As part of our annual evaluation and accountability process, UF/IFAS Extension regularly conducts a Customer Satisfaction Survey, allowing the people we serve in each county to judge our performance and give their opinions about the quality of the information they received, its usefulness to them, and the impact it’s had on their lives.

**98%**

**Benefited from their UF/IFAS Extension experience**
- 39% saved money or increased income
- 18% improved their health or well-being
- 48% developed skills as a leader or volunteer
- 44% conserved more water or energy

**98%**

**Are satisfied with our service**
- 79% Had an opportunity to use information
- 75% Said it solved their problem or answered their question
- 68% Shared the information with someone else
- 98% Considered it accurate & up-to-date
- 95% Found it easy to understand
- 94% Said it was timely
- 92% Found it relevant

**OF PARTICIPANTS SURVEYED IN 2016...**

**CITRUS COUNTY | CUSTOMER SATISFACTION | 2016**

**Average number of times they contacted us in 2016:** 8

**Years Using Extension**
- 11% < 1 year
- 46% 1-5 years
- 43% 5+ years

**Age of Respondents**
- 6% Under 40
- 24% 40-59
- 58% 60-74
- 12% 75+

**Location**
- 40% Rural
- 60% Urban

For more information about the UF/IFAS Extension Customer Satisfaction Survey, visit [http://pdec.ifas.ufl.edu/satisfaction](http://pdec.ifas.ufl.edu/satisfaction).