved nutritional decisions will assist them as they deal with the ramifications of being a diabetic.
Nutrition/Nutrition and Health	Youth/Adult	Gain knowledge and learn skills to reduce risk of chronic disease. Gain knowledge and learn skills to improve health and well-being.	Reduced incidence of childhood and adult diabetes and obesity. Adults will reduce the number of doctor visits and need for medication.

Nutrition/Nutrition and Health	Youth and adults	To reduce the number of nutrition related health problems.	At least 45% of the 200 people participating in the health, food and nutrition program will improve their dietary quality.
Nutrition/Nutrition and Health	Families participating in the food assistance programs.	To reduce the number of people diagnosed with nutrition related disease such as obesity and type 2 diabetes.	Participants in the food and nutrition program will reduce their risk of developing a nutrition related disease (i.e. cancer, heart disease, etc.)
Nutrition/Nutrition and Health	Adults	To increase families and youth making healthy food choices.	Number of participants in program with improvement of eating habits. Number of participants adopting safe food handling practices and managing their food resources. Number of participants involved in learn-by-mail program. Increased visibility of Extension programs.
Nutrition/Nutrition and Health	Child Nutrition and Health, 5-6th graders at 1 local elem. School, and their parents.	Improve diet and increase exercise levels, maintain or decrease BMI's	Exercise record cards, diet recalls, BMI's taken at start, mid and end of school year.
Nutrition/Nutrition and Health	Adults and children, food stamp recipients	To educate adults and children in healthy, nutritious choices	Participants will adopt healthy nutrition choices based on the Dietary Guidelines and the Food Guide Pyramid
Nutrition/Nutrition and Health	seniors, at risk minority groups (hispanics and African Americans), and other at risk residents of Jackson County	To develop healthier food choices in lowering the risk of chronic diseases, such as heart disease, certain forms of cancer, diabetes and strokes To develop healthier food choices according to the Good Guide Pyramid in preventing obesity	Individuals will make at least 3 lifestyle changes such as: start an exercise program, read food labels, eat recommended servings of the food guide pyramid, use alternative seasonings, eat more fiber, less fat, more fruits and vegetables Individuals will make at least 2 preventive decisions such as: annual check-ups, blood screenings, immunizations
Nutrition/Nutrition and Health	Economically disadvantaged, food stamp eligible families including youth, teen mothers, special needs teens and adults and low income individuals and families.	To increase the knowledge of FNP clients about nutrition, food selection, food safety, food preparation, sanitation, use of food resources.	# increasing knowledge and skills, # increasing food management.
Nutrition/Nutrition and Health	Adults, including elderly and at-risk populations; children; unregulated food establishments	Improve understanding and food practices of unregulated food establishments concerning food safety issues Improve understanding and dietary practices for consumption of nutritious components of healthy diet Develop healthy lifestyle to include both diet and exercise for all family members	

Nutrition/Nutrition and Health	Overweight and Obese Adults	Improve skill in selection of healthy foods. Improve skill in preparation of healthy foods. Adopt healthy eating and lifestyle behaviors. Improvements in blood pressure, blood glucose, and blood cholesterol. Decreases in body weight (5%-10%). Reduction in disease development.	Participant will: Choose food around the FGP. Adjust menus/recipes to achieve more fiber, less fat, less sugar, or less salt in the diet. Report eating more fruits, vegetables, and whole grain products. Report consuming low-fat or fat free milk more often. Report eating low fat foods more often. Implement a personal plan to increase physical activity (increase time/frequency of structured exercise or leisure physical activity). Pre-Post measurements.
Nutrition/Nutrition and Health	Parents, Teachers, Child care providers, Limited income families, Seniors, Food service providers, Youth organizations	To increase knowledge and adoption of food, nutrition, health and well-being, and food safety practices that can reduce the number of chronic diseases and improve the overall health status of families and youth.	Number participating in trainings. % gain in knowledge through pre and post tests. Observations by volunteer leaders and agency personnel. Participant reported adoption of recommended food, health and safety practices. Reduction of health care costs to families and community.
Nutrition/Nutrition and Health	Local citizens, county government employees, residents of the Transition Houses, senior citizens	To improve the nutrition and health status of participants as they adopt recommended practices.	Knowledge and application of skills gained will be measured through post program evaluations.
Nutrition/Nutrition and Health	Low Income residents	Low Income residents will adopt healthful eating and lifestyle behaviors.	*Participants will choose foods around the Food Guide Pyramid documented by the Food Recalls.
Nutrition/Nutrition and Health	Families, Individuals, Youth, Elderly, "At Risk" populations	Families and individuals will establish healthy lifestyles and safe and clean home environments.	Eat healthy diet and exercise regularly, Safe food handling practices, Create household cleaning plan, Control moisture and dust, Store household chemicals safety, Adapt homes for safety.
Nutrition/Nutrition and Health	Limited resource adults	To improve nutritional intake as a result of education in nutritious healthy choices	Participants will demonstrate improved nutritional status
Nutrition/Nutrition and Health	Consumers at risk for disease. Youth in after school and summer programs.	Increase knowledge and adoption of healthy lifestyle behavior.	Adoption of healthy lifestyle practices that reduce risk of chronic disease.
Nutrition/Nutrition and Health	4-H and other youth, adult population	improve the dietary intake to reduce the risk of chronic diseases	increase in healthful food choices, reduction of high blood pressure and cholesterol levels
Nutrition/Nutrition and Health	Baby Boomers, Senior Citizens, Parents, School Food Service Workers, Individuals who are at risk or already have chronic diseases	To improve the nutrition and health status of participants as they adopt recommended changes. To improve safety and sanitation in school food service environment. To decrease risk of food borne diseases as participants adopt recommended safe food handling techniques in their homes.	Knowledge and behavior change will be evaluated by post program evaluations. Knowledge gained will be measured by number of school food service workers who pass course.
Nutrition/Nutrition and Health	Family professionals and the general public	Educate audiences to understand the relationship between nutrition and disease prevention	Participants will practice wise nutrition and lifestyle habits to reduce incidence of disease

Nutrition/Nutrition and Health	Residents, Seniors, families, and care providers	Increase knowledge and adoption of food, nutrition, health and well-being throughout the community	Number participating in training with increase in knowledge gained and adoption of practices.
Nutrition/Nutrition and Health	Limited-resource audiences, general population, parents	To increase the nutritional security of Florida families.	Improve dietary practices for consumption of nutritious components of a healthy diet
	Service providers of non-profit human service organizations, community organizations, local citizens	Increase community awareness about relationship between lifestyle choices and health conditions	Increase participation in nutrition programs with public and social agencies Develop healthy lifestyles
	Adults, including elderly and at-risk populations, families	To improve individual and family dietary practices	Healthier lifestyles
	Seniors, limited-resource audiences	Promote wellness and fitness for healthy lifestyles	Reduce incidence of diabetes Increase awareness of diabetes Improve management of chronic disease
	Individuals with diabetes, caregivers, overweight and obese children and their parents, school administrators responsible for school food service, youth at-risk	Diabetes management Obesity in children	
Nutrition/Nutrition and Health	Overweight individuals Chronic Disease	Change eating habits to include a healthy diet and a decrease in high calorie foods.	Participants that lose weight and improve eating habits.
Parenting	Local citizens (single parents, step-parents, grandparent and parents in general)	To provide effective educational programs to the target audience allowing them to make positive lifestyle changes in regard to family development.	Knowledge gained will be measured through post program evaluations.
Parenting	Teen mothers	Help parents improve knowledge of child development and effective discipline and guidance	Improved parenting skills
	Parents with children enrolled in pre-K programs and Head Start programs		Utilize positive child guidance Increase understanding of child development
	Licensed child care providers Single parent households		Increase parent - child communication
	Grandparents raising grandchildren		Use developmentally-appropriate discipline and provide positive guidance
	Military families		
Parenting	parents, childcare providers, foster parents, teen parents	enhance the development of children and improve the quality of childcare	clients will utilize positive guidance skills, understand age appropriate behavior, and childcare providers will adopt school readiness practices
Parenting	Families targeted by the Department of Children and Families	Help parents improve their knowledge of child development and effective discipline and guidance.	Parents raising their children using more nurturing techniques.
Parenting	Families, individuals, and youth of Leon County	To strengthen and improve the quality of life for Leon County citizens through scientific-based knowledge and application in FCS	Percentage of Leon County citizens reporting knowledge gained and behaviors changed resulting in an improved quality of life

Parenting	Teen parents, Families targeted by the Dept. of Children & Families, Baker County Judicial System, Parents with children enrolled in the Pre-K program and the Head Start programs.	Help parents improve their knowledge of child development and effective discipline guidance.	Increase Parenting skills Parents targeted by the Dept. of Children & Families to maintain custody of their children or regain custody of their children.
Parenting	Incarcerated women, Head Start parents	Participants will improve their knowledge and skills to enable them to create a positive home environment which nurtures children's growth and development	Number of parents improving nurturing parenting practices. Number of parents reporting increased involvement in child's education.
Parenting	General public; new parents; grandparents raising grandchildren	To educate individuals so they might provide an environment to nurture growth and development of children	Participants will be aware of strategies to nurture a child's growth and development
Parenting	Adults	To reduce the number of abused and neglected children by teaching alternative ways of discipline.	At least 30% of the 300 people participating in the parenting program will adopt 2 new ways of disciplining young children.
Parenting	Families in the Department of Children and Families and family court systems, families with young children and grandparents raising grandchildren, FCE members.	Improve knowledge and skills to enable the creation of a positive home environment which nurtures children's growth and development.	Increased knowledge and practices of stress management, age-appropriate behavior, discipline, communication, healthy self-esteem, anger management.
Parenting	Single Parent Households Teen Mothers Families receiving public assistance Families referred by the Department of Children & Families (DC&F) Licensed Day Care providers	Increase knowledge & use of effective parenting techniques & discipline practices Increase knowledge about developmental stages & strategies to strengthen the family unit Increase knowledge about ways to develop & maintain positive learning environments for children in day care settings Decrease recidivism rate of families investigated by DC&F	Parents, families, & child care providers will make at least 2 changes in their family & child rearing habits, such as: Utilize positive guidance with children Employ appropriate age-related expectations regarding child's behavior Use appropriate communication & discipline techniques Initiate activities that will enhance & strengthen the family unit Utilize community agencies for additional support
Parenting	Parents, child care workers, owners and operators, engaged couples and divorcing parents	To improve caregiver's knowledge of child development, parenting, discipline, guidance health and safety. To improve the skills of single adults before marriage in communication, conflict resolution, financial management and parenting. To help divorcing parents understand their children's reaction to divorce and how they can help them through the process.	# certified by DCF, increased knowledge and skills #couples increased knowledge of communicationskills, conflict management techniques and money management. # who increased knowledge of how divorce affects children, and why it is important to cooperate with their ex-spouse.
Relatives Raising Children	Grandparents, Fathers, All Parents	Parents will improve nurturing & discipline skills	Grandparents maintain custody of grandchild; fathers maintain quality relationship with child

Relatives Raising Children	General public; new parents; grandparents raising grandchildren	To educate individuals so the might provide an environment to nurture growth and development of children	Participants will be aware of strategies to nurture a child's growth and development
Safe Affordable Housing/SHIP	Homeowners, Potential home buyers, Apartment tenants, Property owners, Families and youth	For individuals, youth and families to gain knowledge that will increase housing satisfaction and manage resources to reach goals and protect and enhance the environment.	Increased level of housing satisfaction, management commitment to manage resources. % practices techniques for creating clean and healthy home environment. % reported energy and water saving practices through survey.
Safe Affordable Housing/SHIP	Low and midle income county residents.	To increase homeownership and financial security among residents of Gadsden County.	At least 5% of the 120 people participating in the homebuyers class will qualify to own a home. 75% of the first time homebuyers will use the debt repayment plan to reduce debt.
Safe Affordable Housing/SHIP	Potential homebuyers. Low, very low, and moderate income families whose income does not exceed \$54,000. Employees / workers in major Collier County employers. Partners: Southwest Florida Empowerment Alliance, Home Loan Consortium, county department handling SHIP, mortgage and realtor associations.	Improve potential homebuyers decision making skills for homeownership and budgeting. Increase understanding of credit ratings and effects on credit. Understand the home buying process. Achieve homeownership with assistance to loan application process	Will decrease in default for mortgages and SHIP loans. Clients will clean up credit and use credit cards and borrowing wisely. Evaluation of team workshops. Decrease debt to income ratio. Number of loans closed. Stable homeowner communities. (2/3 to 1/3 renters)
Safe Affordable Housing/SHIP	First time buyers; Habitat for Humanity families	Educate home buyers to manage their mortgage and housing investment	Participants will successfully manage their housing investment.
Safe Affordable Housing/SHIP	Homeowners and home buyers	Affordable housing/improved housing decision-making skills Home revitalization and maintenance	Maintenance and adaptation of homes to improve quality of life at current time and projecting for the future More volunteers participating in programs and receiving training
Safe Affordable Housing/SHIP	Building Professionals	Educate builders, contractors, etc. of appropriate building strategies for South Florida	Participants will become aware of appropriate and efficient building strategies for South Florida
Safe Affordable Housing/SHIP	Seasonal Residents	Prepare seasonal residents for closing on south Florida homes with minimal damage	Participants will properly close their homes to minimize damage to their investment
Safe Affordable Housing/SHIP	Building professionals, homeowners consumers	Participants will adopt recommended building and energy conservation Practices.	Number of participants that increase knowledge of recommended building practices. Number of homeowners and consumers that increase knowledge of energy conservation and recommended hurricane preparations.
Safe Affordable Housing/SHIP	First time home owners	60 new homeowners added to county tax base	# of new homeowners # completing course approximate \$\$ added to county tax base knowledge gained and behavior changes specific to program

Safe Affordable Housing/SHIP	First time homebuyers	Affordable housing - SHIP-prepare first time home buyers to purchase/maintain a home.	
Seat Belt Safety	Expectant mothers and fathers, families with children, minority families, low-income families, child development centers	Learn proper usage of child safety restraints To raise awareness of parents and other caregivers of significance of usage child safety restraint devices while in vehicle. Learn how to properly select and install seats for child	Number of parents who buckle their children up
Seat Belt Safety	Broward County residents who use child passenger safety seats.	Educate people about and the need for a properly fitted child passenger safety seat.	Residents who have had their child passenger safety seats properly fitted by a Broward County Extension CPS technician will learn how to, on their own, correctly fit a child passenger safety seat in their vehicle to ensure maximum safety.
Sustainable Communities	adults	Continue working with community partners to get "more bang for the buck." Develop new relationships with agencies/organizations who have same audiences and goals Develop programming that is complementary with other community agencies	
Sustainable Communities	New residents to Flagler County from other areas of the world, the U.S. and Florida	Make information and classes readily available in many forms to newcomers	pre and post surveys on landscape principles
Sustainable Communities	Homebuyers, homeowners, residential contractors, architects and real estate agents.	Participants will add features to their homes that will increase energy and water efficiency, improve indoor air quality, and increase termite resistance.	Homeowners will reduce the amount of money spent for water and energy bills and termite damage. Houses will be built with upgraded energy and water efficient features and will be properly pretreated to resist termite infestation.
Sustainable/Community Development	Local citizens wishing to join a club	To maintain the current membership of the local clubs. To improve the leadership skills of the membership.	Membership records Involvement of members in their clubs and the community.
Teen Pregnancy Prevention	20 at-risk 7th and 8th grade girls in New Horizons after-school program.	1. 20 at-risk 7th & 8th grade girls will be present at 75% of the classes in New Horizons, an after-school program meeting weekly during the academic school year.	14 at-risk 7th and 8th grade girls attended 90% of the classes in New HOrizons during the 2002-2003 academic school year, and completed the program receiving certificates of completion.
Volunteer/Leader Development	Family and Community Educators	To increase and retain new members. To develop leadership skills. To develop and teach classes to community groups	Increase in membership Number of leaders trained. Number and quality of classes taught.

Volunteer/Leader Development	Local agencies and organizations FCE volunteers	Provide support to Family and Consumer Sciences programs and the University of Florida/IFAS Increase membership	Public awareness for the recognition of Extension as a community resource Increase the number of adults involved in FCE
Volunteer/Leader Development	FCE, 4-H	Increase membership in FCE. Gain self esteem by demonstrating leadership abilities. Demonstrate new behaviors while training younger members. Demonstrate leadership abilities.	Volunteer members will become educators. Teen club members will become confident county leaders. Clover Kids members will become teen leaders.
Volunteer/Leader Development	Children and Youth in Lafayette County	Educate children in all aspects of the 4-H curriculum, with specific emphasis on environmental education and agricultural related projects.	Adoption of various 4-H objectives in project areas i.e. increase environmental awareness and becoming actively involved in conservation practices, participation on various farm judging teams, complete projects with demonstrations and project books.
Volunteer/Leader Development	General Population 344,765 (129,632 = 37.6% who are 60+ and primarily retired with time to volunteer) Florida Association for Family & Community Education volunteers (36 in 2003) Other volunteers	More involved residents Increased sense of community & belonging	Documented increase in membership, participation, and activities. Surveys reporting satisfaction.
Volunteer/Leader Development	Sarasota County Adults over 50	Improve and maintain physical and mental health, preserve and enhance ability to retain independence and quality of life, support and strengthen relationships and community ties.	Number of adults over 50 who self-report improvement in these areas.
Wellness/Exercise	Seminole County Government, FCE, 4-H and other youth	Decrease obesity among program participants. Increase physical activity of program participants.	Program participants will have a lower absenteeism rate than non participants.

Program Area: Forestry

Priority	Target Audience	Long-range Goals	Outcome Indicators
Urban Forestry	208,090 Homeowners, Builders	Create awareness of Urban forestry issues	Learn to recognize invasive trees
Woodland/Forestry Mangement	Ranching community Government agencies	Wildlife, timber and cattle would be managed symbiotically Have governments manage lands more responsibly and "partner" more effectively with the private ranching sector	Monitor progress in leasing state lands for multi-usen Monitor attitudes towards agriculture relative to State environmental goals

Woodland/Forestry Mangement	924 Private, Non-Industrial Forest Landowners in Holmes County	<ol style="list-style-type: none"> 1. Increase sustainability and profitability of forest landowners through improved marketing and management of timber production on private lands. 2. Increase landowner awareness of BMP's on forest lands. 3. Improve stewardship of the natural resources on private forest lands including wildlife, water, and soil. 4. Increase awareness of the opportunities for Agro and Eco Tourism. 	<ol style="list-style-type: none"> 1. Number of landowners attending group learning experiences. 2. Number of landowners adopting best management practices on their forest lands.
Woodland/Forestry Mangement	Homeowners/Builders/Commercial Companies	Improve tree maintenance techniques to encourage tree longevity	Adoption of IF AS approved watering, fertilizing and pruning practices

Program Area: Horticulture, FYN, ELM

Priority	Target Audience	Long-range Goals	Outcome Indicators
Alternative Crops	Alternative Commercial Horticulture Interests	<ol style="list-style-type: none"> A. Increased awareness of alternative agricultural marketing opportunities. B. Increased knowledge of marketing resources and strategies. 	<p>Number of program participants.</p> <p>Number of participants with increased understanding of alternative agricultural opportunities.</p> <p>Number of participants adopting alternative marketing ventures.</p>
BMPs for Home Landscape/Fert and Water	3600 new annual residents 600 new annual homeowners	<p>Minimize the use of pesticides & fertilizers</p> <p>Increase the use of Native & drought tolerant plant species</p>	<p>80% of newcomers who attend horticulture programs will make at least 2 changes in their landscaping habits:</p> <ol style="list-style-type: none"> 1. Use of fertilizers containing slow-release nitrogen 2. Reduce water consumption by 2% 3. Apply "Right Plant, Right Place" methods.
BMPs for Home Landscape/Fert and Water	Homeowners with established landscapes and those new to area	Annually Reach 5% of County Population (7,000) with BMP Information	500 Households per year will Adopt Chemical Use Reducing BMPs
BMPs for Home Landscape/Fert and Water	Residential, condominiums, golf courses, pest control operators, commercial landscapers, parks department, and retail garden centers	Educate in landscape best management practices	Implementation of best management practices
BMPs for Home Landscape/Fert and Water	Homeowners with established landscapes and those new to area	Annually Reach 5% of County Population (7,000) with BMP Information	500 Households per year will Adopt Water Use Reducing BMPs
BMPs for Home Landscape/Fert and Water	Homeowners, Horticultural Businesses, Pesticide Applicators, Tree Care Companies, Landscape Designers and Engineers, Youth	Adoption and implementation of BMP's for natural resource conservation in design and management of urban landscapes	Increase in adoption of BMP's, Certification of pesticide applicators, arborists, and other such professionals

BMPs for Home Landscape/Fert and Water	Homeowners, school children, Master Gardeners, garden center employees, lawn care employees, pest control operators, home owner associations, builders and developers	A significant decrease in landscape water use and run off pollution by residents of polk county	Landscape water use and run-off pollution will be decreased by 25%. Surveys will be conducted at the beginning and end of educational programs to determine program effectiveness.
BMPs for Nurseries/Fert and Water	Commercial Horticulture	To increase knowledge of BMP's For businesses in the horticulture Industry	Number of course participants receiving certification
BMPs for Nurseries/Fert and Water	Ornamental plant growers	Growers will optimize irrigation and nutrition while reducing nitrate runoff.	Twenty percent of container plant growers will use Best Management Practices and sign with FDACS to implement interim measures to receive a waiver of liability from the nitrate runoff law.
BMPs for Nurseries/Fert and Water	Commercial turf producers, grounds maintenance personnel, and vegetable growers.	Adoption of Best Management practices (BMP's) Keep all commercial clients updated on Continuing Education Units (CEU's) and provide pesticide license testing services.	Percent of educational workshop attendees who make changes to management practices based on information learned at the workshop. Number of CEU opportunities offered and number of tests administered per year.
BMPs for Nurseries/Fert and Water	Commercial Landscape Maintenance Companies in County	Annually Offer 1 BMP's Course to the Landscape Maintenance Industry	10 Landscape Maintenance Companies per year will Adopt Maintenance BMP's
BMPs for Nurseries/Fert and Water	Producers of container-grown ornamentals	80% of operations as measured by number and number of acres will implement the interim measure	Growers will file Notice of Intent to Implement interim measure with FDACS
BMPs for Nurseries/Fert and Water	Ornamental Plant Producers	80% of production operations will implement the Interim Measure	Nursery owners will file Notice of Intent to Implement with FACES
BMP's for Turfgrass Managers	Commercial Horticulture Personnel	To encourage adoption of Turfgrass BMP's.	Number who adopt turfgrass BMP's.
Business Management -- Commercial	Nursery and Greenhouse Growers in Orange, Lake and Seminole Counties	BMP's - to conserve water and better manage nutrients and still produce quality plants. IPM to reduce pesticide use while producing quality plants. Business management and marketing to grow quality plants with less available labor and to remain competitive in a global market.	Less water used or recycled water used to produce quality plants and have less nutrient run-off. An increase in scouting/monitoring for early pest detection to use the least toxic means of control. For companies to understand the importance of cost analysis in order for them to stay in business. For companies to better understand automation in a dwindling labor pool.
Business Management -- Commercial	Nurseries	Educate nursery operators in production, regulatory issues, and marketing practices	Nurseries increase production operation efficiency, better manage environmental regulatory pressures, and position for more profitable niche crops.
Business Management -- Commercial		Provide education information to them	Make use of their land to provide food or income to family.
Career Education in Horticulture	Green industry workers and managers	Improve quality of green industry services provided	Increase in number of certified arborist and other green industry affiliations, measurement of customer satisfaction

Commercial Professional Development in Lawn Care	950+ (licensed) landscape maintenance companies.	300 landscapers that will improve pruning and fertilization practices, plant selection, proper pesticide use and water conservation.	Adoption of arborist's pruning standards; fertilizer best management standards (BMP) and pesticide use reduction
	Homeowner associations landscape managers.		Comply with mandatory 3-day watering schedule.
	Nurseries (50) – Golf courses (58)	Landscape technicians will become licensed pesticide applicators.	Collier County membership in the International Horticultural Society of America will increase.
	950 landscape maintenance company employees.	(50% per year increase)	Legal and environmental standards adopted.
Community Lecture Series	New residents to Flagler County from other areas of the world, the U.S. and Florida	Make information and classes readily available in many forms to newcomers	pre and post surveys on landscape principles
Environmental Ed Related to Hort Practices	Home owners New construction Master Gardeners	Adoption of recommended practices relating to Environmental Horticulture	Adoption of recommended practices relating to Environmental Horticulture
Environmental Ed Related to Hort Practices	Commercial		Increase # of homeowners adopting ELM & FYN practices.
Environmental Ed Related to Hort Practices	Homeowners, landscape professionals, retail nurseries employees, irrigations specialists, building contractors.	Management of landscapes that reduce negative impacts on natural resources and environment	<p>Increased knowledge of fertilizers for N. Florida grasses and landscape plants.</p> <p>Improved application methods of fertilizers to target areas – Use of spreader block, removal from impervious surfaces, application during appropriate weather.</p> <p>Application of fertilizers at the appropriate time of year when plants can use them.</p> <p>Select and group plants with similar water requirements.</p> <p>Install separate zones on irrigation system for plants with different water requirements</p> <p>Apply useable amounts of water to turf only after stress – measure water applied.</p> <p>Select plants adapted to specific home-site conditions.</p> <p>Install foundation plants at correct spacing from building and other plants.</p> <p>Install alternatives to turfgrass in areas of low sunlight or competition with trees.</p> <p>Monitor for pests and beneficials using soap flushes, water flushes, and hand lens.</p> <p>Choose selective pesticide to protect beneficial organisms.</p> <p>Apply pesticides during optimum conditions to prevent drift and runoff.</p>

Environmental Ed Related to Hort Practices	Residents with an interest in horticulture, nature, environmental conservation County Maintenance staff Landscape maintenance staff Golf course staff Others involved in landscape care	Develop education/instruction on Best management practices for homeowners and commercial firms. Instruct classes on BMP's, Environmental landscape management, pest control and other related subjects as needed	Survey prior to class for current practices, survey 6 months after class for practice change Number of classes presented Number attending class
Environmental Ed Related to Hort Practices	Broward County landscapers and nurseries.	Educate landscapers and nurseries on the effective use of UF research-based information in support of horticultural plant production and environmental management.	Landscapers and nurseries will be able to understand and effectively address issues surrounding Broward County water quality and quantity, exotic plants and pests, urban sprawl and its effect on the commercial horticulture industry, labor issues, i.e., migrant workers, the C-11 Basin and phosphorous levels in groundwater, and public awareness of Extension.
Environmental Ed Related to Hort Practices	Residents of Brevard County	Create demonstration gardens located at libraries in the county. Create educational videos for use on the Government Channel and for the libraries to be checked out. Teaching courses at the public libraries.	Number of informational flyers passed out to garden visitors and a minimum of 2 practice changes adopted by 100 people surveyed. Number of videos checked out from libraries and a minimum of 2 practice changes adopted on post survey of 100 people. Number of residents attending with a minimum of 200 people adopting a minimum of 2 practice changes.
Environmental Ed Related to Hort Practices	Broward County landscapers and nurseries.	Educate landscapers and nurseries on the effective use of UF research-based information in support of horticultural plant production and environmental management.	Landscapers and nurseries will be able to understand and effectively address issues surrounding Broward County water quality and quantity, exotic plants and pests, urban sprawl and its effect on the commercial horticulture industry, labor issues, i.e., migrant workers, the C-11 Basin and phosphorous levels in groundwater, and public awareness of Extension.
Environmental Ed Related to Hort Practices	Commercial Pesticide, Applicators and Landscape Professionals	Improve pesticide safety skills to protect the workers and the environment. Promote environmentally sound landscape management practices resulting in water and energy conservation and reduced pesticide use.	Number of pesticide applicators using half of 12 recommended pesticide safety practices. Number of landscape professionals using half of 18 recommended landscape management practices.
Environmental Ed Related to Hort Practices	Putnam County Homeowners	The targeted audience will learn and employ environmentally sound vegetable gardening, dooryard fruit culture and landscaping practices which conserve energy and water, reduce harmful pesticide and fertilizer use, recycle landscape waste and protect wildlife	Adoption of recommended practices
Environmental Ed Related to Hort Practices	County residents interested in horticulture	5,000 residents will attend EH programs and then adopt EH principles in their landscapes	Pre & post tests Fertilizer & pesticide use surveys

Environmental Education	Individuals, school groups, scouts, 4-H judging teams and 4-H clubs.	Youth will grow into adults with the awareness of environmental issues and the need for conservation. Using horticulture in the schools to teach these issues and, wherever possible, teach to the sunshine standards. These youth, in turn, will protect water quality/quantity, wildlife and "green spaces" in Hernando County.	1. 25 participating youth will learn skills in Forest Ecology and Wildlife Habitat Evaluation. 2. 100 youth will learn environmental skills by planting gardens in school projects.
Exotic Invasives Education	Residential and property developers	Educate the public about Florida and Palm Beach County's prohibited plants.	Planting avoidance and removal of invasive plants from properties.
Expand/Develop Botanical Garden	Palm Beach County Extension and Mounts Botanical Garden's Board of Directors	Building the master plan to support our mission and vision	To complete a capital fund raising plan to begin building. The plan is accepted and embraced by our audience
Expand/Develop Botanical Garden	Philanthropists, corporations, and foundations	To secure a major portion of our operating capital from this audience	Additional programming, staff, and equipment. A more built-out mission related garden
Expand/Develop Botanical Garden	Citizens and visitors of Palm Beach County and southeast Florida	To become the leading authority on gardens and gardening in South Florida	An enhanced environment throughout our region through refined gardening practices
Expand/Develop Botanical Garden	Citizens and businesses of Palm Beach County	Increase all levels of membership by 100% over the next 5 years	Increase visibility in the community. Increase revenue generation
Expand/Develop Botanical Garden	Everyone in our region with an interest in gardens and gardening	To have a full schedule of classes, workshops and tours	To have all our classes, workshops, and tours close to full or full
FYN	Homeowners, new residents, homeowner associations	Adoption of FYN principles	Pre/post tests. Changes in landscape practices
FYN	Hillsborough citizens	Create/maintain demonstration gardens Provide educational FY&N opportunities Sustain grant funding/partnerships for program Increase marketing/recognition	Number of visitors to gardens Number of educational events/contacts Evaluation results from educ. Events Amount of grant dollars/partners Number of media events re: FYN
FYN	Nursery/Garden Center employees Landscape Maintenance personnel	Train retail outlet employees to make conscientious decisions regarding product selection and recommendation. Train landscape maintenance staff on implementing environmentally sound practices.	Number of nurseries/garden centers changing their stock to include native plants and low input products. Number of attendees adopting FYN principles. Number of professionals attaining pesticide applicator licenses and CEU's.

FYN	Homeowners, county government, community organizations, developers and builders	Hernando County government continues to enforce ordinances that protect environment and natural resources Contractors/developers follow the principles of FY&N 10% of homes in the county will have certified FY&N yards	Lots of green spaces in the new developments (parks, conservation areas) More natural landscaping in developments that attract wildlife (improved counts on wildlife species such as bears, birds, butterflies, etc) Reduction of pesticides, weed killers and fertilizers in neighborhoods, which will protect the environment and wildlife (lower counts of chemicals in soils and pollutants in atmosphere)
FYN	Homeowners, county government, community organizations, developers/builders	Keep quantity of water high by conserving water usage Keep quality of water high by keeping contamination of water low	Citizens won't run out of water (measurement to monitor water table) more housing developments will include conservation areas and will have a water conservation plan for golf courses. A healthier county population in part due to quality of water (water quality checks to make sure it is maintained at current levels or improved)
FYN	Residential, homeowners associations and property developers	Educate in basic FYN principles	Audience will reduce water consumption, calibrate sprinkler systems, and utilize other FYN practices.
FYN	208,090 Homeowners	Attract new audience by offering FYN training via learn by mail and web	Certify homeowners in FYN upon program completion of test scores of 70% or better
FYN	Nursery/Garden Center employees Landscape Maintenance Personnel Master Gardeners	Train retail outlet employees to make conscientious decisions regarding product selection and recommendation. Train landscape maintenance staff on implementing environmentally sound practices. Train Master Gardeners to assist homeowners on recognition and implementation of FYN principles.	Number of nurseries/garden centers changing their stock to include native plants and low input products. Number of attendees adopting FYN principles. Number of professionals attaining pesticide applicator licenses and CEU's. Twelve Master Gardeners trained per year to conduct FYN programs for homeowners. Number of homeowners adopting FYN principles measured by pre and post surveys.
Home Irrigation	Homeowners	To reduce landscape water overuse.	Number who reduce lawn/landscape water use. Number who implement water saving devices/practices.
Implementation of Interim Measure for Florida Producers of Container-Grown	Multi State Program: UF/IFAS and UGA/CAES Georgia/Florida Green Industry Grower's Update. (Nurseries and Greenhouse Growers in Alabam, Georgia, and Florida)	To put forward the industry information and educational concerns relating to container plant production.	Participants will be evaluated at program ends to measure program outcomes and changes in production management.
Implementation of Interim Measure for Florida Producers of Container-Grown	Producers of container-grown ornamentals	80% of operations as measured by number and number of acres will implement the interim measure	Growers will file Notice of Intent to Implement interim measure with FDACS

Implementation of Interim Measure for Florida Producers of Container-Grown	Container Plant Producers (Nurseries and Greenhouse Growers)	<p>To reduce the potential of groundwater contamination by nitrate-nitrogen runoff.</p> <p>To improve usage, consumption, and delivery systems of irrigation water.</p> <p>To provide Worker Protection standards training and Continuing Education Units in chemical pesticide handling and usage.</p> <p>To provide crop management programs on new or emerging insect, disease, or weed pests.</p>	<p>Adopted practices or changes in nitrate-nitrogen will be measured by annual survey.</p> <p>An evaluation instrument will be used during training programs to evaluate growers' knowledge gain and changes in production practices.</p>
Implementation of Interim Measure for Florida Producers of Container-Grown Plants	Producers of container-grown ornamentals	80% of operations as measured by number and number of acres will implement the interim measure	*Growers will file Notice of Intent to Implement interim measure with FDACS
IPM for Commercial Operators -- Landscape Maintenance	53 commercial landscape maintenance businesses 7 golf courses 9 garden nurseries	Increase use of Integrated Pest Management (IPM) practices. Increase use of pesticide safety procedures	80% of landscape maintenance employees who attend pesticide programs will adopt at least 2 of these IPM practices: 1. Use alternatives to pesticides, such as horticulture oil, Bt or IGR (insect growth inhibitors) 2. Reduce broad spectrum pesticide use to encourage predators 3. Spot treatment rather than broadcast
IPM for Commercial Operators -- Landscape Maintenance	Operators	Acceptance of IPM practices.	Improved landscape pest management practices. Reduced use of water, fertilizer and pesticides.
IPM for Commercial Operators -- Lawn Care	Sod growers in East Central Volusia County	Keep sod growers profitable. Reduce environmental impacts. Introduce new types of sod.	Growers will introduce and market new sod varieties. Less pesticides, nitrogen and other inputs will be used.
IPM for Commercial Operators -- Lawn Care	Golf course superintendents and assistants	Improve the appearance of existing golf courses and parks. Reduce environmental impacts.	Superintendents will renovate older golf course and parks. Water distribution and timer systems will be improved and upgraded. Fewer pesticides will be applied. More use of slow release materials.

IPM for Commercial Operators -- Lawn Care	The professional horticulture service industry consists of such industries as landscape maintenance, pest control, retail nursery operations, golf courses and a wide-variety of smaller related professions.	<p>1) A primary objective of this program is to quantify and characterize the professional horticulture service industries, both as a whole and individually.</p> <p>2) A second major objective of this program is to educate and professionalize this audience.</p> <p>3) The third major objective of this program is to initiate, encourage and facilitate communication whenever and wherever possible between all segments of the service industries, between the service industries and the regulators and policy makers, and between the services industry and the agricultural industry.</p>	<p>1) The number of individuals visiting the ProHort website, and visiting different parts of the website.</p> <p>2) The number of horticulture service professionals who receive information and answers by phone and email to specific inquiries about horticulture, pesticides, pesticide licensing, training and testing.</p> <p>3) The number of horticulture service professionals who attend horticulture training and research updates provided or facilitated by the Hillsborough Cooperative Extension Service.</p> <p>4) The number of horticulture service professionals tested for pesticide certification.</p> <p>5) The number of professional associations or professional horticulture service industry-related working groups will receive support and information provided by this agent.</p>
IPM for Nurseries	Ornamental Plant Growers	Growers will manage pests using integrated pest management, and other safer pest management procedures.	Twenty percent of growers will use scouting, pesticides less toxic to beneficial organisms, and beneficial organisms as part of an integrated pest management program.
IPM for Nurseries	Nursery Operators	Educate nurseries in IPM principles and practices	Implement Best Management Practices, and broader use of biorational pesticides and beneficial insects and other lower toxicity strategies that result in reduced risks from pesticides to people and the environment
IPM for Nurseries	Nursery Operators	Educate nurseries in IPM principles and practices	Implement Best Management Practices, and broader use of biorational pesticides and beneficial insects and other lower toxicity strategies that result in reduced risks from pesticides to people and the environment
IPM for Nurseries			
IPM for Nurseries	Approximately 50 container nurseries in Putnam County	Owners and potential owners of container grown nurseries in Putnam County will learn and utilize the skills necessary for profitable nursery operation and natural resource protection	Adoption of recommended practices by target nurseries
IPM for Nurseries	Ornamental Plant Producers	Production operations will increase use of scouting Weed control issues will be addressed Producers will be prepared For invasive pests	Participants in Nursery Scout Training short course will scout effectively Weeds won't require as much labor Invasive pest problems won't cause major economic losses
IPM for Nurseries	Homeowners	To encourage adoption of BMP's.	Number who adopt BMP's.
Labor	Ornamental Plant Producers Youth in 4-H and FFA programs	Nursery industry will benefit from an educated workforce	Young people obtain horticultural education, labor force stabilizes, language barriers overcome
Landscape Design			Increase in number of people receiving information (office visits, phone calls, programs).

Landscape Design	Homeowners	Provide 100,000 homeowners with landscape maintenance information that helps them maintain their landscapes at neighborhood and community standards. Have 1,000 residents each year complete in-depth training in landscape maintenance techniques that includes proper replacement plant selection, pruning to achieve desirable growth and helping to conserve water, reduce toxic pesticide usage and reduce pollution due to over fertilization.	Neighborhood inspections and perception surveys before and after programs. Surveys of skills learned and implemented by program attendees.
Landscape Design	Hernando County builders and landscape installers	Team with Floriday Yards and Neighborhoods to deliver programming to landscapers/builders to design landscapes with practices and principles consistent to FY&N, ELM and/or Xeriscape.	25 landscapers/builders will utilize the latest water conserving features, design landscapes to group plants into "hydrozones" and select plants for "the right plant in the right place"
Landscape Design	Municipal, Consumer & Commercial Interests	A. Increased awareness of site selection, plant selection and aftercare techniques focusing on FYN Principals. B. Increased awareness of landscape design basics as a science and an art form focusing on aesthetics.	Number of program participants. Number of participants adopting FYN Principals. Number of participants with increased understanding of landscape design basics.
Landscape Design	All Seminole County residents Home Owner's Associations Retail Stores (Garden) Garden Clubs & Civic Associations School Students	1. Reduce use of water, fertilizer, and pesticides 2. Utilization of plants with lower maintenance requirements 3. Use of Best Management practices recommended by Florida green Industries	Increase number of participants to Educational Programs (20%) Increase number of readers of Newsletter (15%) Increase number of readers of Newspaper columns, both English & Spanish (5%) Increase number of Internet hits with improved Web Page (10%)
Marketing	Ornamental Plant Producers	New profitable products New markets for existing products	Numbers of new products and market outlets
Marketing			Media coverage.
Master Gardeners Recruitment/Retention	County residents interested in horticulture	MG volunteers are trained to assist agent in EH programming With MG volunteers, more residents can be reached and educated about EH principles	Pre & post tests Fertilizer & pesticide use surveys Plant clinic usage numbers
Master Gardeners Recruitment/Retention	County Residents interested in horticulture	MG volunteers are trained to assist agent in EH programming	pre & post tests Fertilizer & pesticide use surveys Plant clinic usage numbers

Master Gardeners Recruitment/Retention	Residents with an interest in horticulture, nature, environmental conservation Current master gardeners requiring continuing education	Improve master gardener recruiting methods to minimize attrition from the program by trained master gardeners Improve education, volunteer and recreational opportunities for master gardeners to keep the program vital and interesting.	Number of master gardeners trained vs the number who complete one or more years of service. Number of people applying for training as a master gardener. Number of volunteer hours returned each year by master gardener volunteers.
Master Gardeners Recruitment/Retention	Interested persons with the time and energy to volunteer.	Train and retain sufficient Master Gardeners to provide volunteer services which contribute to the Extension Service overall impact on environmental landscape management and the conservation of our natural resources along with service to 4-H and schools.	- Number trained each year. - Number retained each year. - Total hours volunteer service. - MG training survey.
Master Gardeners Recruitment/Retention	Individuals completing Master Gardener and FYN Programs	Implement practices that improve retention of volunteers.	Greater percentage of volunteers retained annually
Master Gardeners Recruitment/Retention	Potential and existing Columbia County Master Gardener volunteers.	A pool of trained volunteers will be maintained to assist with educational programming and support activities.	Enrollment in training, hours volunteered, retention rate.
Master Gardeners Recruitment/Retention	Homeowners	Maximize volunteer effort to extend education Specifics: 1) Daily clinics 2) Maintain demonstration gardens 3) Speakers' Bureau	1) Increased participation 2) Complete required volunteer and continued training hours. >more
Master Gardeners Recruitment/Retention	Active Master Gardeners, Non-active Master Gardeners and potential Master Gardeners	Develop a daily Master Gardener phone horticulture helpline at the Key west office. Master Gardeners hold regional plant clinics.	Number of plant clinics. Number of Master Gardeners answering hotline. Contact clients served by hotline to determine adoption of information provided.
Master Gardeners Recruitment/Retention	Master Gardener trainees and veterans	Develop knowledgeable volunteer base that productively assists Horticulture Agent.	Provide accurate information to homeowners during clinics and demonstrations. Conduct programs for adults and youth. Develop educational materials (exhibits, handouts, booklets, demonstrations) for community.

Master Gardeners Training	County residents	To educate trainees in the Master Gardener volunteer Program so that at least six volunteers would become regular or seasonal Master Gardeners that would assist the Extension agents and office staff or would participate in seasonal plant evaluation data collection at the FAMU-REC and/or the NFREC-Quincy. Recruit and train 10 volunteers/year in home horticulture following the guidelines in the Florida Master Gardener Training Manual. Provide volunteer placement opportunities for at least two program graduates within the Extension office or at one or both of the University REC in the county.	Trainees' knowledge of horticulture will be measured via Pre/Post testing to determine knowledge gained.
Master Gardeners Training	County residents interested in horticulture and can volunteer at least 75 hours to the Extension Service and obtain 8 hours of approved continuing education on an annual basis.	Train Master Gardeners to assist Horticulture agent in providing researched based horticultural information to homeowners in Hernando County.	Increase knowledge gained as a result of the Master Gardener training, when measured by pre/post test and final exam scores. County resident will reduce water, fertilizer and pesticide use to IFAS recommendations.
Master Gardeners Training	Master Gardener Candidates	Train 80 new Master Gardeners in addition to the 50 current members	Master gardeners will donate 10,000 hours of volunteer time and will make 20,000 educational contacts. *See outcome indicator for ELM
Master Gardeners Training	Master Gardener Volunteers	To encourage adoption of ELM & FYN Principles.	Number who adopt ELM and FYN Principles.
Master Gardeners Training	Master Gardener volunteers.	Train 80 new Master Gardener volunteers and supervise them, in addition to the 103 current active volunteers.	Master Gardeners will donate 15,000 hours of volunteer time and make 25,000 educational contacts.
Master Gardeners Training	MG Volunteers MG Volunteers Hillsborough Citizens Youth, grades 3-6, 7-9	Train 20 MGs/Year Sustain MG volunteer opportunities Increase contacts/recognition of program Increase Junior Master Gardener program	Number of MG Volunteers trained: Number of MG volunteers retained: Number of MG educational contacts: Number of youth enrolled in JMG
Master Gardeners Training	Master Gardener Volunteers	1. Develop Leadership qualities for Volunteers	Increase Master Gardener Presentations to public audiences (10%) Increase Master Gardener participation in community projects (10%)

Master Gardeners Training	Residents with an interest in horticulture, nature, environmental conservation Current master gardeners requiring continuing education Residents selected for master gardener training	Improve training of new and veteran master gardeners to adequately meet the needs of the community. Increase specialist/other agent input to county training by developing cooperative teaching agreements with surrounding counties	Survey each master gardener class for value of training and for suggestions for the next class. Number of specialists/other agents actually involved in the training program. Number of master gardeners who stay in the program due to improved education and training.
Master Gardeners Training	Individuals completing Master Gardener and FYN Programs	Implement practices that improve retention of volunteers	Greater percentage of volunteers retained annually
Master Gardeners Training	Homeowners, Master Gardeners	Train Master Gardeners to assist Homeowners in an Accurate and punctual manner	Increase accuracy of information Imparted as tested by Pre/post testing Of 9 FYN principles survey
Master Gardeners Training	Any resident interested in becoming a Master Gardener	Recruit and train a minimum of 24 Master Gardeners each year	Number of gardeners completing training Number of trainees who complete one hundred hours of volunteer time in the first year Continued growth in the number of hours of volunteer time
Master Gardeners Training	Master Gardener Candidates	Train 80 new Master Gardeners in addition to the 80 current members.	Master Gardeners will donate 10,000 hours of volunteer time and will make 20,000 educational contacts.
Master Gardeners Training	Elementary School children Grades 3-5, Residents of Brevard County	Launch the Junior Master Gardener (JMG) program through the Elementary Schools. Develop a foundation to incorporate fund raising activities. Develop Horticulture nursery.	Number of students involved and the number of activities they have completed. Number of Master Gardeners Dollars raised for projects.
Master Gardeners Training	Master Gardeners	Train Master Gardeners to assist homeowners on recognition and implementation of FYN principles.	Twelve Master Gardeners trained per year to conduct FYN programs for homeowners. Number of homeowners adopting FYN principles measured by pre and post surveys.
Native Species	Residential and property developers	Train in the importance of wildlife habitat and identification of food and shelter plants	Implementation of changes in residential yards
Native Species	Homeowners with established landscapes and those new to area	Annually Reach 100 Households w/Information on Creating Wildlife Habitats	A Minimum of 30 Urban Wildlife Habitats Will be Established Annually
Native Species	Broward County residents interested in residential horticulture.	Educate Broward County residents about sound horticulture practices that support South Florida's unique environment.	Residents will be able to identify, and properly select and use, native, and drought and soil tolerant plantings that will thrive in the South Florida environment.

Native Species	Homeowners, building developers and contractors.	Development and management of landscapes that preserve natural plantings and maintain habitat for wildlife.	<p>Preserve a natural plant grouping area during construction of homes.</p> <p>Install wildlife habitat features – water sources, food plants, and areas for shelter.</p> <p>Maintain zone of protection around trees during construction.</p> <p>Preserve grouping of trees on commercial and residential sites.</p> <p>Select native planting areas and remove invasive plantings from sites.</p>
Pest Management	Nursery Operators	Educate nurseries in IPM principles and practices	Implement Best Management Practices, and broader use of biorational pesticides and beneficial insects and other lower toxicity strategies that result in reduced risks from pesticides to people and the environment
Pest Management	All Seminole County Residents Home Owner's Associations	1. Use of low toxic control alternatives	Increase number of participants to Educational Programs (10%)
Pesticide Applicator Training/Safety Commercial Workers	PCO's, Landscape Maintenance Companies, & Private Applicators	Annually Offer and/or Participate in 4 regional Training Sessions to Reach Pesticide Applicators	100 Pesticide Applicators per year will receive a minimum of 200 CEU's through my efforts
Pesticide Applicator Training/Safety Commercial Workers	Commercial Horticulture Personnel County and Municipal Landscape Maintenance Personnel	To increase number of licensed applicators in Limited Categories. To provide pesticide CEU trainings for licensed applicators.	Number of newly licensed pest control personnel. Number of pesticide applicators obtaining CEU's.
Pesticide Applicator Training/Safety Commercial Workers	Pest control operators Golf course managers Citizens with a need for Restricted Use pesticide license Holders of RUP license	Provide initial and follow on training for those individuals who require a restricted use pesticide license Provide BMP training as part of initial and follow up training	Number of classes offered Number attending classes Number of those attending class who pass the required exams
Pesticide Applicator Training/Safety Commercial Workers	Commercial landscape maintenance workers of Columbia County.	Adoption of environmental protection and personal protection measures will increase as a result of training and correspondence efforts.	Number of CEUs given, participation in programs, evaluation comments.
Pesticide Applicator Training/Safety Commercial Workers	Horticultural owners/managers /applicators	Increase "Train the Trainer" programs for supervisors Increase the number of licensed pesticide applicators Reduce the use of pesticides with increased IPM practices Improve worker safety	Higher attendance at "Train the Trainer" meetings Increased attendance at pesticide training and IPM classes There will be fewer pesticide handling accidents More sales of low-risk pesticides
Professional standards and education	Green industry workers and managers	Improve quality of green industry services provided	Increase in number of certified arborists and other green industry affiliations, measurement of customer satisfaction
Proper Plant Selections	Homeowners, condominiums, pest control operators, county park workers, commercial landscapers, golf courses, and retail garden centers	Educate audiences in the use of proper plant in the proper place.	Property decision makers will install or renovate with proper plant for proper locations

Proper Use of Home Pesticides and Fertilizer	Homeowners	To improve community landscaping harming the environment	# of individuals receiving certification
Proper Use of Home Pesticides and Fertilizer	Residential	Decrease use of non-biorational pesticides	Reduce pesticide use
Proper Use of Home Pesticides and Fertilizer	Columbia County homeowners	Adoption of environmental protection and personal protection measures will increase as a result of public workshops and correspondence.	Participation and pre/post tests.
Proper Use of Home Pesticides and Fertilizer	Home gardeners Small vegetable growers	Supplemental income for small growers. More participation in homeowner training programs.	Success of farmers market Master gardner contacts
Proper Use of Home Pesticides and Fertilizer	Home Owners	Teach sustainable landscape and environmental Landscape practices.	25% of those surveyed will indicate they will use at least 2 of the FYN principles. Surveys will be conducted at the end of educational programs.
Regulatory Issues	Nurseries	Educate nursery operators in production, regulatory issues, and marketing practices	Nurseries increase production operation efficiency, better manage environmental regulatory pressures, and position for more profitable niche crops.
Tropical Fruit Sustainable Planting System	Tropical Fruit Producers and residential	Educate commercial audiences in tropical fruit production practices. Educate residential in the proper fruit plant selection, cultural practices, and use	Growers implement practices. Residents implement plant selection and cultural practices
Urban Hort	Homeowners (and Homeowner Associations) Schools (Teachers and Students)	Reduce abuse in usage: 1) Pesticides 2) Water - Proper maintenance.	Reduce 1)Pesticides 2)Water - Changed practices
Urban Hort	Homeowners who maintain their own landscapes.	Reduced use of water, fertilizer, and pesticides.	Improved water quality.
Urban Hort	Columbia County homeowners	Adoption of environmental protection practices and BMPs will increase as a result of outreach efforts, educational programs, and client interaction.	Observations and pre/post tests.

Urban Hort

All residents in the county are potential clients, but targeted clients are primarily residential and commercial property owners and the professional horticultural service industries supporting them. General groups of people targeted are:
 ** Master Gardener/Florida Yard Adviser volunteers (102 people, 101 white, 1 Asian),
 ** participants in the Florida Yards and Neighborhoods Program (approx. 1500 people, essentially 100% white),
 ** professional horticultural service industry personnel (approx. 5,000 people, estimated to be 95% white, 4% hispanic, 1% black),
 ** government agencies which perform landscape activities and/or set landscape or environmental policy (approx. 100 people, statistically 99% white), property managers (approx. 500 people, 100% white),
 ** and condominium and homeowner associations (approx. 500 associations, 100% white).
 ** The general populace is also a target audience due to the reactive customer service outreach of the horticulture program and because of public outreach programs through direct efforts and mass media.

General populace numbers reflected in the Potential Audience Contacts Table were taken directly from 2000 U.S. Census data and do not equal 100% of population. Total population is reported as 325,957 and racial breakout in the Table does not reflect mixed races.

- 1) Youth programming - continue to, and expand, work with schools, through Florida House Children's Tour Program, school gardens, guest lecturing, etc.
- 2) Continue and expand water conservation work with the public.
- 3) Continue to work with the commercial construction industry (builders, developers, and irrigation & landscape designers & installers), focusing on the following activities and issues:
 - soil compaction
 - irrigation design and installation
 - plant preservation
 - review ordinances for technical language
- 4) Increase use of media for advertizing and delivering educational programs and services.

I. Homeowner Horticulture Objectives:

1. Eight (8) Florida House Education Program classes per year will be attended by 350 people, with participants experiencing at least a 30% increase in knowledge.
2. The demonstration landscape at the Florida House Learning Center (FHLC) will illustrate environmental horticulture principles for 9,000 people, resulting in 75% of first time visitors reporting a change in their practices.
3. 100 people will obtain specific Florida Yards & Neighborhoods (FY&N) information and 20 people will obtain Certified Florida Yard status for their home landscapes.
4. Twenty (20) Master Gardener trainees will successfully graduate from the Master Gardener Training Course and will experience an average knowledge gain of 30 percent across all subjects.
5. Master Gardener volunteers will receive continuing education opportunities, resulting in an average knowledge gain of 20 percent.

II. Professional Horticultural Services Objectives:

1. The number of licensed pesticide applicators in the landscape maintenance industry will be increased by 50 through two Limited Commercial Landscape Maintenance Certification Seminars and one Limited Ornamental & Turf Seminar.
2. Create and conduct an "Enviroscaping for Horticulture Professionals" training course, graduating 20 students and yielding a 100% intention to change practices.
3. 90 percent of condominium and homeowner associations participating in a targeted FY&N program will make positive practice changes.
4. The level of knowledge of 200 horticulture service professionals will increase by at least 30 percent through all organized training opportunities.

Urban Hort

Citizens and youth.

Provide programming containing Florida Yards & Neighborhoods/Environmental Landscape Management recommendations that will encourage environmentally sustainable practices, such as the proper use of irrigation water, fertilizers and pesticides in the landscape and the adoption of landscape practices that will reduce adverse environmental impacts.

- Number of educational events.
- Number of customers helped at help desk and through phone help line.
- Programs - From pre-post tests - 50% knowledge gain 20% intentions to change practice
- From mail back survey % practice change in each category.

Urban Hort	Landscape professionals Homeowners County and city personnel Commercial property owners Retail nurseries	Clients will adopt environmentally friendly management practices for urban landscapes	Better plant selections Appropriate maintenance techniques More efficient use of water fertilizers and pesticides
Urban Hort	Homeowners, homeowner associations, developers, and landscape professionals. 4H clubs and special interest groups. Potential and current Master Gardeners. Potential donors, county officials, homeowners, business owners, Master Gardener volunteers. Master Gardeners, homeowners, schools, garden clubs, landscape committees, and homeowner associations.	100 clients will practice environmentally friendly practices. 150 youth will expand their knowledge and appreciate hands on horticulture experience in the 4H Children's Garden. Recruit and train 20 new Master Gardeners. Retain and improve knowledge of current Master Gardeners through advanced training, field trips. Complete Learning Pavilion, Native Plant, Aquatic, Courtyard, Tropical Fruit Garden, and Garden of the Senses. Visitors will learn best management practices and Florida friendly landscaping.	Decrease use of water, more efficient use of pesticides and fertilizers, better management practices of landscapes. Decrease or avoidance of pesticide and fertilizer run-off. K.A.S.A. changes Increased number of Master Gardeners completing volunteer hours to receive certification. Increased number of volunteers assisting in clinic and other Extension programs. Increase in volunteer hours overall. Amount of funds secured by grants, donations, and county budget. Number volunteer hours, dollar value of products and services. Number of practices adopted by visitors, 6-month follow-up.
Value-Added Crops	Ornamental foliage nurseries Landscape nurseries -Woody ornamentals	Work with FNGA to provide the latest BMPs and cultural information keep growers profitable	The number of profitable nurseries will increase The market share for Volusia County will increase The number of plants grown will increase
Value-Added Crops	Cut foliage growers centered around northwest Volusia, Lake, and Putnam counties	Provide timely foliage forums that will keep growers profitable Reduce environmental impacts Increase cut foliage acreage Increase alternative crops	Cut Foliage growers will increase their market share and profit The number of alternative crops will increase as well as the percentage of the total crop
Volunteer/Leadership Development - Adult	County Residents interested in horticulture	5000 residents will attend EH programs and then adopt EH principles in their landscapes	pre & post tests Fertilizer & pesticide use surveys
Water Quality/Quantity Mangement	1. Hernando County homeowners who take care of their lawns and landscapes. 2. Master Gardeners	Reduce use of water, fertilizer and pesticides.	Reach 5% of the homeowners and have a minimum of 50% adopt the principles of ELM, FY&N and/or Xeriscape as primary practices in homeowner landscapes, reducing water, fertilizer and pesticide use to IFAS recommendations.

Program Area: Marine

Priority	Target Audience	Long-range Goals	Outcome Indicators
Aquaculture	Farmers, Local Government, Soil and Water Conservation District	To support investigation of alternative agriculture crops including fish or crustean culture through materials, instruction, and demonstration.	Number of successful new ventures applying of Aquaculture Certification which require compliance with environmentally sound best management practices.

Artificial Reefs	Charterboat Fleet, Tourists, Diving Interests, Local Government, and Recreational Fishing	1>To support reef building efforts by facilitating discussion among regulators and user groups. 2>To encourage the involvement of local divers and fishers to aid in the monitoring of artificial reefs.	Number of Private Reef Deployments; Number of Public Deployments; Application of Relevant Research; Economic Impact Studies; Individuals assisting with Monitoring Reefs.
Boating/Recreation Safety	Marine industries and boating community	Increase knowledge and adoption of hurricane preparedness and disaster plans	Increased number of marinas and boaters preparing disaster/hurricane plans
Boating/Recreation Safety	Recreational marine industries, including marinas, boatyards, manufacturing, and boaters; commercial seafood producers	Promote positive behavior changes aimed at environmental protection and conservation; focus on HACCP compliance in seafood production.	Number of marinas and boatyards becoming designated as Clean Marinas and Clean Boatyards. Reductions in HACCP violations in seafood production facilities.
Coastal Resource Issues	Coastal homeowners, boaters, governmental leaders, volunteers	<ul style="list-style-type: none"> · Improve water quality within the Pensacola Bay system · Restore, improve, and protect coastal ecosystems 	<ul style="list-style-type: none"> · Marinas and boatyards join the Clean Marina/Boatyard Program and adopt best management practices to reduce or eliminate water pollution. · Homeowners adopt yard and automobile maintenance practices that reduce stormwater pollution. · Adults and youth sample water quality, understand the analysis, and follow recommendations to maintain/improve water quality. · Revegetation of coastal dunes, Project Greenshores, artificial reefs, and other ecosystem restoration projects will show an increase in species populations and diversity.
Coastal Resource Issues	Industry, Local Government, County Residents	Stakeholders will make informed decisions regarding water sources utilizing network contacts and research based information. Opposing agreements will recognize validity on the other side through facilitation and communication.	<p>Decisions based on more on information rather than emotion and politics alone.</p> <p>Accommodation of several viewpoints in decisions.</p>
Invasive Species/Ecosystem Impact	Residents of Brevard County	Inform citizens and visitors about economic and environmental damage caused by exotics.	Reductions in populations of established invasive exotic species, and avoidance of introductions of new exotics.
Marine Debris Reduction	General population, recreational boaters, marine industries	Increase awareness of the marine debris problem through events such as Baynanza and Florida Coastal Cleanup beach events, 4-H community service projects, and public awareness campaign in marinas.	Number of volunteers participating in cleanups; Reduction of amount of debris present on beach areas

Marine/Coastal Education	Coastal residents	<p>To increase participation in Florida's Clean Marina Program. To educate boaters about clean boating habits and the Clean Marina program.</p> <p>To provide useful educational information to anglers and boaters that will help protect the coastal environment and its wildlife. To educate residents that they are all part of a watershed and that anything that is put on the ground can end up in a local waterbody. Storm drain stenciling and education of Master Gardeners will be part of this program.</p>	<p>At the end of four years, a total of twenty marinas or boatyards in NE Florida will have been designated as Clean Marinas or Clean Boatyards. These marinas will have pledged to distribute information to their clients about clean boating practices. At the end of four years, 3000 boaters will have been educated about clean boating practices and the Clean Marina program through distribution of literature promoting Clean Marinas as locations with sewage pumpout stations, clean water and sites for disposal of hazardous wastes. By the end of 2004, 50,000 boater's guides to Northeast Florida will have been printed and distributed. These guides will include locations of marinas with pumpouts and locations of Clean Marinas. Survey results will show that 75% of master gardener trainees in Flagler, Putnam, St. Johns, Duval, Clay and Nassau counties will have gained an increased knowledge of how their actions affect coastal water quality and will agree to tell others about what they have learned.</p>
Marine/Coastal Education	K-12 Youth	<p>To provide teachers with simple, inexpensive, hands-on activities relating to environmental (coastal) education. Teachers will use these activities to increase student interest in the subject area. To encourage teachers to incorporate outdoor activities into their curriculum. To increase 4-H marine activities in NE Florida. To increase interest and participation in the 4-H Marine Ecology Judging Event.</p>	<p>At the end of four years, fifty educators, with an annual reach of about 7500 students, will be using at least one activity in their educational program that they have learned from a Sea Grant workshop. This will be assessed using post workshop surveys. At the end of four years, there will be an increased interest in marine 4-H programs in NE Florida, shown by the establishment of at least one marine science 4-H club in each of the four counties served by the Sea Grant agent. At the end of four years, there will be an increased interest in the 4-H marine ecology judging event, as evidenced by the demand for a regional 4-H marine ecology judging event competition held in NE Florida.</p>
Marine/Coastal Education	Teachers	<p>Provide research-based environmental education opportunities and resources to school teachers through in-service training</p>	<p>Number of teachers participating in Marine Extension provided in-service training and increased number of requested resource materials</p>
Marine/Coastal Education	Broward County regular and marine magnet schools (teachers and youth), and Broward County 4-H participants.	<p>Provide a marine environmental program for Broward County 4-H youth and Broward County regular and marine magnet schools that supports stewardship of County waterways.</p>	<p>Teachers at both regular and marine magnet schools, and Broward County Extension Agents, will successfully share with their students/4-Hers a research-based environmental curriculum that captures and maintains youth interest in protecting the marine environment, marine habitats and wildlife. In addition, youth will be shown how to responsibly use local waterways for recreational purposes.</p>

Marine/Coastal Education	The 10,000 youths aged 8-18 years who reside in Sarasota County and the 1000+ educators who work with this age group locally.	2500 youths will participate in a learning environment which encourages social interaction and group discussion on scientific observations made during 4-H marine science program activities. These activities will include 20 marine science classroom workshops and 20 educational field trips where hands-on skills will be taught in specimen collection, identification, and water quality analysis. Microbiology techniques will be emphasized in all aspects of the program.	Increased participation by local schools in 4-H environmental science school enrichment classes. The number of 4-H clubs initiated and their membership enrollment will be increased.
Marine/Coastal Education	Broward County residents.	4 new 4-H clubs will be initiated in Sarasota County which will have specific focus on environmental science/marine biology activities. Educate residents on effective stewardship of the marine environment.	Residents who participate in programming will learn the most effective and efficient ways to assist in the promotion of coral reef growth, improved water quality, and healthier marine life, and to help efforts to negate the effects of pollution on the marine environment.

Marine/Coastal Education	Franklin County Board of County Commissioners, Florida's certified shellfish dealers, oyster plant employees and oyster harvesters.	<p>The <i>Vibrio vulnificus</i> illness rate associated with Florida oysters will decrease 40% by 2006 and by 60% by 2008.</p> <p>Oyster Post Harvest Treatment (PHT) options (carbon dioxide, nitrogen, blast freezing, irradiation, magnetic field) we be evaluated by a joint UF/IFAS PHT Research/Extension Team by 2006.</p> <p>At least one economically viable PHT option will be developed and validated by the UF/IFAS PHT Research/Extension Team, approved by the U.S. Food & Drug Administration, and available to the Florida oyster processing industry by 2006.</p> <p>In cooperation with the Florida molluscan shellfish industry, UF-IFAS will establish and operate a jointly operated and funded shellfish lab in Franklin County to identify, monitor, and test PHT shellfish for the reduction/elimination of pathogens in raw & PHT shellfish products that are a potential health-risk to public health by 2005.</p>	<p>The <i>Vibrio vulnificus</i> illness rate associated with Florida oysters will meet or exceed the Interstate Shellfish Sanitation Conference/U.S. Food & Drug Administration's goal of a 40% reduction by 2006 & a 60% reduction by 2008.</p> <p>At least one PHT option for Florida oysters will validated, approved and being used by a commercial oyster processing facility in FL by 2006.</p> <p>The Florida oyster industry will comply with the Interstate Shellfish Sanitation Conference/U.S. Food & Drug Administration's requirement that the state have the capacity to PHT 30% of its oyster shellstock intended for the raw-consumption market by 2006.</p> <p>The joint UF-IFAS/FL oyster industry shellfish testing laboratory will be built and operating in Franklin County by 2006.</p>
Marine/Coastal Education	Fish camp owners, commercial and recreational fishermen, boaters, ecotourist operators, waterway law enforcement personnel, county employees, visitors, 4-H youth, coastal residents.	<p>Increased awareness of waterway impacts by users.</p> <p>Reduction of liter in waterways.</p> <p>Increased production in fisheries.</p> <p>Policies and practices that reflect importance of coastal habitats.</p>	<p>Increased participation and sponsorship in coastal and rivers clean-ups.</p> <p>Clean marina designations.</p> <p>Increased economic impact from fisheries.</p>
Marine/Coastal Education	Residents and tourists in Escambia County, educators, governmental leaders, volunteers	<p>Enhance the practical use and conservation of marine resources to create a sustainable economy and environment</p>	<ul style="list-style-type: none"> · Residents and tourists visiting beaches adjust behaviors to minimize impact on coastal dune systems. · Residents and tourists adopt practices to protect threatened and endangered species. · Boaters know where seagrass beds are, understand their importance, and do not prop-scar beds. · Anglers understand fishing regulations and utilize proper catch-and-release methods to sustain recreational fishery · Fewer drownings and other injuries to people utilizing Escambia County marine resources. · Master Naturalist volunteers deliver educational programs to assist extension agents.

Marine/Coastal Education	Coastal residents and visitors	To implement a monofilament recycling program in NE Florida in order to decrease the amount of fishing line that is improperly discarded.	At the end of four years, there will be a 33% decrease in the amount of monofilament line collected in annual shoreline cleanup activities as shown by annual statistics collected by the Center for Marine Conservation and local chapters of Keep Florida Beautiful.
Protecting the Marine Environment	Schools, Industry, Tourists, Real Estate Developers, County Residents, County Government	1>To foster community pride and stewardship of counties natural assets. 2>To effectively utilize University resources and knowledge to support local preservation and protection efforts.	Number of Master Naturalists Trained; Number of Lake Watch Volunteers; Amount of litter from coastal cleanup; number of lights or increased use of turtle friendly lighting; Number of students participating in stewardship projects; Amount of shoreline vegetation restored
Protecting the Marine Environment	Broward County marine businesses, i.e, marinas.	Educate and encourage marine businesses to be good neighbors within their marine environment.	Marine businesses that participate in Extension marine programming will understand, support and implement practices that ensure clean and safe marinas for both marine wildlife and residents engaged in recreational activities.
Sustainable Marine Fisheries	Commercial and recreational fishermen, fishery management agencies, local elected officials and land developers	<ol style="list-style-type: none"> 1. To secure permanent access to waterfront dockage and trap storage for the local commercial fishing industry. 2. To increase co-management activities among the fishing industry, academic and agency scientists, and regulatory agencies. 3. To reduce marine debris related to fishing activities. 	<ol style="list-style-type: none"> 1. Successful maintenance, acquisition, and designation of parts of the existing harbor for commercial fishing activities will be the primary measure of success for this long range goal. Specific goals will include having fishermen develop the financial acumen to secure property for their business, convincing developers to set aside areas for commercial fishing, and getting local governments to provide the incentives to developers to maintain commercial fishing areas and/or to designate areas as commercial fishing zones. 2. Documentation of changes in behavior of each of the three target audiences will be used to measure success toward development of a co-management philosophy and actions within agencies, funding organizations, and the fishing industries. 4. Changes in fishermen's behavior will be documented through surveys to detect long-term trends.
Sustainable Marine Fisheries	Commercial, Recreational fishermen; Charter boat operators	Increase knowledge and adopted fisheries conservation practices	Number of commercial, recreational fishermen and charter boat operators adopting conservation measures such as fish venting methods and circle hooks in order to reduce fish mortality of undersized fish
Water Quality Monitoring	Residents of Brevard County	Increased knowledge about marine environmental issues, with focus on current and long-term issues affecting water	Number of citizens empowered to take effective action toward resolving environmental and water quality issues.

Program Area: Natural Resources

Priority	Target Audience	Long-range Goals	Outcome Indicators
Ecosystem Conservation	Youths Volunteers Adults Building Contractors	For 85% of 1,000 participants (youths, volunteers, adults, building contractors) to adopt two management practices and/or behaviors that protect our water resources, reduces solid waste accumulation, and preserves, enhances, and restores the biological diversity and ecological integrity of our natural systems, and improves their quality of life.	Adoption of management practices and/or behaviors Increase in knowledge and skills Amount of decrease in the solid waste stream
Managing Exotic Invasives	Private landowners with greater than 20 acres.	<ul style="list-style-type: none"> · Enroll 15 landowners in Forest Stewardship Program. · Private landowners enhance understanding and knowledge of Best Management Practices (BMP's) impacting environment/water quality. · Educate landowners on opportunities of Forest Legacy Program. · Demonstrate invasive plant control programs – specifically with Cogon grass and Chinese Tallow. 	<ul style="list-style-type: none"> · Number of new sign ups for Forest Stewardship Program. · Number of Landowners adopting one or more BMP's · Number of Participants in Forest Legacy Program. · Participants in Master Tree Farmer Program. · Number of landowners implementing control measures for exotic/invasive species.
Managing Exotic Invasives	Individuals requiring core and category licensing Pasture and rangeland managers	Provide testing availability for clients Conduct weed trials and demonstrations Develop weed control strategies	Track the number of licenses Exotic and invasive weed would be controlled Producers utilize the best products for the job
Master Naturalist Conservation Program	Homeowners, Natural Resource Managers	Homeowners and natural resource managers will enhance their understanding of natural systems in Florida and develop skills that allow them to share that increased knowledge with others.	Completion of Florida Master Naturalist Modules in Freshwater Wetlands, Coastal, and Uplands.
Master Naturalist Conservation Program	Homeowners Natural Resource Managers	Homeowners and natural resource managers will enhance their understanding of natural systems in Florida and develop skills that allow them to share that increased knowledge with others.	*Completion of Florida Master Naturalist Modules in Freshwater Wetlands, Coastal, and Uplands.

Natural Resource Ethics	residents Master Gardeners private landowners builders developers home buyers realtors product suppliers community business leaders decision makers planning staff environmental agency staff	Residents will participate in outdoor recreation and education experiences Economic and environmental value of natural lands will be recognized Residents will protect and preserve natural resources Environment will be protected while continuing to provide housing and business opportunities for all residents Lake and drinking water quality will be maintained NPDES permit compliance Reduce disaster risk to structures (termites, fire, hurricane)	# classes offered # attending classes # involved in nature/heritage tourism \$ contributed to the economy nom nature/heritage tourism. # certified wildlife habitat yards # Master Gardeners trained in wildlife/natural resources issues # acres land protected by purchase or easement or zoning # effective policies that protect and preserve natural lands # acres of land managed to reduce invasive species # Energy Star homes certified # continuing education hours granted # Energy Star neighborhoods # Florida Green Homes certified # Florida Green Developments certified # Florida Green Municipalities certified # meetings organized to provide interaction of concerned parties # lakes monitored by Lakewatch volunteers # lake management plans adopted # storm water ponds under management plan # structures and \$ value with reduced risk of disaster
Natural Resource Ethics	Public officials and policy makers, home owners, condo managers, garden center employees and managers	Reduced use of pesticides and fertilizer	pre and post surveys on landscape pest control, observation of increased available and sales of less toxic pest control products
Natural Resource Ethics	All Citizens of Lake County and Governmental Agencies	Increase the Knowledge, Skills, and Ability in the areas of Agronomy, Livestock, and Natural Resources	Increase Knowledge, Skills, and Ability of protecting and sustaining Natural Resources and Environmental System
Natural Resource Management	Gadsden County private landowners with wildlife, forestry, and soil and water conservation interests.	To increase landowners' knowledge about current issues in natural resources management and teach stewardship skills that will promote soil, plant, wildlife, and water resources on private lands.	10% of 3723 private landowners who have 10 or more acres and who attend extension programming will adopt management practices that include invasive weed management on land and in ponds, timber management, wildlife food plot selection and plantings, and practices that reduce soil runoff of highly erodible lands.

Natural Resource Management	Non-industrial private forestry landowners, private landowners, golf courses, homeowner associations, other individuals who own and manage water resources.	<p>Increase awareness of the opportunities for Agro and Eco Tourism.</p> <p>Provide educational programs, services, and information to non-industrial forest landowners to increase value of timber, increase replanting of cutover timberland, enhance wildlife production and protection.</p> <p>Teach timber owners how to harvest and manage timberlands for maximum production.</p> <p>Teach pond owners how to increase aesthetics, production and weed control in freshwater ponds.</p>	<p>Number of rural ag and eco tourism activities started in Okaloosa County.</p> <p>Number of producers who adopt recommended changes to increase production and value of timber enterprises.</p> <p>Producers who adopt practices to increase timber volume and value on forested acres.</p> <p>Number of producers who adopt recommended practices to enhance aesthetics, production and weed control strategies in freshwater impoundments.</p>
Natural Resources Leadership Institute	4-H, Lake watch, Volunteers, Local schools, Individuals interested in natural resources.	Improve judging teams state placement. Expand Lake Watch programs. Increase K-12 and adult attendance in natural resource programming. Increase participation in the Florida Master Naturalist Program.	Increase the number of teams placing in State competition. Increase the number of Lake Watch volunteers. Increase the number of individuals attending program. Increase the number of people participating in the Florida Naturalist Program.
Natural Resources Leadership Institute	4-H Lake watch Volunteers Local schools Individuals interested in natural resources	Improve judging teams state placement Expand Lake Watch program Increase K-12 and adult attendance in natural resource programming Increase participation in the Florida Master Naturalist Program	Increase the number of teams placing in State competitions Increase the number of Lake Watch volunteers Increase the number of individuals attending program Increase the number of people participating in the Florida Master Naturalist Program
Pond Mangement	Homeowners/Commercial Agriculture	Learn BMPs for managing ponds	Adopt BMPs for pond management to reduce weeds and use of chemicals
Pond Mangement	Private land owners and public land managers.	Environmentally friendly management of natural resources.	Adoption of recommended pond management practices. Adoption of recommended forest management practices.
Public Education in Resource Allocation	Elected officials (decision makers) and their advisors	Elected officials and other individuals involved in making decisions regarding water policy will enhance their understanding of water related topics and issues.	*Participation in Water Schools with the ultimate goal being that quality of decisions made will be based on good science or at least only after hearing all sides of sensitive issues.
Public Education in Resource Allocation	Elected officials (decision makers) and their advisors	Elected officials and other individuals involved in making decisions regarding water policy will enhance their understanding of water related topics and issues.	*Participation in Water Schools with the ultimate goal being that quality of decisions made will be based on good science or at least only after hearing all sides of sensitive issues.

Soils and Brown Fields	County of Volusia Local governments Landowners Permitting agencies Youth/4-H Construction industry	Continue providing CEU's to construction industry Reduce soil related construction problems Decrease on-site waste disposal system failures	Number of developments reviewed Number of individuals attending CEU classes Individuals adopting best management practices
Soils and Brown Fields	County of Volusia, Local governments, Landowners, Permitting agencies, Youth/4-H, Construction industry	Continue providing CEU's to construction industry. Reduce soil related construction problems. Decrease on-site waste disposal system failures.	Number of developments reviewed. Number of individuals attending CEU classes. Individuals adopting best management practices.
Urban Water Run-off	Homeowners, school children, Master Gardeners, garden center employees, lawn care employees, pest control operators, home owner associations, builders and developers	A significant decrease in landscape water use and run off pollution by residents of Polk County	*Landscape water use and run-off pollution will be decreased by 25%. Surveys will be conducted at the beginning and end of educational programs to determine program effectiveness.
Water Quality/Quantity Mangement	Agricultural community and county residents	Educate audiences in water quality	Improved water quality
Water Quality/Quantity Mangement	Homeowners Local governments Agricultural producers Tourists	Reduce indoor and outdoor water use Provide educational information to the local Water Supply Authority	Monitor monthly water use data Survey program participants
Water Quality/Quantity Mangement	Homeowners Agricultural Producers	Homeowners and agricultural producers will enhance their understanding and adoption of best management practices that improve water use efficiency and reduce demand for water supplies.	*BMP adoption for both homeowners (through FYN program) and agriculture will expand. *Per capita demand for water will decline over the next five years for homeowners.
Water Quality/Quantity Mangement	General Population 344,765 (all ages) Homeowners Associations Agencies & Organizations Attendees at Special Events	Behavior change and adoption of water conservation and quality practices. Reduction in water usage at a rate at least to offset annual growth.	Surveys reporting behavior change/adoption of new practices. Reduction in water usage as documented by Pasco County Utilities Department.
Water Quality/Quantity Mangement	Homeowners Natural Resource Managers Agricultural Producers	Homeowners, natural resource managers and agricultural producers will enhance their understanding and adoption of best management practices impacting surface water quality.	*BMP adoption *Surface water quality indicators such as nutrients, metals and pesticide will show improvement over the next ten years.
Water Quality/Quantity Mangement	Residents of the watershed, policy makers, developers, 4-H youth, visitors, ecotourism operators, educators, other agency personnel, county employees.	Increased awareness of watershed resources and impacts. Increased coordination with policy makers throughout the watershed. Increased awareness of personal pollution impacts.	Increased use of watershed education materials by educators. Increased participation of homeowners at coastal living workshops and change of practices that reduce impacts on waterbodies. Policies that reflect a greater emphasis on natural resource protection.

Water Quality/Quantity Mangement	The 5,000 county residences with irrigation water meters plus other homeowners and small businesses with irrigation systems and above average consumption of potable water.	1) The new county water conservation rebate program will become a successful tool to encourage residents with a history of high water use to learn and implement water saving changes in their landscapes. 2) Other county residents and businesses will know how to reduce the demand their landscape irrigation has on our drinking water supply.	1) 250 rebate program participants annually will reduce outdoor water consumption at least 15% within 12 months of implementing changes. 2) 60% of participants in educational activities will score 25% higher in post-activity test. 3) 50% of participating homeowners will complete at least 3 recommended major water saving improvements within 12 months.
Water Quality/Quantity Mangement	Broward County residents.	Promote Broward Water Matters, a Broward County Commission initiative, and Know the Flow, a South Florida Water Management District public awareness program.	Residents participating in Broward Water Matters will be involved in interactive activities and programs that explain how repsonsible water usage - for sustenance, recreation, economic and environmental vitality - is of paramount concern. Residents participating in Know the Flow will learn how water moves through the landscape, i.e., - their neighborhoods, the secondary drainage system - local drainage district/County or City, and the primary drainage system - canals, natural rivers and other waterways, and how unimpeded flow is vital for a healthy environment.
Water Quality/Quantity Mangement	Homeowners Natural Resource Managers Agricultural Producers	Homeowners, natural resource managers and agricultural producers will enhance their understanding and adoption of best management practices impacting surface water quality.	*BMP adoption *Surface water quality indicators such as nutrients, metals and pesticide will show improvement over the next ten years.
Water Quality/Quantity Mangement	Homeowners Agricultural Producers	Homeowners and agricultural producers will enhance their understanding and adoption of best management practices that improve water use efficiency and reduce demand for water supplies.	* BMP adoption for both homeowners (through FYN program) and agriculture will expand. * Per capita demand for water will decline over the next five years for homeowners.
Water Quality/Quantity Mangement	Broward County residents.	Provide research-based information to County residents that supports effective use of water for recreation, landscaping and drinking.	Residents, who will have been offered Best Management Practice workshops and home owner training in Florida Friendly landscape principles, will gain a better understanding of the need to wisely use and conserve water. Youth, who will have been provided research-based curricula through their shcools and 4-H youth programming, will also gain a better understanding that water is a precious and limited resource that should never be taken for granted.
Water Quality/Quantity Mangement	Home owners, public officials and policy makers, condo managers, business property owners	Reduce water use for landscape irrigation	pre and post surveys of irrigation concepts, public utility statistics of actual water use per household
Water Quality/Quantity Mangement	Commercial Horticulture	Create understanding of water issues, irrigation issues, and groundwater Issues	Adopt BMPs to preserve water quality, reuse water when possible, consider pesticide leaching when selecting pesticides

Water Quality/Quantity Mangement	Homeowners, Local governments, Agricultural producers, Tourists.	Reduce indoor and outdoor water use. Provide educational information to the local Water Supply Authority.	Monitor monthly water use data. Survey program participants
Wildlife Management	1. 924 Private Forest Landowners in Holmes County 2. Hunting lease holders on these lands	1. Increase opportunities for nature based activities as an additional revenue source for farmers and landowners. 2. Increase knowledge of proper wildlife management skills and habitat improvement activities that benefit wildlife species.	1. Number of operations involved in nature based income activities 2. Participation in Master Tree Farmer, Master Wildlifer, and other forestry/wildlife educational programs and natural resources stewardship.
Wildlife Management	Small and large producers and the general public in Columbia County	Producers will incorporate wildlife habitat management in with normal production management and the general public will gain knowledge about wildlife habitats.	Increased biodiversity on farms in the county.
Wildlife Management	Farmers Landowners	Increased opportunities for nature based opportunities as an additional revenue source for the farmer or landowner.	Number of operations involved in nature based income activities, i.e. hunting leases, ecotourism, agrotourism, etc. Participation in MasterTree Farmer, Master Wildlifer, forestry programs and/or other educational programs on related natural resource stewardship.
Wildlife Management	Nassau County landowners with acreage in forest land	Improve wildlife & fish habitat so that privately owned forest land can begin generating income other than by harvesting trees	At least 20% of private forest land owners will employ at least one practice to improve wildlife habitat

Program Area: Program and Organizationa

Priority	Target Audience	Long-range Goals	Outcome Indicators
Administrative Mangement	Board of County Commissioners/Politicians, Agricultural/Commodity Groups, Mid Florida Research & Education Center, UF/IFAS, appropriate community representatives, relevant individuals, groups, organizations, agencies	Effective system for accountability. Program balance reflective of population Diversity and education needs. Sustain partnerships with commodity groups, governmental and community agencies sharing common goal. Develop, sustain, monitor effectiveness of volunteer systems to staff programs. Seek and obtain financial resources to support Extension programming so that agents and staff have resources necessary to help them accomplish their job in a successful and timely manner. Provide leadership for management of program components. Sustain effective Overall Advisory Committee and support agents Advisory Committees. Speak on Extension's behalf at programs, meetings, and speaking engagements. Encourage staff development and recognition. Effectively communicate with IFAS and County Government system. Develop brochure for office.	Extension Support when budget concerns occur. Agents that are promoted and excel in their field. Advisory Committee that understands overall Extension Program. Agricultural community that recognizes our support and acknowledgement. Continued dialogue/support from Mid Florida Research and Education Center. Respect from County Government and local citizens that recognize our community impact.
Administrative Mangement	Gadsden County Extension Faculty & Staff	Office renovation and new construction	Stable budget New office facility & equipment Remain fully staffed Strong Extension presence in the community
Administrative Mangement	Board of County Commissioners/Agricultural Commodity Groups, Community groups, organizations, agencies	Effective system for accountability, Program balance reflective of population, Diversity and education needs, Partership with commodity groups, Obtain financial resources for programs, Support staff in their program efforts, Sustain effective Overall Advisory Committee, Speak on Extension's behalf at programs and meetings, Visibility in the county	Extension support when budget concerns, Agents that are promoted and excel in their fields, Advisory Committee that understands and supports Extension programs, Respect from County Government and local citizens that recognize our community impact,

Administrative Mangement	Okaloosa County Board of County Commissioners, Extension Staff, IFAS Administration, all Advisory Committees, Volunteers.	<p>Provide leadership necessary to insure success for total extension effort.</p> <p>Keep local decision makers informed of extension activities, impacts and successes.</p> <p>Provide and recognize the use of volunteers to expand extension resources and programs.</p> <p>Support professional development of faculty and staff.</p> <p>Continue to grow the Okaloosa4-H Foundation.</p>	<p>Adequate facilities, funding and staff to produce successful extension programs.</p> <p>Provide monthly, quarterly and annual reports to stakeholders. Provide opportunities for local decision makers to interact with the extension office. Be visible.</p> <p>The increase in volunteer utilization, recognition and impacts.</p> <p>Promotion and recognition of county faculty and staff.</p> <p>Increase in financial standing of foundation and program impacts from its activities.</p>
Administrative Mangement	Columbia County Extension faculty and staff.	Educational and support needs of county residents will improve as a result of budget management, facility improvements, and program development.	Number and type of programs offered to clientele.
Administrative Mangement	Faculty, staff, volunteers, county government, county citizens, UF/ IFAS Extension Administration	<ul style="list-style-type: none"> · County program reflects needs and diversity of local population. · Maintain and continue development of effective system of accountability. · Maintain, seek and expand financial resources to support Escambia County Extension programming efforts and local 4-H Foundation. · Provide leadership to Extension programs. · Support Escambia County Extension Council's roles both programmatically and administratively. · Develop and integrate evolving technology into Extension program · Support professional development of faculty and staff · Maintain and develop as needed local Extension Facilities 	<ul style="list-style-type: none"> · Recognition of local government and citizens of Extension's Education program. · Diverse Extension faculty and staff. · Adequate funding sources for successful local Extension programming. · Functioning Extension Council. · Current technology available to all professionals. · Promotion and professional recognition of county faculty and staff. · Maintenance and improvements to local facilities and 4-H camp.

Administrative Mangement

Administrative Mangement	Board of County Commissioners/Politicians, Agricultural/Commodity Groups, Mid Florida Research & Education Center, UF/IFAS, appropriate community representatives, relevant individuals, groups, organizations, agencies	Effective system for accountability. Program balance reflective of population Diversity and education needs. Sustain partnerships with commodity groups, governmental and community agencies sharing common goal. Develop, sustain, monitor effectiveness of volunteer systems to staff programs. Seek and obtain financial resources to support Extension programming so that agents and staff have resources necessary to help them accomplish their job in a successful and timely manner. Provide leadership for management of program components. Sustain effective Overall Advisory Committee and support agents Advisory Committees. Speak on Extension's behalf at programs, meetings, and speaking engagements.	Extension Support when budget concerns occur. Agents that are promoted and excel in their field. Advisory Committee that understands overall Extension Program. Agricultural community that recognizes our support and acknowledgement. Continued dialogue/support from Mid Florida Research and Education Center. Respect from County Government and local citizens that recognize our community impact.
Administrative Mangement	Hendry County Board of Commissioners and County Administrator.	Maintain productive relationship with the Board of Commissioners and the County Agministrator so that adequate budgetary support the Hendry County Extension Service Department can be maintained.	A comparative analysis of the needs and budgetary support in 2004 with the needs and budgetary support in 2007.
Administrative Mangement	Polk Co. BoCC and Management Uf/IFAS Extension Administration	Maintain and expand resources needed to support Extension Educational Programs in Polk County.	* Annual budget provided by BoCC. *Uf/IFAS resources committed to Polk County (partners for Progress Report)
Administrative Mangement	Extension Faculty Extension Advisory Council Program Advisory Committees	Extension Faculty will plan, develop, deliver and evaluate high quality educational programs that meet the needs of the residents of Polk County	*High quality Extension programs delivered in Polk County as measured by evaluation scores of Polk County Extension Faculty
Administrative Mangement			
Affirmative Action (All Reasonable Effort)	sdfsd	sdfsd	sdf
Affirmative Action (All Reasonable Effort)			
Budgets	Faculty, support staff, volunteers, county government, Osceola County residents (youth and adult)	To provide effective overall leadership to the Osceola County Extension Service Department. To provide leadership to the marketing of the Osceola County Extension Service Department.	To provide adequate financial support and management for the Osceola County Extension Services Department. To secure recognition, collaboration and knowledge of the department within the governments and the community.
Budgets	\$ and selling the Extension program and accountability	Increase county funding of Extension Office	\$ Increase funding

Budgets	County Government /UF	Increased support & programming	Budget, personnel & # of programs
Budgets	County Faculty/Staff, County Commissioners, County Coordinator, Clerk of the Circuit Court, Extension Advisory Councils, other Community Leaders	To maintain or increase funding and support for the Hamilton County Extension Office to meet the educational needs of clientele. This goal will be achieved reporting on activities achievements through one-on-one oral/written communications, newsletters, news articles, advisory council meetings, and staff meetings.	The amount of county funding (including in-kind) and support (including in-kind) for the Hamilton County Extension Office.
Computers and Training	The professional staff, program assistants, and the clerical staff of the Hendry County Extension office.	All staff members to improve their computer and software use skills.	A comparison the the number of computer and software problem solving incidents addressed by the CED in 2003 with those addressed in 2007.
Computers and Training	208,090 Homeowners & Commercial Companies	Develop 1 page pubs with easy to read bullets to help clientele understand maintenance practices	Adopt IFAS recommendations using new easy to understand pubs
Facilities Improvement	County government, foundations, Legislature	Secure adequate funding/resources to develop the Extension Urban Service Center in order to consolidate two small branch offices into a high visibility Extension center serving the urban community	Development and operation of the Extension Urban Service Center to house FCS, 4-H, Urban Horticulture, and other appropriate programs for urban audiences
Leadership/Advisory Development	Citizens of St Johns County Overall Extension Advisory committee	Develop Master Plan for 60 acre Environmental Education Center	Obtain funding for full time Maintenance personnel Develop one additional Master Plan Objective (i.e. community Gardening Program)
Leadership/Advisory Development	Extension Faculty Extension Advisory Council Program Advisory Committees	Extension Faculty will plan, develop, deliver and evaluate high quality educational programs that meet the needs of the residents of Polk County	*High quality Extension programs delivered in Polk County as measured by evaluation scores of Polk County Extension Faculty
Leadership/Advisory Development	Polk County BoCC and Management UF/IFAS Extension Administration	Maintain and expand resources needed to support Extension Educational Programs in Polk County	*Annual budget provided by BoCC. *UF/IFAS resources committed to Polk County (Partners for Progress Report)
Leadership/Advisory Development	Potential and established community leaders.	60 emerging leaders will improve leadership and problem analysis skills with mentorship from 75 established leaders.	12 community needs will be proactively addressed with problem solving skills.

Marine/Coastal Education	Recreational Boaters/Waterway Users	A. Increased knowledge of proper use of recreational boater/waterway user access to launches, marinas, waterways and beaches. B. Increased awareness and adoption of safe and environmentally sound aquatic resource use by residents. C. Increased awareness of aquatic environments by aquatic recreational users.	Number of program participants. Number of participants indicating adoption of safe and environmentally sound aquatic resource access use. Number of participants with increased awareness and appreciation of aquatic resources.
Marketing			
Marketing	Funding stakeholders, clientele groups, and general population	Enhance the awareness of varied Extension programs that address the wide variety of community issues in order to secure adequate resources to meet the demands	Maintain or expand current budgetary and personnel resources to meet demands of community
Marketing			
Marketing	County Extension Faculty and Staff, Extension Volunteers, County Commissioners, County Clerk of Court, County Department Heads, Other Government Agencies - NRCS, CFSA, Water Management, Etc.	Positive, Trusting, Productive Relationships. Extension Budget Funded. Trained, Motivated and Productive Workforce. Continue Marketing Efforts. Increase Efficiency of Reporting.	Increase Extension Budget. Physical Improvements To Extension Office. Actively Functioning Advisory Committee. Increased Participation in Extension Programs.
Marketing	Board of County Commissioners, administrators, state legislators, grant and private funders.	Extension recognized as the go-to department in county government when education is a component in solving a priority community issue. Supply changing needs through adaptation and collaboration.	Staff and operating funding increased. Public and private collaborations increased.
Program Development	Program: Sustainable Sarasota Target Audience: County and Municipal employees and decision makers. Private sector companies and decision makers. General Public. Youth.	Focus Programs in the following areas: Sustainable Economic Development Promote High Performance Buildings Establish internal and external partnerships Conduct outreach educational efforts Promote procurement of environmentally preferred procurement and products	Number of local businesses and governments with environmental policies Number of businesses participating in Green Currency network Number of organizations in Sustainability Network Number of Trainings/Educational Programs Percent of Attendees intending to adopt sustainable practices Number of high performance buildings built or renovated Percent of Green Products utilized
Program Development	Obese Adults	Develop an approach to obesity management that could be applied statewide and nationally.	Body weight, Eating and Physical Activity Patterns, Risk Factors For Heart Disease, Quality of Life.
Program Development	Residents of Dixie County		

Staffing/Pay Issues

The professional staff, program assistants, and the clerical staff of the Hendry County Extension Office.

Provide the leadership and training to enhance the development of the Extension staff into a highly motivated work force that is adequately paid and is providing a valuable and critical service to the people of Hendry County.

A comparison the professional staff's evaluations in 2003 with the evaluations in 2007.

A comparison of the personnel turn over rate in 2003 with that of 21007.

A customer satisfaction survey in 2007.